

Missouri State Archives

Finding Aid [998.192]

RG998 MANUSCRIPT COLLECTION

MS192 Gerald Massie Photograph Collection

Abstract: Materials related to the life and photographic work of Gerald R. Massie, both in his capacity as state photographer and in his personal life. Items include photographic prints, negatives and other formats as well as published materials containing his work, personal papers, ephemera and more. The collection dates between 1904-1994, bulk dates 1945-1974.

Extent: Approximately 22 ³/₄ cubic feet.

Physical Description: Color and black and white photograph prints, negatives, slides; postcards; paper; calendars, puzzles, cutouts and other objects; scrapbook; artwork.

Location: Missouri State Archives; Stacks.

ADMINISTRATIVE INFORMATION

Alternative Formats: TIFF

Access Restrictions: No special restrictions

Publication Restrictions: Copyright is in the public domain unless otherwise indicated

Preferred Citation: [Item description], [date]; *Gerald Massie Photograph Collection, MS192*; Missouri State Archives, Jefferson City.

Acquisition Information: Accession #1992-014, #1998-049, #2011-0085 and #2017-0030

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HISTORICAL AND BIOGRAPHICAL NOTES

Gerald R. Massie (1911-1989) was Missouri's first official state photographer, holding that position from 1945 to November 1956 when he was promoted to Head of the Information Section of Commerce and Industrial Development (CID). Almost exactly one year later he became Assistant (aka Deputy) Director of all of CID. In 1962 he became Acting Director of the

Division for a short time before going back to the Deputy position. Massie remained Assistant Director for the rest of his career, including from November 1969 to his retirement in April 1974 when he also served jointly as the Acting Director of the State Museum in the Capitol Building. Most importantly for Missouri's tourism division, though, Massie continued to take photographs for the Department throughout all of his administrative years.

His interest in photography developed early in life as a youth in his native Clinton, Missouri, when, at the age of ten, he won an Independence Day bicycle race around the courthouse. As a prize he received his first camera, a \$1.98 Brownie. After a short time with the *Clinton Eye* newspaper, in 1936 Massie landed a night job for the *Kansas City Star (Times)* as a journeyman linotype operator. He did freelance photography during the day.

Drafted in the Army in early 1942, Massie served during World War II with the U.S. Strategic Air Force as an aerial photographer, documenting the effects of bombing missions and taking ground news photos. In England he supervised a 22-man photo lab.

In 1945 Massie returned to Missouri and found a position as the state's photographer in the newly formed Resources and Development Commission, later called Commerce and Industrial Development. Assigned the task of promoting Missouri, he sent a steady stream of photographs to the Commission, and produced sixteen recreational booklets on Missouri regions.

Massie's images appeared in national magazines and newspapers, as well as Missouri state publications, on television stations, in encyclopedias and school textbooks. Publishers also printed them in foreign advertisements about Missouri, included reproductions on cake box tins, china plates, silver spoons, silk scarves, glass, postcards, and puzzles.

In his personal life, Massie married Henrietta Hendrich in late 1945. They had one daughter, Kathleen, born on October 18, 1946 and a son, Dan, born on February 1, 1951. Gerald Massie was a member of the Academy of Missouri Squires since 1961, a member of the Presbyterian Church in Jefferson City, and a Boy Scout leader.

Gerald Massie became known as *the* photographer for Missouri tourism. His images were – and still are – recognizable as true masterpieces of light and composition. This collection contains over 3,600 original images.

Excerpted in part from: "Missouri's Gerald Massie: The State Photographer on the James River." Carolyn Collings and Lynn Morrow. *White River Valley Historical Quarterly*. Vol. 32, No. 1, Fall 1992.

<http://thelibrary.org/lochist/periodicals/wrv/v32/n1/f92c.html>

ADDITIONAL DESCRIPTIVE INFORMATION

Other Finding Aids

MS346 Whitey Owens Photograph Collection

RG000.104 Department of Economic Development State Documents Collection

RG104 Department of Economic Development Commerce and Industrial Development
Photograph Collection

RG104 Department of Economic Development Division of Tourism Photograph Collection

RG395 State Capitol Commission Photographs

Related Material

“Missouri’s Gerald Massie: The State Photographer on the James River.” Carolyn Collings and Lynn Morrow. White River Valley Historical Quarterly. Vol. 32, No. 1, Fall 1992.

SERIES

The records are broken down into the following series:

1. Photographs
2. Postcards
3. Personal Papers
4. Ephemera
5. State-Shaped Photographs
6. Publications
7. Promotional Materials

PHOTOGRAPHS, 1928-1987

Extent: 9 ½ Cubic feet; approximately 3,630 prints and negatives and 92 color slides

Arrangement: Arranged by size then subject

Scope and Content

This series contains Gerald Massie's photographs, both in his official capacity as state photographer and as a private citizen. The bulk of the collection includes images of state government (the Capitol building, Governor's mansion, etc.), recreation, and scenery. There are also a substantial number of portraits, primarily of his children.

The negatives that correspond directly to a print are housed in the same folder as the print. For example, if the collection includes an 8x10, a 5x7, and a negative of the same image, all three can be found in the 8x10 folder. An item-by-item inventory is available as an Excel spreadsheet.

Most of the images were indeed taken by Gerald Massie, but there are some from other photographers, for example Ralph Walker and Whitey Owens who also worked for CID. Photographers' names are included in the metadata. Permission is granted for all Massie, Walker and Owen images unless otherwise indicated. Images by other or unknown photographers fall under standard copyright rules and are the responsibility of the patron.

All images have been digitized and are on DVDs in Reference. They are also on [Missouri Digital Heritage](#) online.

Container List

Location	Box	Folder	Contents	Date
	OB10	2-47	Oversized prints, all subjects	
	42	1-189	5x7 prints, all subjects	
	43	1-102	8x10 prints, Agriculture	
	43	103-112	8x10 prints, Animals	
	44	1-21	8x10 prints, Apollo 11 & Moon Rocks	
	44	22-97	8x10 prints, Cities	
	45	1-40	8x10 prints, Cities	
	45	41-84	8x10 prints, Disasters	
	45	85-121	8x10 prints, Entertainment	
	46	1-44	8x10 prints, Entertainment	
	46	45-108	8x10 prints, Fairs & Parades	
	46	109-127	8x10 prints, Government	
	47	1-113	8x10 prints, Government	
	48	1-104	8x10 prints, Government	
	49	1-91	8x10 prints, Government	
	49	92-122	8x10 prints, Industry & Business	
	50	1-115	8x10 prints, Industry & Business	
	51	1-17	8x10 prints, Industry & Business	

	51	18-38	8x10 prints, Landmarks	
	51	39-80	8x10 prints, Military	
	51	81-120	8x10 prints, Portraits	
	52	1-7	8x10 prints, Prisons	
	52	8-117	8x10 prints, Recreation	
	53	1-111	8x10 prints, Recreation	
	54	1-25	8x10 prints, Recreation	
	54	26-110	8x10 prints, Scenic	
	55	1-63	8x10 prints, Scenic	
	55	64-90	8x10 prints, Sports	
	56	1-201	Small prints & negatives, Agriculture	
	56	202-217	Small prints & negatives, Animals	
	56	218-241	Small prints & negatives, Cities	
	57	1-153	Small prints & negatives, Cities	
	57	154-160	Small prints & negatives, Disasters	
	57	161-234	Small prints & negatives, Entertainment	
	58	1-34	Small prints & negatives, Entertainment	
	58	35-168	Small prints & negatives, Fairs & Parades	
	58	169-236	Small prints & negatives, Government	
	59	1-218	Small prints & negatives, Government	
	60	1-92	Slides, all subjects	
	61	1-107	Small prints & negatives, Industry & Business	
	61	108-133	Small prints & negatives, Landmarks	
	61	134-177	Small prints & negatives, Military	
	61	178-225	Small prints & negatives, Portraits	
	62	1-233	Small prints & negatives, Portraits	
	63	1-67	Small prints & negatives, Portraits	
	63	68-77	Small prints & negatives, Prisons	
	63	78-219	Small prints & negatives, Recreation	
	64	1-184	Small prints & negatives, Scenic	
	64	185	Small prints & negatives, Sports	

POSTCARDS, 1953-1964

Extent: 122 postcards, about 1/6 cubic feet

Arrangement: Massie's images first, then the postcard photo books, then other photographers' images

Scope and Content

This is a series of 122 postcards featuring images of Missouri. Most images are by Gerald Massie and those are public. However, there are some that are by other photographers and those are under copyright and may not be duplicated. See the Excel spreadsheet for info on specific images.

Container List

Contact staff for the Excel index. Postcards are in Box 41 Folders 1-122.

PERSONAL PAPERS, 1930-1986

Extent: 2/3 cubic feet

Arrangement: Somewhat by topic

Scope and Content

Contains correspondence, speeches and presentations, programs and invitations, certificates and awards, reports, meeting minutes and other similar items.

Container List

Location	Box	Folder	Contents	Date
	34	1	Correspondence from Governors: Forrest Smith (1948-1952); 3 items	1952 (2); undated (1)
	34	2	Correspondence from Governors: Phil Donnelly (1944-1948 & 1952-1956); 2 items	none
	34	3	Correspondence from Governors: James T. Blair (1956-1960); 1 item	12/22/1960
	34	4	Correspondence from Governors: John M. Dalton (1960-1964); 16 items	1961-1965
	34	5	Correspondence from Governors: Warren E. Hearnes (1964-1972); 3 items	1966 (1) & 1969 (2)
	34	6	Photocopies of correspondence to Gov. Hearnes from other US governors thanking him for photos provided by Massie; 5 items	1967
	34	7	Correspondence from Governors: Christopher "Kit" Bond (1972-1976 & 1980-1984); 3 items, 2 of which are photocopies	1973-1974
	34	8	Correspondence from Government Officials: from National Chairman Robert E. Fowler re the Simon Bolívar Statue Dedication; 2 items	June-July 1948
	34	9	Correspondence from Government Officials: thank you letter from Ann C. Whitman, Personal Secretary to President Harry S Truman	05/14/1953
	34	10	Correspondence from Government Officials: five letters from Stanley R. Fike, Administrative Assistant to U.S. Senator Stuart Symington and one letter from Symington himself	1956-1974
	34	11	Correspondence from Government Officials: letter from U.S. Rep. William "Bill" R. Hull, Jr.	01/28/1960
	34	12	Correspondence from Government Officials: letter from MO Lt. Gov. Hilary A. Bush	06/15/1962
	34	13	Correspondence from Government Officials: personal letter from Tilghman R. Cloud, Personal Assistant to Gov. Dalton	05/07/1964
	34	14	Correspondence from Government Officials: letter from State Treasurer James I. Spainhower re Massie's	04/04/1974

			retirement	
	34	15	Correspondence from Government Officials: letter from U.S. Ambassador to Switzerland True Davis	06/10/1964
	34	15A	Correspondence from Government Officials: letter from Koro Sasaki, Mayor of Nikkō, Tochigi, Japan. Includes two color photographs of the city's Totem Park.	04/25/1968
	34	16	Congratulatory letters from various individuals to Massie upon his promotion to Head of the Information Section of Commerce and Industrial Development; 12 items	Nov.-Dec. 1956
	34	17	Congratulatory letters from various individuals to Massie upon his retirement; 12 items	April-May 1974
	34	18	Miscellaneous personal correspondence to Massie	1930-1939
	34	19	Miscellaneous correspondence to Massie concerning his photography & CID work; 49 items	1946-1956
	34	20	Miscellaneous correspondence to Massie concerning his photography & CID work; 68 items	1957-1967
	34	21	Miscellaneous correspondence to Massie concerning his photography & CID work; 24 items	1968-1985
	34	22	Speeches, typed; 10 items	1959-1965
	34	22A	An ad and program for a weekly seminar "On Marvelous Missouri" featuring Massie as the first speaker on July 8, 1958	Summer 1958
	34	23	Drafts of articles; 18 items	1950-1959 & undated
	34	24	Weekly Tour Trip write-ups for CID; 14 items	none
	34	25	Press releases; 11 items	1958-1970 & undated
	34	26	Civil War reference materials; 3 items	none
	34	27	<i>USS Missouri</i> reference materials and correspondence; 11 items	1963-1965
	34	28	Captions for photographs used by the <u>Kansas City Star</u> newspaper; 14 items	1952 & undated
	34	29	Photocopies of newspaper clippings, most concerning Massie himself; 13 items	1964-1969 & 1992
	34	30	More photocopies of newspaper clippings; Massie pictures, articles, and one on Dan Massie; 17 items	1961-1972 & undated
	34	31	More clippings, some original and some photocopies; 23 items	1964-1974 & undated
	34	32	Short autobiographical sketches (3)	none
	35	1	Outgoing correspondence, some handwritten, most are carbon copies; 13 items	1940s-1974
	35	2	Items concerning the Missouri Trade Mission to Europe in 1964 including invitations, Massie's official ID, correspondence, and brochures.	04/27/1964-05/17/1964
	35	3	Notes and lists on places to go in Missouri, famous Missourians, etc.	none
	35	4	Two small notebooks on grammar, style, usage, spelling, etc., one in Massie's handwriting	1941 & undated
	35	5	The Typographical Journal Vol. 88 No. 6	June 1936

	35	6	Photocopies of Massie's WWII military records	1940s
	35	7	Photocopies of newspaper stories, a biography, and a Western Union telegram telling him he won a Mercury Monterey Phaeton in a contest; 6 items	1956-1974
	35	8	Photocopies of thank you letters from famous people: a) Bob Cummings, b) Marian and Jim Jordan ("Fibber McGee & Molly"), c) Harry S Truman (5 letters), and d) Thomas Hart Benton	1952-1972
	35	9-11	Correspondence, membership lists, etc. regarding the Missouri Academy of Squires	1961-1986
	35	12	Awards: Certificates of achievement, proclamations, course completion certificates, resolutions, service awards, etc.; 11 items	1954-1974
	OB3	5	Oversized Awards: a) House of Representatives Resolution in honor of Massie, 04/25/1974 b) Senate Resolution in honor of Massie, 04/24/1974 c) Senate Journal pp. 828-857; p. 829 contains the Massie Resolution	1974
	OB8	10	Oversized Awards: a) The Oozlefinch Award, 03/20/1968 b) Arkansas Traveler Award, 03/11/1964	1964-1968
	OB3	8	Art prints that belonged to Massie, but made by an artist. May not be duplicated. a) "Missouri State Capitol" by Mary Anne Hall b) "Missouri Executive Mansion" by Mary Anne Hall	none
	OB3	9	Art print that belonged to Massie, but made by an artist. May not be duplicated. a) "Flat Creek Covered Bridge Built 1880 Near Sedalia, In Pettis County" by Frank Steinman b) A sheet providing background on the painter and his subject	none
	35	13	Stickers from hotels, shiplines, airlines, and railways from around the world that Massie collected; 18 items	1933 & undated
	35	14	33 1/3rpm Flexi Disk by National Geographic that came in the August 1965 issue: the funeral of Sir Winston Churchill and excerpts from his speeches	01/30/1965
	35	15	Birthday "card" Massie's officemates gave him	09/22/1969
	35	16	Personal items: a) Flyer for a dance in Clinton, MO on which Massie wrote, "My first set up" (06/02/19xx) b) Clinton High School basketball tournament scorecard (02/28 - 03/01/1930) c) Massie's graduation program. Most of it is blank except for the cover where he wrote his name and one page inside containing his classmates' names d) Postal Savings System card (April 1935) e) Two driver's licenses (1936/37 & 1938/39)	1930-1939
	35	17	Christmas cards featuring Massie photos; 12 items	1953 & undated

	35	18	Massie's notes on the Capitol building	none
	35	19	Letter to Henrietta Massie about the State purchasing the George Caleb Bingham estate drawings; includes a newspaper story and postcard.	06/13/1976
	35	20	Programs and invitations to various events; 5 items	1964, 1971 & undated
	35	21	Flyers from performances in Kansas City with a few later miscellaneous programs; 9 items	1930-1950
	35	22	Kansas City Press Club Sigma Delta Chi Professional Chapter Sigma Delta Chi Constitution By-Laws and Roster	Spring 1965
	35	23	Materials related to the European Trade Tour, including an itinerary, short biographies of those attending, a map, and more	April 27-May 17, 1964
	35	24	Henrietta Massie's family tree, a biography of her ancestor Philip Hendrich, and a letter from her cousin H. Alfred Hendrich	1978
	OB1	34	a) Family tree and an essay "Some Family Background" of Henrietta Massie's family the Hendrichs, 1978 b) A cartoon by "BH" of the Massie family advertising their move from Ewing Drive to Clay Street, 06/01/1959	1978 & 1959

EPHEMERA, 1946-1971

Extent: 1/6 cubic foot

Arrangement: None

Scope and Content

This series contains ephemera related to Massie, such as press passes, ribbons, memberships, his daughter's baby book, etc.

Container List

Location	Box	Folder	Contents	Date
	36	none	Better Homes & Gardens Baby Book; some pages between pp. 193-241 are filled out with information on the Massies' baby Kathleen	1946
	36	1	Metal printing plate of an old city scene (not a Massie original)	none
	36	2	"Chammy" (aka chamois) cleaning cloth produced by the Missouri Division of Commerce and Industrial Development for the Family Vacationland promotion	none
	36	3	Misc. Items: a) a very intricate hand-sewn seal of the State of Missouri b) Massie's membership in Troop 2, Jefferson City, Boy Scouts of America and Boy Scout pin, 1964 c) Honorary Colonel armband, 1953 d) Official Inaugural Ceremonies armband, 1957 e) Ribbons for Gerald and Henrietta Massie for the 1971 Sesquicentennial of Missouri	1953-1971
	36	4	a) Press passes; 14 items b) Press passes, tickets, working cards; 12 items	various
	36	5	a) Features & Facts Jefferson City Missouri flip book b) Sesquicentennial Commission reproduction of the first bank note issued in Missouri, 1971 c) Merchants' Minute Men brochure d) NRA emblem e) Newspaper cutout of a picture of five women in bathing suits, unidentified	various
	OB8	9	Missouri apron	none
	OB3	6	Large sticker of the Missouri State Seal	none
	OB8	11	Placemat Missouri Family Vacationland	none
	OB8	12	The hawthorn, Missouri's state flower, souvenir of the 72 nd Annual Montgomery County, MO Old Settlers' Reunion	08/01/1953
	OB8	13	The State of Missouri Division of Resources and Development seal	none

STATE-SHAPED PHOTOGRAPHS, 1946-1971

Extent: 2/3 cubic feet

Arrangement: None

Scope and Content

This series contains photographs of sites in Missouri mounted on cardboard and cut out in the shape of Missouri.

Container List

Location	Box	Folder	Contents	Date
	36	6	Natural Arch on Clifty Creek near Dixon	none
	36	7	Scenic drive between Jackson and Cape Girardeau	none
	36	8	Speedboats on Lake of the Ozarks	none
	36	9	Sailboat on Alton Lake	none
	36	10	Young man and woman sitting on a diving board at a pool in Clay City	none
	36	11	Four men at a camp fire in Boonville; overnight float trip on the Current River	none
	36	12	Waterskiing at Rockaway Beach on Lake Taneycomo	none
	36	13	Woman admires a hawthorn tree	none
	36	14	Float trip on the Current River	none
	37	1	Boat on Spring Branch of Big Spring	none
	37	2	People wave from the Flying Saucer speedboat at Rockaway Beach, Lake Taneycomo	none
	37	3	Man and woman clean the day's catch of trout at Montauk State Park	none
	37	4	Strip pit coal mining in Western Missouri near the Flat River	none
	37	5	Car drives under bluffs on Highway 71 in McDonald County	none
	37	6	College student with horse, Stephens College, Columbia, MO	none
	37	7	Dillard Mill Dam, Crawford County	none
	37	8	Horseback riding in Forest Park, St. Louis	none
	37	9	Fox hunting in Southern Missouri	none
	37	10	Two women on horseback, Clinton, Henry County	none
	37	11	Henrietta and Kathleen Massie sit on a fence	none
	37	12	State Capitol Building	none
	37	13	Bagnell Dam	none
	37	14	Arcadia Valley, man and woman sit on rocks	none
	37	15	Carthage marble	none
	38	1	Either the Meramec or the James River, three men in a canoe fishing	none
	38	2	Roaring River State Park, two boys fishing	none

	38	3	Cuivre River State Park near Troy, MO; picnic	none
	38	4	Waterskiing on the Lake of the Ozarks	none
	38	5	Man holding a string of fish near the James River	none
	38	6	Either a) Shepherd of the Hills Country or b) Scenic drive between Jackson and Cape Girardeau	none
	38	7	Group of people riding horseback at Roaring River State Park	none

PUBLICATIONS, 1904-1994

Extent: 9 2/3 cubic feet; 22 Hollinger Boxes and 1 Flat Box

Arrangement: Alphabetical

Scope and Content

This series is made up of magazines, books, and brochures involving the work of Gerald Massie. This includes publication of his photographs, articles about him and editorial work.

Container List

Location	Box	Folder	Contents	Date
	13	7	<u>The 51 Capitals of the U.S.A.</u> by Muriel Mandell. New York: Sterling Publishing Company.	1965
	13	8	<u>'85 Fun Money: Wake Up to Missouri</u> by the Missouri Division of Tourism	1985
	13	9	<u>100 Years of History and Progress: McDonald County Missouri 1849-1949</u>	1949
	13	10	<u>Ad Club Weekly: The Voice of Advertising and the Graphic Arts in St. Louis</u> Vol. XLVI No. 1	07/07/1958
	13	11	<u>Adventures Along...the Ozark Frontier Trail</u> by Missouri Commerce and Industrial Development Division	1965
	13	11A	"Ozark Frontier Trail" article by Joe Faith	none
	13	12	<u>Air Force: The Official Service Journal of the U.S. Army Air Forces</u> Vol. 27 No. 9	Sept. 1944
	13	13	<u>Airports</u> Vol. 11 No. 3	March 1947
	13	14	<u>All Roads Lead to Missouri</u> by the Missouri State Division of Resources and Development	c1950
	13	15	<u>American Art Selections</u> Vol. IX	c1976
	13	16	<u>American Motorist</u> Vol. XXIX No. 12	April 1961
	13	17	American Museum of Natural History 101 st Annual Report	1969-1970
	13	18	<u>The American Peoples Encyclopedia</u> ed. by Walter Dill Scott. Chicago: The Spencer Press, Inc.	1948
	14	1	<u>American Pipe Progress</u> Vol. XLI No. 1	1956
	14	2	<u>American Preservation</u> Vol. 1 No. 4 and Vol. 2 No. 1	April/May 1978 & Oct./Nov. 1978
	14	3	<u>Applied Infrared Photography</u> , a Kodak Technical Publication #M-28	1968
	14	4	<u>Around the U.S.A. in 1,000 Pictures</u> ed. by A. Milton Runyon and Vilma F. Bergane. Garden City, NY: Nelson Doubleday, Inc.	1955
	14	5	<u>Audubon</u> Vol. 87 No. 2	March 1985
	14	none	Basic Geology for Science and Engineering by Edward C. Dapples. New York: John Wiley & Sons, Inc.	1959
	14	6	<u>The Battle of Pilot Knob Centennial Observance, Iron</u>	09/27/1964

			<u>County, Missouri</u> by the Missouri Civil War Centennial Commission	
	14	7	<u>Big Springs Country of Missouri</u> by Missouri State Division of Resources and Development	none
	14	none	<u>Biology the Living World</u> by Francis D. Curtis and John Urban. Boston: Ginn and Company.	1958
	15	1	<u>Bonne Terre Mines: "World's Largest Man Made Cavern"</u>	none
	15	2	<u>Buick Magazine</u> Vol. 12 No. 3, Vol. 12. No. 4, & Vol. 15 No. 10	April 1954
	15	none	<u>Caves of Missouri</u> by J. Harlen Bretz. Vol. XXXIX 2 nd Series. State of Missouri Department of Business and Administration, Division of Geological Survey and Water Resources.	1956
	15	3	<u>Central Ozarks Region of Missouri</u> by Missouri State Division of Resources and Development	none
	15	4	<u>Chanco News</u>	July 1948
	15	5	<u>The Child</u> Vol. 16 No. 10	June-July 1952
	15	none	Collier's Encyclopedia MIN-NOR ed. By Louis Shores. New York: P.F. Collier & Son Corp.	1950
	15	6	<u>Columbia</u> , 9 issues total	1953-1957
	15	7	<u>Come...Play or Stay in the Playgrounds of the Ozarks</u> by the Ozark Playgrounds Association	none
	15	8	<u>Come to Excelsior Springs for Health, Rest, Relaxation</u> by the Chamber of Commerce	none
	15	9	<u>Commemorating the Dedication of the Statue of Simon Bolívar, the Great South American Liberator</u> by the Bolivar Junior Chamber of Commerce	07/03-05/1948
	15	10	<u>A Community Survey of LaPlata Missouri</u> by the LaPlata Jaycees and CID Division	Oct. 1964
	15	11	<u>Compton Yearbook: A Summary and Interpretation of the Year's Events to Supplement Compton's Pictured Encyclopedia.</u> Chicago: F.E. Compton & Company.	1961
	16	none	The Compton Yearbook: An Illustrated, Factual Record of Outstanding Events in 1961. Chicago: F.E. Compton & Company.	1962
	16	none	The Compton Yearbook: An Illustrated, Factual Record of Outstanding Events in 1962. Chicago: F.E. Compton & Company.	1963
	16	1	<u>Co-operation: Official Publication Missouri Association of Osteopathic Physicians and Surgeons</u> , 21 issues	1949-1974
	16	2	<u>Cotton Belt News</u> , Vol. V No. 3	May 1949
	16	3	<u>The County Officer</u> Vol. XII No. 2	Feb. 1948
	16	4	<u>The Crusader Helias High School Yearbook</u> Vol. 7	1963
	16	5	<u>Daniel Boone Region of Missouri</u> by Missouri State Division of Resources and Development	none
	17	1	<u>DE-CE-CO Magazine</u> Vol. LVIX No. 5	Oct.-Nov. 1959
	17	2	<u>The Delta Area of Missouri</u> by Missouri State Division of Resources and Development	none

	17	3	<u>Eighth Biennial Report of the Division of Commerce and Industrial Development of the Department of Business and Administration</u>	07/01/1960 – 06/30/1962
	17	4	<u>Electric Light and Power</u> Vol. 26 No. 9	Sept. 1948
	17	5	<u>The Electrical Workers' Journal</u> Vol. 56 No. 8	Aug. 1957
	17	6	<u>Events Chrysler Owners' Magazine</u> Vol. 1 No. 4	March 1950
	17	7	<u>Every One in the Family Will Have Fun in Missouri in the Spring</u> flyer	none
	17	8	<u>Fabulous Barefoot Horizons and Strange Customs of the Ozark Hillbilly</u> by Gerald Harrison Pipes. Galena, MO: Ozark Books Publishing and Sales.	1957
	17	9	<u>The Family of Man</u> ed. by Edward Steichen. New York: Maco Magazine Corp. for Museum of Modern Art	1955
	17	none	<u>First Biennial Report of the Department of Business and Administration</u>	1948
	17	10	<u>Floating and Fishing Missouri</u> by the Missouri Division of Resources and Development, 3 issues	undated, 1952 & 1956
	17	11	<u>Flood Disaster Kansas City – 1951</u> by Warner Studio	none
	17	12	<u>Flying</u> Vol. 41 No. 5 and Vol. 42 No. 6	Nov. 1947 & June 1948
	17	13	<u>For a Real Vacation Visit Noel This Year</u> by the Noel Chamber of Commerce	none
	17	14	<u>Forest Trees of Missouri</u> by Missouri Conservation Commission	1955, 5 th printing
	17	15	<u>Foundations from the Past: Missouri's Historic Preservation Program</u> by Missouri State Park Board	1971
	17	16	<u>Four Routes to Production Economy</u> by the Missouri Division of Employment Security	c1951
	17	17	<u>Gala Missouri</u> by Missouri Division of Commerce and Industrial Development	c1961
	17	18	<u>The Garden Forum</u> Vol. 14 No. 3 and Vol. 23 No. 3	May-June 1952 & May-June 1961
	17	19	<u>Gay 90's Melody Museum</u>	none
	18	1	<u>Geography of Missouri</u> by Robert N. Saveland. Kansas City: Burton Publishing Company, Inc.	1954
	18	2	<u>Globe Democrat Sunday Magazine</u>	06/23/1968
	18	none	<u>Great Explorers</u> by Joyce Grosbeck and Elizabeth Attwood. Grand Rapids, MI: The Fideler Company.	1961
	18	3	<u>The Great Pictures – 1948</u> ed. by Clifton C. Edom. Garden City, NY: Garden City Publishing Co., Inc.	1948
	18	4	<u>The Greater New Haven Home Owner</u>	March-April 1951
	18	5	<u>Green Hills Region of North Missouri</u> by Missouri State Division of Resources and Development	none
	18	none	<u>Growth in Good English</u> by Harold G. Shane et al. Chicago: Laidlaw Brothers.	1952
	18	6	<u>Hannibal Missouri</u> by Hannibal Chamber of Commerce	none
	18	none	<u>The Harbinger Missouri Magazine</u> , bound Vol. 1	1968-1969
	19	none	<u>The Harbinger Missouri Magazine</u> , bound Vol. 2	1969-1970

	19	none	<u>The Harbinger Missouri Magazine</u> , bound Vol. 3	1970-1971
	19	1	<u>The Harbinger Missouri Magazine</u> , 4 loose issues	1971-1972
	19	2	<u>The Highway Magazine</u> Vol. XLI	Sept. 1950
	19	3	<u>The Highway Traveler</u> , 9 issues	1947-1955
	19	4	<u>Historic Cape Girardeau Missouri on the Mississippi River</u> by the Cape Girardeau Chamber of Commerce	none
	19	5	<u>Historic Missouri</u> by The State Historical Society of Missouri	Oct. 1959
	19	6	<u>Historic Missouri: The "Show Me" State Can Show You...</u> by the United States Brewers Foundation, Missouri Division	none
	19	7	<u>Historic Preservation</u> Vol. 31 No. 3	July-Aug. 1979
	19	8	<u>Hi-Voltage Employee Publication of the Empire District Electric Company</u> Vol. 25 No. 7	July 1951
	20	1	<u>Hoot Mon! It's Missouri for a Thrifty Family Vacation</u> by the Missouri State Division of Resources and Development	none
	20	2	<u>The Hornet Ghost Light: One of Nature's Unexplained Mysteries</u> by the Neosho Chamber of Commerce	none
	20	3	<u>The House on Howard's Bluff: Missouri's Executive Mansion</u> by Southwestern Bell Telephone Company	none
	20	4	<u>Household</u>	June 1951
	20	5	<u>Hunting and Fishing</u> Vol. XXVI No. 3	March 1949
	20	6	<u>Illinois Central Magazine</u> Vol. 45 No. 12	June 1957
	20	7	<u>Inaugural Ceremonies, State of Missouri</u> , 5 booklets; also includes Massie's invitation to the 1969 Hearnes inauguration	1953, 1957, 1965, 1969, 1973
	20	8	<u>Ironton Missouri Centennial 1857-1957</u>	05/30 – 06/02/1957
	20	9	Japanese-language booklet on the Capitol	1965
	20	10	<u>Jefferson City, Missouri</u> by Jefferson City Chamber of Commerce	1969
	20	11	<u>Journal of the Missouri Bar</u> , 4 issues	1958-1959
	20	12	<u>The Kansas Citian</u> , 4 issues	1948-1968
	20	13	<u>The Kansas City Evening Star</u> Vol. 1 No. 1 reproduction	reproduction of 09/18/1880
	20	14	<u>Kansas City Offers Industry</u> by the Kansas City Chamber of Commerce Industrial Trade Department	1956
	20	15	<u>Kansas City Power and Light Annual Reports</u>	1954 & 1955
	20	15A	<u>The Kansas City Sertoma News</u> Vol. 43 No. 19	05/13/1961
	20	16	<u>The Kansas City Star</u> by the editors	none
	20	17	<u>The Kansas City Star Story</u>	none
	20	18	<u>The Kansas City Visitor Magazine</u>	Nov. 1949
	20	19	<u>Kaysinger Dam and Reservoir Groundbreaking</u>	10/09/1964
	20	20	<u>The Key to St. Louis</u> by Shirley Seifert. Philadelphia: J.B. Lippincott Company.	1963
	20	21	<u>Kirkwood Lodge</u> , 2 issues	none
	20	22	<u>The Kiwanis Magazine</u> Vol. 36 No. 4	April 1951
	21	1	<u>Lake of the Ozarks Country of Missouri</u> by Missouri State	none

			Department of Resources and Development	
21	2		<u>The Large Springs of Missouri</u> by H.C. Beckman and N.S. Hinchey, Vol. XXIX 2 nd Series Missouri Geological Survey and Water Resources	1944
21	3		<u>Let's Look At St. Louis</u> by Central Outdoor Advertising Company	none
21	4		<u>Lion Oil News</u> Vol. 6 No. 2	Feb. 1949
21	5		<u>Long's Vacation Tour Book</u>	1950
21	6		<u>Mademoiselle</u> , "Detours into the Past" by Mary Parker	Sept. 1952
21	7		<u>MAFAE Handbook of Information for Secretaries of Missouri Fairs</u>	1949
21	8		<u>Magnetic Missouri Attracts Everyone</u> by Missouri Division of Commerce and Industrial Development	none
21	9		<u>Mallinckrodt Photo Bulletin</u> No. 68	none
21	10		<u>Manufacturers Record</u> Vol. 116 No. 1	Jan. 1947
21	11		<u>Mark Twain Region of Missouri</u> by Missouri State Department of Resources and Development	none
21	12		<u>The McCleary News</u>	Spring 1955
21	13		<u>Memorable Missouri</u> by the Division of Commerce and Industrial Development	none
21	14		<u>The Memorial Builder</u> Vol. 7 No. 3	May-June 1947
21	15		<u>Mex-R-Co Newsette</u> Vol. V No. 13	06/05/19xx
21	none		<u>The Midwest: A Geography</u> by Walter Havighurst. Grand Rapids, MI: The Fideler Company.	1964
21	16		<u>Mining Congress Journal</u> Vol. 50 No. 3	March 1964
21	17		<u>Missouri</u> 2 issues by the Missouri Tourism Commission	c1974
21	18		<u>Missouri Agriculture</u> (triennial report)	1945-1947
21	19		<u>Missouri Agriculture</u> (biennial report)	1948-1949
21	20		<u>Missouri Agriculture</u> (biennial report)	1951-1953
21	21		<u>Missouri Agriculture</u> (biennial report)	1953-1955
21	22		<u>Missouri Agriculture State Seed Testing Laboratory 1949 Report</u>	1949
21	23		<u>Missouri Business</u> , 8 issues	1954-1968
22	1		<u>Missouri Calendar</u> 1952	1952
22	2		<u>The Missouri Cancer Crusader</u> Vol. 3 No. 8	Aug. 1954
22	3		<u>Missouri C.I.D. Economic News</u> , 10 issues	1964-1974
22	none		<u>The Missouri Citizen: History, Institutions and Constitution of the State</u> by Robert F. Karsch. St. Louis, MO: State Publishing Company, Inc.	1958
22	4		<u>Missouri College Farmer</u> Vol. 41 No. 3 and Vol. 51 No. 2	Dec. 1948 & Oct. 1958
22	5		<u>Missouri Community Betterment</u> by Missouri Division of Commerce and Industrial Development	none
22	6		<u>Missouri Department of Agriculture Missouri State Seed Testing Laboratory 1955 Report</u>	1955
22	7		<u>The Missouri Engineer</u> , 11 issues	1947-1955
22	8		<u>Missouri: An Exhibition in the Library of Congress</u>	1971
22	9		<u>Missouri Fact Finder</u> by Missouri Division of Resources	c1977

			and Development	
	22	10	<u>Missouri Family Vacation Land</u> , 3 issues	1950s
	22	11	<u>The Missouri Farmer Vol. 53 No. 8</u>	Aug. 1961
	22	12	<u>Missouri Good Roads</u> , 8 issues	1953-1956
	22	13	<u>Missouri Grain Warehouse Division State Department of Agriculture 1955 Report</u>	1955
	22	14	<u>Missouri: The Heart of America</u> pamphlets in English, French, German, and Italian	none
	22	15	<u>Missouri Historical Review</u> Vol. LXXVIII No. 3 and Vol. LXXXI No. 2	Apr. 1984 & Jan. 1987
	22	16	<u>Missouri Holiday</u> brochure and map by Missouri Division of Commerce and Industrial Development	
	22	17	<u>Missouri Industrial News</u> , 2 issues	June & Sept. 1962
	22	18	<u>Missouri Invites You to Mid-America's Favorite Family Vacationland</u> by Missouri Division of Resources and Development	none
	23	none	<u>Missouri: Its Resources, People, and Institutions</u> ed. by Noel P. Gist et al. Columbia, MO: University of Missouri.	1950
	23	1	<u>Missouri Jobber</u> Vol. 21 No. 10	Oct. 1962
	23	2	<u>Missouri: Land of Industrial Diversity</u> by Missouri State Division of Resources and Development	none
	23	3	<u>Missouri Life</u> , 4 issues	1973
	23	4	<u>Missouri Life</u> , 4 issues	1974
	23	5	<u>Missouri Life</u> , 5 issues	1975
	23	6	<u>Missouri Life</u> , 3 issues	1976
	23	7	<u>Missouri Life</u> , 1 issue	1980
	23	8	<u>Missouri Livestock Journal</u> Vol. 1 Nos. 4 & 7	Aug. & Nov. 1949
	23	9	<u>The Missouri Magazine</u> Vol. 4 No. 10	Feb. 1932
	23	10	<u>Missouri Mills and Covered Bridges</u> by the Missouri Tourism Commission	none
	24	1	<u>Missouri Mosaic</u> by the Missouri Tourism Commission	none
	24	2	<u>Missouri Municipal Review</u> , 3 issues	1949-1968
	24	3	<u>Missouri Museum</u> by Missouri Division of Resources and Development	none
	24	4	<u>Missouri Museum Directory</u> by Missouri Division of Commerce and Industrial Development	none
	24	5	<u>Missouri News Magazine</u> , 11 issues	Feb.-Dec. 1956
	24	6	<u>Missouri News Magazine</u> , 6 issues	Jan.-June 1957
	24	7	<u>The Missouri Nurse</u> , 8 issues	1948-1956
	24	8	<u>Missouri Oil Jobber</u> Vol. 40 No. 6	June 1982
	24	9	<u>Missouri Ozark Waterways</u> by the Missouri Department of Conservation	1965
	24	10	<u>Missouri Portrait</u> by Missouri Commerce and Industrial Development Commission	none
	24	11	<u>Missouri Press News</u> Vol. 21 No. 3 (cover only)	March 1953

	24	12	<u>Missouri Public Service Company</u> annual reports	1955 & 1956
	24	13	<u>Missouri Resources Museum and Soldiers and Sailors Memorial Hall</u> by Division of Resources and Development, Department of Business and Administration	none
	24	14	<u>The Missouri Restaurant</u> Vol. 38 No. 8	Aug. 1954
	24	15	<u>Missouri Schools</u> , 11 issues	1950-1974
	24	16	<u>Missouri Sesquicentennial edition Vacation & Travel Guide 1821-1971</u> by the Missouri Tourism Commission	c1971
	24	17	<u>Missouri Sheriffs' Almanac 1958-1959</u> by the Missouri Sheriffs' Association	1958
	24	18	<u>Missouri Sheriff's Association 1962 Year Book</u>	1962
	25	1	<u>Missouri Shows You</u> , 3 issues	1952, 1953 & undated
	25	2	<u>Missouri Spectacular</u> by the Division of Resources & Development	none
	25	3	<u>Missouri State Fair Souvenir Program</u>	08/18-26/1951
	25	4	<u>Missouri State Museum</u> by Missouri Division of Commerce and Industrial Development	none
	25	5	<u>Missouri Tourist Study</u> by Division of Commerce and Industrial Development	1964
	25	6	<u>Missouri Travel Tour</u> by Missouri State Division of Resources and Development	1952
	25	7	<u>Missouri Travelogue</u> by Missouri State Division of Resources and Development	none
	25	8	<u>Missouri Vacation and Travel Guide</u> by National Travel Association, Inc., 2 issues	1956 & 1958-59
	25	9	<u>Missouri's Lake of the Ozarks</u> by the Lake of the Ozarks Association, Inc.	none
	25	10	<u>Missouri's Land of the Osage</u> by Missouri State Division of Resources and Development	none
	25	11	<u>Missouri's Parks and Playgrounds: An Outdoor Wonderland</u> by Missouri State Game and Fish Department	none
	25	12	<u>Missouri's "Show Me" Family Vacationland</u> by Missouri Resources and Development Commission	none
	25	13	<u>A Modern Bagdad at Your Doorstep</u> , reprinted from News of St. Louis Hills	Sept. 1947
	25	14	<u>Modern Photography</u> Vol. 19 No. 7	July 1955
	25	15	<u>Monett Missouri</u>	none
	25	16	<u>Monthly Bulletin of the Missouri State Board of Agriculture</u> , 5 issues	1924-1925
	25	17	<u>Moravian Influence on Higher Education in Colonial America</u> and 3 other articles reprinted from <u>Pennsylvania History</u> Vol. XXV No. 3	July 1958
	25	18	<u>Motels and Courts</u> Vol. 1 No. 4	Nov. 1948
	25	19	<u>Motor Court Age</u>	Aug. 1956
	25	20	<u>Motor News</u> , 4 issues	1954-1961
	25	21	<u>Motoring in the St. Louis Area</u> by the Automobile Club of Missouri	none
	25	22	<u>Municipal Construction</u> Vol. 1 No. 2	April 1956
	25	23	<u>MVA Annual Convention Issue: The Waterways Journal</u>	02/02/1963

			<u>Weekly</u> Vol. LXXVI No. 44	
	25	24	<u>National Buyers' Guide</u> Vol. 5 No. 5 & Vol. 6 No. 2	June 1953 & April 1954
	25	25	<u>National Geographic</u> Vol. 185 No. 3	March 1994
	26	1	<u>The National Geographic Magazine</u> Vol. XCIII No. 1 & Vol. CX No. 1	Jan. 1948 & July 1956
	26	2	<u>The National Grange Monthly</u> Vol. 51 No. 5	May 1954
	26	3	<u>National Press Photographers Association, Inc.</u> Membership Directories, 3 issues	1963, 1964 & 1968
	26	4	<u>Neosho, Missouri Founded 1839: The Story of an American Town</u> by Mary Cozad	1965
	26	none	<u>New Horizons USA: Pan American's Complete Guide to Travel in the United States</u> by Pan American World Airways. New York: Simon and Schuster.	1956
	26	5	<u>News of Missouri</u>	Oct. 1956
	26	6	<u>Official Sportsmen's Guide</u>	01/22-30/1949
	26	7	<u>Old Settlement Playgrounds of Missouri</u> by Missouri State Division of Resources and Development	none
	26	8	<u>Old Trails Area of Missouri</u> by Missouri State Division of Resources and Development	none
	26	9	<u>Outboard</u>	Dec. 1954
	26	10	<u>Outboard Boating</u> Vol. 5 No. 5	Sept.-Oct. 1950
	26	11	<u>Outdoor Life</u> Vol. 127 No. 6	June 1961
	26	12	<u>Outdoor Sportsman</u> Vol. 5 Nos. 5 & 6	May-June 1950
	26	13	<u>Outdoors: The Magazine of Outdoor Recreation</u> Vol. 2 No. 11 & Vol. 3 No. 3	April & Aug. 1961
	26	14	<u>Outdoorsman</u> Vol. XC No. 5	Sept.-Oct. 1948
	26	15	<u>The Ozark Frontier Trail</u> by the Oklahoma Industrial Development and Park Department	1969
	26	16	Ozark Frontier Trail brochures, 3 issues	1964 & undated
	26	17	<u>Ozark Playgrounds Association</u> annuals, 2 issues	1966 & 1967
	26	18	<u>Papers on the Community and the Arts</u> presented at a conference sponsored by the University of Missouri and the Governor's Committee on the Arts, Columbia, MO	11/17-18/1963
	26	19	<u>Pea Ridge Mine Dedication</u> by Meramec Mining Company	04/11/1964
	26	20	<u>Philadelphia Inquirer</u> Colorama Section	01/09/1955
	27	none	<u>Photography Afield</u> by Ormal I. Sprungman. Harrisburg, PA: The Telegraph Press.	1951
	27	1	<u>Pictorial Missouri</u> by Missouri Division of Resources and Development	1956
	27	none	<u>Picture Editing</u> by Stanley E. Kalish and Clifton C. Edom. New York: Rinehart & Company.	1951
	27	2	<u>Plymouth Traveler</u> Vol. VII No. 8	c1967
	27	3	<u>Pony Express Territory of Missouri</u> by Missouri State Division of Resources and Development	none
	27	4	<u>Popular Photography</u> Vol. 27 Nos. 1 & 4	July & Oct.

				1950
	27	5	<u>Popular Photography</u> Vol. 29 No. 2 & 1951 annual	1951
	27	6	<u>Popular Photography</u> Vol. 41 No. 1	July 1957
	27	none	<u>Pow Wow</u> School of the Osage Yearbook Vol. XIII	1959
	28	1	<u>The Prudential Mortgage Loan Mirror</u> Vol. 10 No. 8	Aug. 1954
	28	2	<u>Rawlings Roundup</u> by Rawlings Manufacturing Co.	Jan.-Feb. 1948
	28	3	<u>Rayburn's Ozark Guide: The Magazine of the Ozarks</u> No. 48	Spring 1956
	28	4	<u>Recreation</u> , 9 issues	1948-1959
	28	5	<u>Resort Blue Book</u> North American edition	Spring-Summer 1961
	28	6	<u>Resort Management: The Resorting Trade Journal</u> Vol. 1 No. 4	Sept. 1947
	28	7	<u>The Restitution Herald</u> Vol. 39 No. 21	02/28/1950
	28	8	<u>Revised Report for the New State Museums and Office Building</u> by Alfred C. Burrill. Popular Bulletin No. 1 Pt. III	1939
	28	9	<u>Reynolds Review</u> Vol. XXI No. 4	July-Aug. 1961
	28	10	<u>Richards-Gebaur 1960 Directory and Guide: Richards-Gebaur Air Force Base Missouri</u>	1960
	28	11	<u>Right of Way</u> Vol. 1 No. 4	Oct. 1954
	28	none	<u>The Romance of North America</u> ed. by Hardwick Moseley. Boston: Houghton Mifflin Company.	1958
	28	12	<u>Scenic Missouri</u> . A Tetricolor Project.	none
	28	13	<u>School and Community</u> , 4 issues	1948
	29	1	<u>School and Community</u> , 5 issues	1949
	29	2	<u>School and Community</u> , 5 issues	1950 (1 issue); 1951
	29	3	<u>School and Community</u> , 3 issues	1952
	29	4	<u>School and Community</u> , 5 issues	1953
	29	5	<u>School and Community</u> , 7 issues	1954
	29	6	<u>School and Community</u> , 6 issues	1955
	29	7	<u>School and Community</u> , 2 issues	Feb. & Oct. 1956
	29	8	<u>School and Community</u> , 7 issues	1957
	29	9	<u>School and Community</u> , 6 issues	1958
	29	10	<u>School and Community</u> , 3 issues	1960-61
	29	11	<u>School and Community</u> , 2 issues	Mar. & May 1962
	29	12	<u>School and Community</u> , 2 issues	Apr. & Sept. 1963
	29	13	<u>School and Community</u> , 2 issues	Oct. 1964 & May 1966
	29	14	<u>School and Community</u> , 1 issue	Feb. 1973
	30	1	<u>Scientist and Citizen</u> Vol. 9 No. 1	Jan. 1967
	30	2	<u>Sesquicentennial Anniversary of the State of Missouri: Souvenir Program, St. Charles</u>	02/05/1971
	30	3	<u>Sho-Me Live Wire</u> Vol. XX No. 1	Sept. 1969

	30	4	<u>Show Me Missouri Research Resources</u> by Missouri Division of Commerce and Industrial Development	none
	30	5	<u>Show Me: St. Louis' Only Picture Magazine</u>	1964
	30	6	<u>Southwest Hunting Fishing</u> Vol. I No. 2	June 1951
	30	7	<u>Southwestern Telephone News</u> Vol. 37 No. 5 & Vol. 41 No. 5	May 1949 & May-June 1961
	30	8	<u>Souvenir Guide to Missouri's Capitol</u> , 2 versions	none
	30	9	<u>Souvenir Program Moon Rock Dedication</u>	03/17/1970
	30	10	<u>Spotlighting Missouri</u> , 9 issues	1960
	30	11	<u>Spotlighting Missouri</u> , 9 issues	1961-1967
	30	12	<u>St. Louis Commerce</u> , 10 issues	1949-1967
	30	13	<u>Saint Louis County: Missouri's Growth Area</u> by St. Louis County National Bank	c1966
	30	14	<u>St. Louis: A Good Place to Live and Raise a Family!</u> By McDonnell Aircraft Corporation	c1955
	30	15	<u>St. Louis Memories</u> Vol. 11	c1980s
	30	16	<u>The Saint Louis Public School Journal</u> Vol. 4 No. 2	April 1950
	30	17	<u>Saint Louis Views: An Artistic and Unusual Selection of Pictures Showing Some of Saint Louis' Outstanding Places of Interest</u>	none
	30	18	<u>St. Mary's Hospital, Jefferson City: 50</u>	1955
	31	1	<u>Starlight Theatre Swope Park Kansas City</u> program for No, No, Nanette	08/16-22/1954
	31	none	<u>Stars Upstream: Life Along an Ozark River</u> by Leonard Hall. Chicago: The University of Chicago Press.	1958
	31	none	<u>The State of Missouri: An Autobiography</u> ed. By Walter Williams. Columbia, MO: E.W. Stephens Press.	1904
	31	none	<u>The Story of Old Ste. Genevieve: An Account of an Old French Town in Upper Louisiana; Its People and Their Homes</u> by Gregory M. Franzwa. St. Louis: Patrice Press.	1967
	31	none	<u>Story of a State House</u> by Southwestern Bell Telephone Company (hardback)	none
	31	2	<u>Story of a State House</u> by Southwestern Bell Telephone Company (paperback)	none
	31	3	<u>Streckfus Steamers Magazine: S.S. Admiral Souvenir</u>	1953
	31	4	<u>The Suburban Educator</u> Vol. 11 No. 10	June 1958
	31	5	<u>Successful Farming</u> Vol. 54 No. 8	Aug. 1956
	31	6	<u>Summer Fun</u> by Western Electric Company	1953
	31	7	<u>Summer Vacations USA</u> by the editors of <u>Recreation Magazine</u>	1952
	31	8	<u>Sun Life Review</u>	July 1957
	31	9	<u>Sunday School Counsellor</u> Vol. 16 No. 7	July 1956
	31	10	<u>Swift News</u>	Oct. 1959
	31	11	<u>Tempo</u>	May 1954
	32	1	<u>This Day</u>	June 1955
	32	2	<u>This is Missouri: Mid-America's Favorite Family Vacationland</u> by Division of Resources and Development	none
	32	3	<u>This "Shepherd of the Hills" Country: What It is – and</u>	1951

			<u>Where by Ozark Hills Services</u>	
	32	4	<u>Torch: Magazine for Standard Employees</u>	May 1959
	32	5	<u>Trail-R-News: The Complete Mobile Home Magazine</u> Vol. 14 No. 12	June 1956
	32	6	<u>Travel: The Magazine That Roams the Globe</u> Vol. 100 No. 4 & Vol. 105 No. 5	Oct. 1953 & May 1956
	32	7	<u>Travel Missouri</u> by Missouri Division of Commerce and Industrial Development	none
	32	8	<u>Travel USA Bulletin</u> Vol. 1 Nos. 2, 3 & 9	Nov. 1948- June 1949
	32	9	<u>Tri-State Spook Light</u> by Bob Loftin	none; 2 nd ed.
	32	none	<u>Twice Told Tales and an Ozarks Photo Album with</u> <u>Emphasis on Taney County, Missouri</u> ed. by Cliff and Vi Edom. Republic, MO: Western Printing Company.	1983
	32	10	<u>U.I. Buyers Digest</u>	April 1957
	32	11	<u>Union Electric Magazine</u>	Summer 1957
	32	none	<u>The United States and Canada: Lands and Peoples of the</u> <u>World</u> by Katheryne Thomas Whittemore. Boston: Ginn and Company.	1957
	32	12	<u>The United System Quarterly</u> Vol. 7 No. 1	Spring 1968
	32	13	<u>The University of Missouri Bulletin</u> Vol. 58 No. 37 Library Series No. 25	11/01/1957
	32	14	<u>Uranium Division News</u> Vol. 5 No. 3	June 1960
	32	15	U.S. Air Force Information Kit	none
	33	none	<u>U.S. Camera Annual</u> ed. by Tom Maloney	1964
	33	1	<u>Vacation in Missouri's Central Ozark Region</u> by Central Ozarks Association	none
	33	2	<u>A Variety Vacation in Missouri for You and Your Family</u> by Division of Resources and Development	none
	33	3	<u>Variety Vacations</u> by Missouri Division of Resources and Development	none
	33	4	<u>Visit Missouri State Parks & Historic Sites</u> by Missouri State Park Board	none
	33	5	<u>Wake Up to Missouri for Good Old-Fashioned Fun: 1987</u> <u>Travel Guide</u>	1987
	33	6	<u>Wake Up to Missouri Travel Guide</u>	March 1985
	33	7	<u>The Waterways Journal Weekly</u> MVA Annual Convention Issue Vol. LXXXVI No. 44	02/02/1963
	33	8	<u>Watt News</u> Vol. 2 No. 5	June 1957
	33	9	<u>Welcome to Armco's Kansas City Works</u>	none
	33	10	<u>Westminster College Bulletin</u> Series 46 No. 1	April 1946
	33	11	<u>Whirring Wings: The Bobwhite Quail in Missouri</u> by Missouri Conservation Commission	1952
	33	12	<u>White River Country of Missouri</u> by Missouri State Department of Resources and Development	none
	33	13	<u>Whiteman Air Force Base Directory and Guide</u> , 4 issues	2 undated, 1960 & 1963
	33	14	<u>Whoa!</u> by Missouri Division of Resources and Development (about the mule)	none

	33	15	<u>Wood Preserving News</u> Vol. XXIX Nos. 4 & 12	April & Dec. 1951
	33	none	<u>World Geography</u> by E.L. Thurston and E.H. Faigle. Syracuse, NY: Iroquois Publishing Company, Inc.	1944/45
	33	16	<u>You Are Invited to Become a Charter Member of Canada's Enchanted Island Association</u>	c1957
	33	17	<u>Young Democratic Clubs of America 8th National Convention</u>	10/04-06/1951
	33	18	<u>Your Family Vacationlands in 50 States</u>	1960

Oversized Periodicals:

Location	Box	Folder	Contents	Date
	OB8	1	<u>The Big Springs Association of Missouri</u>	none
	OB8	2	<u>Capper's Farmer</u> Vol. 63 No. 8	Aug. 1952
	OB8	3	<u>Holiday</u> , 2 issues (covers only)	April 1956 & undated
	OB8	4	<u>The Instructor</u> Vol. LXII No. 8	May 1953
	OB8	5	<u>The Missourian</u> Vol. 27 No. 12 & Vol. 29 No. 1	July 1951 & Aug. 1952
	OB8	6	<u>The Ozarks Mountaineer</u> , 12 issues	1953-1964
	OB8	7	<u>The University of Missouri Bulletin</u> Vol. 45 No. 19 Journalism Series No. 98 and Vol. 46 No. 24 Journalism Series No. 104	10/01/1944 & 08/24/1945
	OB8	8	<u>U.S. Camera</u> , Vol. XI Nos. 1 & 5	Jan. & May 1948

PROMOTIONAL MATERIALS, 1946-1975

Extent: 1 ½ cubic feet

Arrangement: None

Scope and Content

This series includes items created for promotional material, featuring photographs by Gerald Massie. Items include calendars, puzzles, magnetic tape, microfilm, etc. There is also one large scrapbook containing magazine and newspaper clippings, postcards, etc.

Container List

Location	Box	Folder	Contents	Date
	38	none	Item #1: Our America 1959 calendar. © Doubleday & Company, Inc.	1959
	38	none	Item #2: The Chamberlain Calendar of American Cooking 1959 calendar. © Hastings House.	1959
	38	none	Item #3: 1957 Historic American Landmarks Calendar. © Berkshire Publishing Co.	1957
	39	none	Item #4: Engagement Calendar of the South 1948. © The Dietz Press, Inc.	1948
	39	none	Item #5: Round cookie tin featuring a Massie photo. Includes a fact sheet about Mark Twain by Zimmerman's Bakeries in Hannibal, MO.	none
	40	none	Item #6: Picture Puzzle "Missouri's Fall Review." © Warren Paper Products Co.	none
	40	none	Item #7: Picture Puzzle "Missouri's Hodgson Mill." © Warren Paper Products Co.	none
	40	none	Item #8: Picture Puzzle "Vacation in Missouri." © Built-Rite	none
	40	none	Item #9: Picture Puzzle "Opera House." © Built-Rite	none
	40	none	Magnetic tape containing sound bytes from the opening of the Lewis & Clark Expedition Exhibit in the State Museum; 600ft	03/16/1971
	OB3	7	1949, 1950 & 1951 wall calendars. © White & Wyckoff Mfg. Co.	1950
	Drawer 5	2	18 ½"x27" 1955 Buxton & Skinner wall calendar featuring Massie photos	1955
	Drawer 5	3	18¼"x24½" 1957 Powell Bros. Truck Lines, Inc. wall calendar featuring Massie photos	1957
	Drawer 5	4	22"x30½" 1957 Smith's Funeral Home (Hannibal, MO) wall calendar featuring Massie photos	1957
	Drawer 5	5	16"x26¾" 1958 Arcadia Valley Bank wall calendar featuring a Massie photo	1958
	Drawer 5	6	a) 16"x33" 1949 Burger Baird Engraving Company wall calendar with a Massie photo	1949-1951

			b) 16"x34" 1951 Burger Baird Engraving Company wall calendar with a Massie photo	
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OTHER:

Location	Box	Folder	Contents	Date
	OB9	none	Scrapbook containing clippings from magazines and newspapers that published Massie's photographs; also includes postcards. Arranged roughly chronologically.	1946-1953
	Reel M466		35mm microfilm of newspaper clippings concerning Massie's photos and his career; may contain duplicates from other parts of the collection	1952-1975