Secretary’s Council on Library Development

James Kirkpatrick State Information Center
Interpretive Center
Jefferson City, MO
July 26, 2013

Members present: Valerie Darst (Chair), Jacque Gage, Melissa Carr, Kathy Sanders, Pat Thomas (representing Sen. Munzlinger), Renee DePriest, Russell McCampbell, Donna Bacon,


Guests: Helen Rigdon and Claudia Schoonover representing Missouri River Regional Library, Tracy Byerly representing Amigos

Staff present: Barbara Reading, Amanda Baker, Susan Morrisroe, Debbie Musselman, Brenda Allee-Bates, Richard Smith

Darst called the meeting to order at 10:03 a.m. Introductions were made by the Council members and the guests introduced themselves.

Announcements
None

Open time for public to address the Council
Carr made a motion to thank Margaret Conroy for her dedicated service to Missouri Libraries during her tenure as State Librarian and welcomed Barbara Reading as the new State Librarian. Bacon seconded the motion, and it was adopted. Darst will write a letter to Conroy expressing the council’s gratitude.

MOBIUS E-Book Program –Donna Bacon – (provided a handout)
Bacon discussed access to ebooks through MOBIUS.

There are a total of 70 libraries in the MOBIUS consortium, most are academic libraries. The goal was to purchase ebooks for unlimited simultaneous user access. MOBIUS decided they wanted to create a union catalog of ebooks, similar to the print books collection. All of the libraries have paid a fee to purchase the package of ebooks. The selected company, EBSCO, gave unlimited access to the ebooks. Users can download them to their device immediately.
Collections from EBSCO include academic, public, K-8, 9-12, and clinical health. This will allow access for all users across the state. Access was available July 1. MOBIUS is still loading books and creating the union catalog.

Ebooks for MOBIUS Missouri or EMO is the name for the ebook collection. Unfortunately best seller and most popular books will not be available as the sellers want those to be purchased or checked out. The contract with EBSCO is for a 1 year contract with a 3 year commitment and with the ability to renew with no more than a 2% increase.

Darst commented that this is great since students are very familiar with EBSCO.

MOREnet Update – Barbara Reading (Jeanne Sullivan unable to attend)
Jeanne Sullivan of MOREnet was unable to attend the meeting to provide the update. Reading noted that the Heritage Quest database subscription for MOREnet members is live. Many high schools and community organizations have shown an interest in the product. Remote access that is available in homes is live.

State Library Plans for Moving Forward – Susan Morrisroe, Debbie Musselman, Richard Smith
Reference Services-Susan Morrisroe
Morrisroe outlined through use of a PowerPoint presentation how all Reference Services staff have taken on additional job duties due to the reorganization of the State Library. She emphasized that Reference Services maintains the same service goals for state employees and the legislature: current awareness services delivered by email, desktop access to information resources, hands-on targeted training on electronic resources, and in-depth research. She described changes to individual services accelerated by the reorganization.

Morrisroe also gave a short PowerPoint presentation with charts and graphs describing the process by which Reference Services carried out a complete evaluation and weeding of the print collections of the State Library. Two new collections were formed: Missouriana and the Missouri Libraries Historical Collection. The five-year project resulted in removing almost 27,000 out-of-scope items, more than 5,000 of which were accepted by academic and public libraries throughout Missouri and delivered using interlibrary courier service made possible by MOBIUS consortium and Show Me The World participants.

Library Development-Debbie Musselman
The Homework Help RFP has been sent to OA with no word back yet. The Summer Institute is scheduled for the end of August. There will be three classes: reference services and teen services as advanced classes, and disaster planning for tech institute. Summer Reading Program workshops will be held in November with Will Stuck of St. Joseph Public Library presenting. Stuck will also conduct three webinars to discuss the summer reading program, outreach, marketing, and developing partnerships. Library Development will also be providing online courses for library trustees through the ALA Trustee Academy, and 20 webcasts on Mid America Library Alliance website. Staff are also working with MLA on preconferences for the MLA annual conference on Geneaology and Customer Service.
Musselman stated the State Library will be filling the Statistical Analyst and Grants Officer positions within the next several months. Musselman provided a spreadsheet detailing the duties handled by each staff member.

McCampbell asked for an update on Homework Help. Musselman stated that information has been sent to OA and we are waiting for their reply. Thomas, representing Senator Munzlinger, stated that homework help was one of the areas that Senator Munzlinger wanted her to express sincere displeasure to Secretary Kander over. Munzlinger felt like this Council had taken a vote and he has concerns that this is a terrible precedent to set moving forward. Munzlinger felt the Council deserves a presentation from DESE, at the very least that they should be here to ask for what they wanted and assistance they needed. Thomas further stated that Munzlinger is highly displeased and will continue to remind Secretary Kander about that, as he has been doing for the last few weeks.

Bacon asked if a response to the Council’s recommendation had been received. Reading and Darst both said no response had been received.

Reading stated Margaret Conroy did some outreach to DESE, and DESE said their funds are so pressed and there is no funding available to help with this. After the quotes are received there will be an evaluation by internal staff and OA staff to see if a good package can be put in place for the funding available.

Carr stated several concerns. These included not receiving any evidence it is worth the taxpayers money; that the Council were told from Secretary Kander that he wanted our advice, he wanted us to spend our time here and I think we could have expected a response. She stated further that she respects the Secretary’s right to make any decision he feels best but when you ask for people’s advice she felt the Council deserved the courtesy of a response from Secretary Kander.

*Wolfner Library-Richard Smith*

Wolfner Library was not affected by the cuts to State Library staff and funding. Staff that were located in the 1st floor in the office area moved up to the 2nd floor where Reference Services was previously located. Several staff and the recording booth were already on the 2nd floor. Reading added that there is fewer clerical staff and the managers are going to consolidate some of the duties among them.

**Public Library Standards – Melissa Carr and Brenda Allee-Bates**

*(Attachment A)*

Carr and Allee-Bates discussed public library standards; detailed information is in the attachment. In 1966 the current standards were approved by the Missouri Library Association. Standards are a good evaluation tool for current services, and a planning tool for library long-range planning. The new standards include these areas:

**Standards Content Overview:**
- Structure, Governance, and Administration
- Finance, Personnel, and Services
- Planning and Assessment
- Collection/Resources Management
- Technical Services and Technology
- Community Engagement and Marketing

**State Library Report – Barbara Reading – (Attachment C)**

Legislative plans are in the works for next year, specifically the statute that allows A&E funding to sunset in Dec 2015; there will be work to try to extend it. Staff are also working on cleaning up the language in the library statutes to reflect current practices. Secretary Kander and the staff will review State Library recommendations and decide what issues to pursue in the legislative session.

The Missouri Center for the Book is seeking a new sponsor, and has moved operations from the State Library. The State Library will still retain the Missouri Author Collection.

Reading also announced the start of a new listserve used for announcements to public library directors.

Reading outlined the FY 14 library appropriations:
- A&E $800,000, increase from $100,000 in FY13
- State Aid level funding the same as FY13
- REAL program level funding the same as FY13

Reading asked for suggestions for topics for the next meeting? A MOREnet update was suggested.

**Wolfner Library Strategic Plan – Richard Smith – (Attachment B)**

Smith discussed how Wolfner Library worked with AVANT to create a strategic plan by utilizing one-on-one interviews and surveys. AVANT gave Wolfner a 95% satisfactory rating. Wolfner has gone digital in the past five years. The older population is growing. Many of the older users still use the cassette tapes. The plan calls for an increase in social media awareness; development of new staff training manuals, and development of a strong and current collection.

Smith also shared other developments, including that Hachette Book Group will partner with Library of Congree and offer audiobooks free of charge to which Wolfner Library users will have access. Users will also be able to use smartphones to read ebooks by VoiceOver, and the World Intellectual Property Organization is working to facilitate access for the blind to read books.

Council members asked Smith if patrons could use public library audio book downloads because this could help supplement Wolfner Library’s collection. Smith said yes, depending on the device the patron is using. Reading suggested that Wolfner Library staff use an iPad to determine if the Overdrive service was navigable for blind patrons. Smith also explained that Wolfner does have a Youth Services consultant and they also help those who have physical disabilities. Thomas suggested that Wolfner go to the Special Olympics to help spread the word.
Approval of minutes from May 2013 Council Meeting – (Attachment D)
Postponed until the November 2013 meeting. McCampbell noted that the “Mc” was missing from his last name.

Additional Discussion
Reading and Darst mention that they will work on protocols for the Council. Reading noted she searched as far back as she could and couldn’t find many procedures or notes of policies. McCampbell suggests setting a protocol for approving the minutes. Carr suggests allowing a vote via conference calls/Skype. Thomas asks to consider allowing proxies.

Adjournment
1:54 pm Darst adjourns meeting.

**Optional tour given of the reconfigured State Library 2nd Floor.**