

Single Feasible Source Purchase

Title: Summer Reading Program Manuals

Description: The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states working together to provide high-quality summer reading program materials for children at the lowest cost possible for their public libraries. By combining resources and working with an exclusive contracted vendor to produce materials designed for CSLP members, public libraries in participating states or systems can purchase posters, reading logs, bookmarks, certificates and a variety of reading incentives at significant savings. The participating systems and states develop a unified and high-quality promotional and programming product. Participants have access to the same artwork, incentives and publicity, in addition to an extensive manual containing programming and promotional ideas for programs targeting people of all ages, birth through adult.

With the emphasis placed by the Missouri State Library on early literacy, the resources provided through CSLP on extending summer reading programs to reach children birth through age three are especially important. CSLP is the sole vendor that supports summer reading programs for the early literacy audience. CSLP is also unique in their comprehensive approach to the summer reading program manual in that it provides research behind the need for summer reading programs and what activities are most effective for helping the target audiences improve their literacy skills based on stages of brain development and learning strategies.

Participating in CSLP has allowed the Missouri State Library to vastly improve the quality and content of the materials offered to libraries. The graphics for the children's, teen, and adult programs are developed to have a high appeal to those groups. The manuals are developed annually based on a core theme and slogans as a collaborative project to assist library staff with developing successful programs in their communities. Dedicated writers, librarians, editors, and graphic designers all work to make it a treasure house of ideas for summer library programming. In addition, participating in CSLP has required less investment of agency staff time, since the work is shared by the members of the Collaborative. The materials are ready for distribution each year by October, giving libraries adequate time to plan effectively for the next summer's activities.

Contract Period: July 1, 2016 through June 30, 2017

Renewal Options: Two (2) one-year renewal periods

Agency : Missouri Secretary of State, Library Development Division

Supplier: Collaborative Summer Library Program

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