

Rules of **Department of Public Safety**

Division 45—Missouri Gaming Commission Chapter 40—Fantasy Sports Contests

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Title 11—DEPARTMENT OF PUBLIC SAFETY

Division 45—Missouri Gaming Commission

Chapter 40—Fantasy Sports Contests

11 CSR 45-40.010 Definitions

tests (FSCs).

licensed operator.

PURPOSE: This rule provides definitions for terms used relating to Fantasy Sports Con-

- (1) Authorized internet website—an internet website or any platform operated by a
- (2) Entry fee—anything of value including, but not limited to, contest credit, free entry to a paid contest, cash, or a cash equivalent, that a fantasy sports contest operator collects in order to participate in a fantasy sports contest
- (3) Fantasy sports contest (FSC)—any fantasy or simulated game or contest with an entry fee in which:
- (A) The value of all prizes and awards offered to the winning participants is established and made known in advance of the contest:
- (B) All winning outcomes reflect in part the relative knowledge and skill of the participants and are determined predominantly by the accumulated statistical results of the performance of individuals, including athletes in the case of sports events; and
- (C) No winning outcomes are based on the score, point spread, or any performance of any single actual team or combination of teams or solely on any single performance of an individual athlete or player in any single actual event.
- (4) Fantasy sports contest operator (FSCO)—any person, entity, or division of a corporate entity that offers a platform for the playing of fantasy contests, administers one (1) or more fantasy contests with an entry fee, and awards a prize of value.
- (5) Highly experienced player— a person who has either:
- (A) Entered more than one thousand (1,000) contests offered by a single FSCO; or
- (B) Won more than three (3) fantasy sports prizes of one thousand dollars (\$1,000) or more.
- (6) Key person—an officer, director, trustee, principal salaried executive staff officer, or any person so designated by the commission or director.

- (7) Licensed operator—an FSCO licensed pursuant to section 313.910, RSMo, to offer FSCs for play on an authorized internet website in Missouri.
- (8) Location—the geographical position of a person as determined within a degree of accuracy consistent with generally available internet protocol address locators.
- (9) Location percentage—for all fantasy sports contests, the percentage, rounded to the nearest one-tenth of one percent (.1%), of the total entry fees collected from registered players located in the state of Missouri at the time of entry into a fantasy contest, divided by the total entry fees collected from all players, regardless of the players' locations, of the fantasy sports contests.
- (10) Net revenue—for all FSCs, the amount equal to the total entry fees collected from all participants entering such FSCs less winnings paid to participants in the contests, multiplied by the location percentage.
- (11) Officer—the president, vice-president, treasurer, secretary, and other officer identified in an entity's bylaws or incorporation documents, a member or manager of a limited liability company, a sole proprietor, or a partner.
- (12) Principal salaried executive staff officers—means the president, any vice president in charge of a principal business unit, division, or function (such as sales, administration, or finance), any other officer who performs a policy making function, or any other person who performs similar policy making functions for the FSCO. Executive officers of subsidiaries may be deemed executive officers of the FSCO if they perform such policy making functions for the FSCO.
- (13) Prize—anything of value including, but not limited to, cash or a cash equivalent, contest credits, merchandise, or admission to another contest in which a prize may be awarded.

AUTHORITY: sections 313.950 and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.950, RSMo 2016, amended 2019 and 313.955, RSMo 2016, amended 2019.

11 CSR 45-40.020 Application for Fantasy Sports Contest Operator License

PURPOSE: This rule provides requirements for becoming licensed as a fantasy sports contest operator (FSCO).

PUBLISHER'S NOTE: The secretary of state has determined that the publication of the entire text of the material, which is incorporated by reference as a portion of this rule, would be unduly cumbersome or expensive. This material as incorporated by reference in this rule shall be maintained by the agency at its headquarters and shall be made available to the public for inspection and copying at no more than the actual cost of reproduction. This note applies only to the reference material. The entire text of the rule is printed here. The Fantasy Sports Contest Operator Application, the FSCO Personal Disclosure Form, and the FSCO Renewal Form may also be accessed at http://www.mgc.dps.mo.gov.

- (1) A fantasy sports contest operator (FSCO) license is a license granted by the Missouri Gaming Commission (commission) to allow a person, entity, or division of a corporate entity to offer fantasy sports contests (FSCs) for play by persons located in Missouri in accordance with the Missouri Fantasy Sports Consumer Protection Act (The Act).
- (2) Application for licensure shall be made on the Fantasy Sports Contest Operator Application (application), which the commission adopts and incorporates by reference herein, as published by the Missouri Gaming Commission, 3417 Knipp Dr., PO Box 1847, Jefferson City, MO 65102, and which may be accessed at http://www.mgc.dps.mo.gov. The application does not incorporate any subsequent amendments or additions as adopted by the commission on October 30, 2019.
- (3) The applicant shall be responsible for ensuring the FSCO Personal Disclosure Form is completed by those key persons, employees, or other individuals requested by the commission. The requested FSCO Personal Disclosure Forms and the required fingerprint sets shall be submitted within thirty (30) days of the commission's request. The commission adopts and incorporates by reference herein, the FSCO Personal Disclosure Form, as published by the Missouri Gaming Commission, 3417 Knipp Dr., PO Box 1847, Jefferson City, MO 65102, and which may be accessed at http://www.mgc.dps.mo.gov. The FSCO Personal Disclosure Form does not incorporate any subsequent amendments or additions as adopted by the commission on



December 7, 2016.

- (4) Notice of renewal shall be made on the FSCO Renewal Form, which the commission adopted on October 30, 2019 and incorporates by reference herein, as published by the Missouri Gaming Commission, 3417 Knipp Dr., PO Box 1847, Jefferson City, MO 65102, and which may be accessed at http://www.mgc.dps.mo.gov. The FSCO Renewal Form does not incorporate any subsequent amendments or additions.
- (5) The applicant shall be responsible for keeping the application current at all times. The applicant shall notify the commission in writing within ten (10) days of any changes to any response in the application, and this responsibility shall continue throughout any period during which an application is being considered by the commission. All updates to applications must be submitted by exhibit so that each affected exhibit is resubmitted with the updated information and with the date of resubmission. If any application update is not made in this manner, the commission may deem the update ineffective.
- (6) The commission may require an affidavit, signed on behalf of the applicant or licensee, to be submitted as an addendum to the Application, regarding matters related to the applicant or licensee or the proposed operation, including, but not limited to, the involvement of any individual in the proposed or licensed operations of the applicant or licensee.
- (7) No license shall be issued to an applicant until the applicant has provided all of the required forms and requested documents pursuant to this rule.
- (8) The licensed FSCO shall submit the notice of renewal at least two (2) months prior to the expiration date of the FSCO license.

AUTHORITY: section 313.910, RSMo 2016, and sections 313.925, 313.935, 313.950, and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.910, RSMo 2016; 313.925, RSMo 2016, amended 2019; 313.935, RSMo 2016, amended 2019; 313.950, RSMo 2016, amended 2019; and 313.955, RSMo 2016, amended 2019.

11 CSR 45-40.030 Commission Approval of Procedures

PURPOSE: This rule establishes the process for approval of fantasy sports contest operators' procedures.

- (1) For all procedures required by statute to be approved by the commission each applicant shall submit the written description of its procedures and all supporting documents designed to satisfy the requirements of Chapter 313, RSMo to the commission with the initial application, unless otherwise directed by the commission.
- (2) The commission shall review each submission required by Chapter 313, RSMo, and shall determine whether the procedures submitted satisfy the requirements. If the commission finds any insufficiencies, they shall be specified in writing to the licensee, who shall make appropriate alterations. No FSCO license shall be issued unless and until the procedures are approved by the commission.
- (3) Once approved, no licensed operator shall alter its procedures unless and until the change is approved by the commission.
- (4) Each licensed operator shall submit to the commission any change to the approved procedures no less than fifteen (15) days prior to the planned implementation date of the change. The proposed change to the procedures shall be approved or disapproved by the commission. Upon approval, the change may be implemented. If the change is disapproved, the licensed operator shall not implement the change.
- (5) If at any time the commission determines that a licensed operator's procedures are inadequate or do not comply with the requirements of this chapter or Chapter 313, RSMo, the commission shall notify the licensed operator in writing. Within fifteen (15) days after receiving the notification, the licensed operator shall amend its procedures accordingly and shall submit a copy of the procedures, as amended, and a description of any other remedial measures taken.
- (6) If a licensed operator plans to disseminate the List of Disassociated Persons (DAP List), the operator shall submit to the commission a plan for the dissemination of the information regarding persons placed on the DAP List, as well as persons who have been removed from the DAP List. The plan shall be designed to safeguard, as best as is reasonably possible, the confidentiality of the information but

shall include dissemination to at least the personnel responsible for removing a person on the DAP List from all individually targeted advertising or marketing. Licensed operators may not disclose the name of, or any information about, a person who has been placed on or removed from the DAP List to anyone other than employees and agents of the licensed operator whose duties and functions require access to the information. The plan must be approved by the commission prior to disseminating the information. All information disclosed to any licensed operator regarding anyone placed on or removed from the DAP List shall be deemed a closed record; however, the information may be disclosed as authorized by the individual seeking placement on the DAP List, by law, and through the provisions contained in 11 CSR 45-17.

AUTHORITY: sections 313.915, 313.920, 313.950, and 313.955, RSMo 2016.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed Nov. 1, 2018, effective June 30, 2019.

*Original authority: 313.915, RSMo 2016; 313.920, RSMo 2016; 313.950, RSMo 2016; and 313.955, RSMo 2016.

11 CSR 45-40.040 Fantasy Sports Contest Operator Responsibilities

PURPOSE: This rule establishes the commission's access to information, the applicant's duty to disclose changes in information, and the licensed operator's duty to report and prevent misconduct. This rule is designed to assure that the commission receives timely information that may impact on an applicant's or licensee's suitability.

- (1) All licensed operators shall provide all information requested by the commission. Access to this information shall be immediate and copies of the information shall be delivered within seven (7) days, or less if the commission so orders.
- (2) All licensed operators of and applicants for fantasy sports contest operator (FSCO) licenses issued by the commission shall have a continuing duty to disclose in writing, within ten (10) calendar days for an applicant and thirty (30) calendar days for a licensee, any material change in the information provided in the application forms and requested materials submitted to the commission. Any change in information that is not material must be disclosed to the commission during the licensee's next subsequent application for



license renewal.

- (3) The duty to disclose changes in information shall continue throughout any application period or period of licensure granted by the commission. This duty shall be in addition to any other reporting requirements.
- (4) For the purposes of this rule, "material change" shall mean any change in personal identification or residence information, such as name, address, and phone number; information required in section 313.945, RSMo; or other information that might affect an applicant or licensed operator's suitability to hold an FSCO license, including, but not limited to, significant changes in financial condition, legally defaulting on a debt owed to the state of Missouri, arrests, convictions, guilty pleas, disciplinary actions, or license denial, suspension, or revocation in other jurisdiction(s).
- (5) Licensed operators shall promptly report to the commission any facts which the licensed operator has reasonable grounds to believe indicate a violation of law or commission rule committed by licensed operators, their key persons, or their employees, including, without limitation, the performance of licensed activities different from those permitted under their license.
- (6) In addition to all other reporting requirements, FSCO license applicants and licensed operators shall notify the commission within fifteen (15) days after receiving notification that any of the following persons has received a subpoena or is the target of, has been disciplined by, or has been charged in connection with an investigation by a regulatory, administrative, or prosecutorial agency of a violation of a rule, regulation, or statute relating to licensed gambling, fantasy sports contests, Securities and Exchange Commission (SEC) regulations, or criminal offenses, to include any illegal, corrupt, or fraudulent act, practice, or conduct in connection with any fantasy sports contest in Missouri or any other state, a felony, a crime of moral turpitude, or any criminal offense involving dishonesty or breach of trust (an "offense" does not include infractions, traffic violations, or parking violations, except for driving while revoked/suspended, alcohol/drug-related traffic violations, and leaving the scene of an accident):
 - (A) The applicant or licensed operator;
- (B) The applicant's or licensed operator's parent corporation;
- (C) Any subsidiary of the applicant's or licensed operator's parent corporation;
- (D) The applicant's or licensed operator's key persons or employees;
 - (E) Any key person of the applicant's or

licensed operator's parent corporation; or

(F) Any key person of any subsidiary of the applicant's or licensed operator's parent corporation.

AUTHORITY: sections 313.910, 313.915, 313.925, 313.930, 313.935, 313.950, and 313.955, RSMo 2016.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017.

*Original authority: 313.910, RSMo 2016; 313.915, RSMo 2016; 313.925, RSMo 2016; 313.930, RSMo 2016; 313.935, RSMo 2016; 313.950, RSMo 2016; and 313.955, RSMo 2016.

11 CSR 45-40.050 Operational Requirements for Fantasy Sports Contest Operators

PURPOSE: This rule provides operational requirements for fantasy sports contest operators (FSCOs).

- (1) Each licensed operator shall maintain on file with the commission the following:
- (A) A current set of procedures for a registered player to report complaints to the licensed operator regarding whether his or her account has been misallocated, compromised, or otherwise mishandled, and a procedure for the licensed operator to respond to those complaints;
- (B) A current detailed description of the security standards utilized to prevent access to fantasy sports contests (FSC) by a person whose location and age have not been verified in accordance with section 313.940, RSMo;
- (C) A detailed description of measures used to determine the true identity, date of birth, and address of each player seeking to open an account;
- (D) A detailed description of the measures taken and procedures implemented to clearly and conspicuously publish and facilitate parental control procedures to allow parents or guardians to exclude minors from access to any FSC;
- (E) A detailed description of the standards and procedures used to monitor FSC to detect the use of unauthorized scripts and restrict players found to have used such scripts from further FSC;
- (F) A detailed description of its procedures and measures taken to clearly and conspicuously identify highly experienced players in FSC by a symbol attached to a player's username, or by other easily visible means, on the licensed operator's authorized internet website;
- (G) A detailed description of its online self-exclusion process; and

- (H) A detailed description of the method used to determine the geographical position of a player at the time of entry into any FSC.
- (2) The information required by section (1) and all supplemental documents shall be submitted with the initial application and within fifteen (15) days of any subsequent revision.
- (3) Each licensed operator shall take commercially and technologically reasonable measures to comply with the provisions of sections 313.915 and 313.920, RSMo, regarding the verification of each FSC player's true identity, date of birth, and address, including, but not limited to, independent verification of age using information obtained from independent sources outside of the player seeking to open an account. Third party services may be used to verify the age and location of a player. Each licensed operator shall use such information, at a minimum, to prevent underage individuals from establishing accounts, and to prevent players from establishing more than one (1) account or username or playing anonymously.
- (4) Upon discovery of a registered account held by a minor, the FSCO shall promptly refund any money held in a minor's account, whether or not the minor has engaged in or attempted to engage in game play. A FSCO may refuse to award a prize to a minor upon a good-faith determination, following reasonable investigation, that the minor misrepresented his or her age in order to enter the FSC, provided, however, that such prize must then be awarded to another participant in the contest who would have won the prize had the minor not participated.
- (5) Prior to conducting any individually targeted advertising or marketing, but not more than once a week, the licensed operator shall do the following:
- (A) Download the current List of Disassociated Persons (DAP List) and the MGC Excluded Persons List from the designated MGC server;
- (B) For email marketing campaigns, compare the email addresses from the marketing list to the DAP List and the MGC Excluded Persons List and remove anyone whose email address is found to be on either List (DAP or Excluded);
- (C) For direct mail marketing campaigns to non-registered players, search and remove from the marketing list any person who has the same name and address of any person found to be on either List (DAP or Excluded): and
- (D) For direct mail marketing campaigns to registered players, search and remove from the marketing list any player who has the



same date of birth, first or last name, and address of an individual on either List (DAP or Excluded).

(6) If a licensed operator ceases offering fantasy sports contests in Missouri, the licensed operator shall notify the commission of the date of cessation. Notice shall be provided within ten (10) days of the cessation.

AUTHORITY: sections 313.915, 313.920, 313.925, 313.950, and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.915, RSMo 2016, amended 2019; 313.920, RSMo 2016, amended 2019; 313.925, RSMo 2016, amended 2019; 313.950, RSMo 2016, amended 2019; and 313.955, RSMo 2016, amended 2019.

11 CSR 45-40.060 Segregated Account Requirements

PURPOSE: This rule addresses the segregated account requirements for the protection of player funds.

- (1) The licensed operator shall maintain a properly constituted special purpose entity approved by the commission to segregate player funds from operational funds as required by section 313.915, RSMo. If the commission approves in writing an alternate approach to segregating player funds as authorized by section 313.915.5, RSMo the licensed operator shall comply with all terms and conditions of the written approval.
- (2) If, at any time, the funds held by the special purpose entity are less than the amount required by section 313.915, RSMo, the licensee shall notify the commission of this deficiency within forty-eight (48) hours.
- (3) Each licensed operator shall continuously monitor and maintain a record of all funds held in player accounts and the amount held by the special purpose entity to ensure compliance with section 313.915, RSMo.
- (4) The licensed operator shall provide the commission with documentation of both the amount of funds held in player accounts and the amount held by the special purpose entity as of the last day of each month by the fifteenth day of the following month.

AUTHORITY: sections 313.915, 313.950, and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016,

expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed May 31, 2018, effective Jan. 30, 2019. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.915, RSMo 2016, amended 2019; 313.950, RSMo 2016, amended 2019; and 313.955, RSMo 2016, amended 2019.

11 CSR 45-40.070 Operational Fees

PURPOSE: This rule addresses the calculation, documentation, and the filing requirement of the annual operation fee to be paid by licensed operators.

PUBLISHER'S NOTE: The secretary of state has determined that the publication of the entire text of the material which is incorporated by reference as a portion of this rule would be unduly cumbersome or expensive. This material as incorporated by reference in this rule shall be maintained by the agency at its headquarters and shall be made available to the public for inspection and copying at no more than the actual cost of reproduction. This note applies only to the reference material. The entire text of the rule is printed here. The Annual Operation Fee (AOF) report may also be accessed at http://www.mgc.dps.mo.gov.

(1) The applicant or licensed operator shall file an Annual Operation Fee (AOF) report and all required supporting documentation with the commission by September 1 of each year for the previous calendar year. The annual operation fee shall be reported on the AOF report, which the commission adopted on October 30, 2019 and incorporates by reference herein, as published by the Missouri Gaming Commission, 3417 Knipp Dr., PO Box 1847, Jefferson City, MO 65102, and which may be accessed http://www.mgc.dps.mo.gov. The report does not incorporate any subsequent amendments or additions.

AUTHORITY: section 313.910, RSMo 2016, and sections 313.935, 313.950, and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed March 1, 2018, effective Oct. 30, 2018. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.910, RSMo 2016; 313.935, RSMo 2016, amended 2019; 313.950, RSMo 2016, amended 2019; and 313.955, RSMo 2016, amended 2019.

11 CSR 45-40.090 Records and Record Retention

PURPOSE: This rule establishes requirements for records and record retention.

- (1) Each licensed operator shall maintain complete, accurate, legible, and permanent records of all transactions pertaining to its revenues, expenses, assets, liabilities, and equity. Records shall be sufficient to adequately reflect total entry fees, entry fees collected from players located in Missouri, net revenue, winnings paid, prizes awarded, and other fantasy sports contest transactions which accurately reflect the requirements and restrictions contained in this chapter and in Chapter 313, RSMo.
- (2) The licensed operator's accounting records shall be maintained in accordance with generally accepted accounting principles using a double entry system of accounting, with transactions recorded on the accrual basis and supported by detailed, supporting, and subsidiary records.
- (3) Unless the commission approves or requires otherwise in writing, each licensed operator shall retain records required by this chapter and Chapter 313, RSMo, for at least five (5) years after they are made.
- (4) Each licensed operator shall maintain a record, by date, of the total entry fees received from players located in the United States, grouped by state, and the total entry fees received from players located outside the United States.

AUTHORITY: sections 313.910 and 313.930, RSMo 2016, and sections 313.950 and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.910, RSMo 2016; 313.930, RSMo 2016; 313.950, RSMo 2016, amended 2019; and 313.955, RSMo 2016, amended 2019.

11 CSR 45-40.100 Audits

PURPOSE: This rule establishes standards for audits.

(1) The annual financial audit shall be conducted by an independent certified public accountant (C.P.A.) in accordance with generally accepted auditing standards as follows:



- (A) Audit the licensed operator's annual financial statements in order to report on the fair representation of such amounts. The C.P.A. shall reconcile these audited amounts to similar amounts on the annual financial reports and system reports; and
- (B) Audit the annual total entry fees, entry fees from players located in Missouri, location percentage calculation, winnings paid, net revenue, and the annual operation fee from the most recently filed Annual Operation Fee report, in order to report on the fair representation of such amounts. The C.P.A. shall reconcile these audited amounts to similar amounts on the annual financial reports and system reports.

AUTHORITY: section 313.910, RSMo 2016, and sections 313.915, 313.940, 313.950, and 313.955, RSMo Supp. 2019.* Emergency rule filed Aug. 29, 2016, effective Sept. 8, 2016, expired March 6, 2017. Original rule filed Aug. 29, 2016, effective March 30, 2017. Amended: Filed March 1, 2018, effective Oct. 30, 2018. Amended: Filed Oct. 31, 2019, effective June 30, 2020.

*Original authority: 313.910, RSMo 2016; 313.915, RSMo 2016, amended 2019; 313.940, RSMo 2016, amended 2018; 313.950, RSMo 2016, amended 2019; and 313.955, RSMo 2016, amended 2019.