

# 2012 Missouri Teen Video Challenge



# OWN the NIGHT

**You could win \$275 and an award for your library!**



**CSLP**  
Collaborative Summer  
Library Program

**State winners will be shared with libraries across the country!**

For more information go to: <http://www.cslpreads.org> or the [Missouri State Library Youth Services webpage](#)

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## 2012 Missouri Teen Video Challenge Entry Form

Name of Your Local Public Library \_\_\_\_\_

Your Name \_\_\_\_\_ Age \_\_\_\_\_

Your Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Your Email \_\_\_\_\_ Your Phone Number \_\_\_\_\_

Video Title \_\_\_\_\_

URL of Uploaded Video \_\_\_\_\_

I certify: (1) the audio used in the video was either created by the entrant or is free from copyright, (2) the video was made by the teen creator(s) only, and (3) the Model Release Form for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name \_\_\_\_\_

Your Parent's or Legal Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_

## “2012 Missouri Teen Video Challenge” Submission Guidelines

### Eligibility

The “2012 Teen Video Challenge” for Missouri is open only to legal U.S. residents who are residents of Missouri aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed Model Release Form. All submissions must be received by March 21, 2012. Late entries will not be accepted. A DVD of the video will be requested from the winner.

### Terms and Conditions

All music and artwork must be created by the entrant or be free from copyright and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2012 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

### Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2012 CSLP teen slogan “Own the Night.”
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

### How to Enter

1. **Go to [this page](#)** and click the “2012 Teen Video Challenge”;
2. **Create** your video;
3. **Title** your video with: “2012 TVC - MO - Unique Name.” Please choose a unique name that does not include your real name;
4. **Upload** your video to **YouTube.com**;
5. **Fill out** and sign your completed Entry & Model Release form(s) and;
6. **Mail** completed forms by March 21, 2012 to  
Missouri State Library  
Attn: Naphtali Faris  
PO Box 387  
Jefferson City, MO 65102

**Late entries will not be considered.**

### Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

### Prizes

On March 31<sup>st</sup>, 2012, CSLP will award each CSLP approved State Teen Video Challenge Winner \$275. Their local public library will receive prizes worth \$150 from CSLP and Upstart.

*The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.*  
<http://www.cslpreads.org>

**Questions? Ask your local public librarian!**

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**Cut off the top portion and keep for your records.**

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