

# Secretary's Council on Library Development

James C. Kirkpatrick Building  
600 W Main  
Jefferson City, MO 65101  
Conference Room 153  
Jefferson City, MO

March 30, 2017

**Members present:** Donna Bacon, Melissa L. Hopkins, Beth Ann Caldarello, Shirley Lawler, Regina Cooper, Christie Lundy, Mollie Dinwiddie, Rebecca Marcum Parker, Mary Beth Revels

**Absent:** Karla L. Geerlings, Rita Gulstad, Sen. Jamilah Nasheed, Katrina Stierholz, Rep. Tommie Pierson, Rep. Kathryn Swan, Scotty Walker, Sen. Jeanie Riddle, Michelle Schmitt

**Guests:** Gerald Brooks, Marie Concannon, Randy Scherr, Jodie Borgerding

**Staff present:** Barbara Reading, Debbie Musselman, Jennifer Thompson, Becky Wilson, Shay Young, Donna Riegel, Nicole Kleffner, Terry Blauvelt, Matthew Butler, Waheedah Bilal, Julie Cox, Tammy Paris, Abbey Rimel

The quarterly meeting of Secretary's Council was held on Thursday, March 30, 2017. Revels served as meeting chair. The meeting was called to order at 10:00 AM.

Council members introduced themselves, and staff.

## **Votes on Meeting Minutes**

Mary Beth Revels asked for a vote and review of the November 17, 2016 meeting minutes. Corrections were noted and changed. Parker motioned to approve, Lundy seconded. Minutes approved, none opposed.

Revels asked for a vote and review of the February 6, 2017 meeting minutes. Corrections were noted and changed. Cooper motioned to approve, Bacon seconded. Minutes approved none opposed.

## **LSTA Five – Year Evaluation Highlights**

Debbie Musselman opened the meeting with an overview of the LSTA Five – Year Evaluation Highlights. Quality Metrics conducted evaluations for at least 20 states, they found us to have a highly favorable program. From the introduction written by Bill Wilson, in the opinions of the evaluators: “The Missouri State Library has, using the measures of leveraging a small amount of money to accomplish major results by strategically deploying funds, accomplished a great deal by very methodically and effectively carrying out the specific goals contained in its five-year plan for 2013-2017. In the evaluators considerable experience, few, if any, have been as diligent in the implementation of their five-year plans. Furthermore, working

with several dozen states over the course of the decade, in our opinion, Missouri is exemplary in its management of a large and complex sub-grant program. The Missouri State Library has done what it said it would do in its five-year plan and the state library agency's tracking of the outcome targets contained in the plan is second to none."

Musselman then opened the floor for comments on the LSTA five-year evaluation. Revels stated that it was so positive and that the Library Development staff did a great job. Barbara Reading stated that it takes a lot of work for the staff to work through the grant process. The grant process takes a lot of hands on staff time, this is the reason why our staff does not always have the time available to get out and do some things that you may see other states doing.

### **FY18-FY22 LSTA Plan**

Revels then moved to the FY18-FY22 LSTA plan: discussion of strategies, programs and outcomes with Musselman, Terry Blauvelt and Shay Young. Blauvelt started out with talking about changes in Missouri demographic statistics that we have seen since the last five-year plan was developed. Unemployment rate is down and also the cost of living has dropped, and this number is just going to go up from here. Another thing that has improved is education levels, with an increase in the number of high school graduates over the age of 25, and the percent of the population with a bachelor's degree or higher. Missouri is about 2% above the national average in those areas.

Young then described the proposed goals, strategies, programs and outcomes for the FY18-FY22 LSTA plan. Goal number one will remain the same, building and sustaining information resources, with the one change that training in this area will be moved to goal three. Reading added that we do not have the targets listed yet in the plan as staff are still working on them. Young added that there were some other small changes in the wording that will give a better understanding of the efforts involved. Goal two will focus on targeting library and information services. Under strategy one, Wolfner Library will continue their program efforts. Reading added that the Wolfner Library will go through and develop their own plans for each year, as LSTA just provides a small amount of the funds they use. Young added that under the literacy strategy STEM and STEAM programming have been added. Goal three will focus on strengthening the library workforce.

Reading explained that this was a quick walkthrough of the current draft; the Plan must be submitted to the Institute of Museum and Library Services (IMLS) by June 30, 2017. The Library Development staff still needs to complete the other parts: the needs assessment and the benchmarks. At this point we are early enough in the writing process that we can still make changes. Shirley Lawler commented it is nice to see the emphases on workforce development and the encouragement to reach out to children, making sure they are getting the most out of the resources. Rebecca Parker added that this helps in the smaller towns, so they get access to the resources that are needed.

Revels asked for a vote on the FY18-FY22 LSTA Plan that has been completed. Mollie Dinwiddie motioned to approve, Shirley Lawler seconded, motion passed. State Library staff will send out the final draft to the Council members when it is finished, and Council members may submit any questions or suggestions for changes at that time.

## **LSTA Plan for State Fiscal Year 2018**

Young started out by stating that Missouri is expected to receive the same amount of funding in FY18 that was awarded in FY17. At this time, Missouri only has received a partial award notice. The State Library is still negotiating contracts for several statewide programs for state FY18. Reading stated that since Congress has not made the final appropriations for FY17, Missouri has only been issued half of the award money. So until a final award notice is received, the State Library will prioritize funding of statewide projects involving annual contracts, and any cuts that would have to be made would come from the competitive grant program side.

Young described a proposed change to the courier service, with a projected budget increase of \$17,623. This increase would allow 13 libraries to have an additional day of service, some libraries will be dropped for low use. Young continued there will be a decrease of \$25,073 in the Show Me the World, Missouri Evergreen budget.

Revels asked for a vote on LSTA Plan for State Fiscal Year 2018. Christie Lundy motioned to approve, Regina Cooper seconded. Motion passed

## **Update on Legislative Session and FY18 Budget**

Reading started off with talking about the Missouri Library Association's Library Advocacy Day in February. This was also the day the Office of Secretary of State presented its budget proposal to the House Budget Committee. Secretary Ashcroft presented the budget, which included requests for increases above the governor's recommended amounts. At this point, due to restrictions on funds, the State Library has only received part of the money appropriated for the fiscal year. If the restricted funds are released, the State Library will distribute funds to the public libraries as soon as possible. Scherr stated that the House plans to read the budget bills next Tuesday and then pass them on for the second read by Thursday. The deadline for all of this to be completed is the first Friday of May. The Missouri Library Association is asking for what was appropriated last year, and not asking for an increase.

Reading stated that if the Senate approved a different amount for State Aid or the REAL Program than the House, that budget item will need to go to conference committee for a decision. If this is necessary, the library appropriations could end up with either the figure from the Senate or the House, or something in between. If the Senate accepts the House's figure, then no further changes will be made. Reading reminded the Council there will be another Legislative Update on April 20, 2017.

Randy Scherr and Gerald Brooks explained that we need to make sure that we are explaining our stories, telling them why we need these services and making sure that legislators also understand that we are not asking for more money for libraries, just the same that we had last year. Scherr explained that we need to tell them what services we offer children, teens and adults, and how libraries support job development. Brooks added just make sure that you are keeping the message the same.

Reading encouraged Council members to help get the word out that we need to be talking to Congress members about saving the funds for LSTA. As it sits now, the proposed budget for LSTA is at zero and we do not want it to stay that way. Brooks stated it is a very serious concern and funding for LSTA could be lost. He added that we need to make sure that we are reaching out to the members of Congress now, as the deadline for this is April 3, 2017. He provided a website (Fight for Libraries) for checking to see which members have signed the 'Dear Appropriator' letter, and also suggested that if your Congress person has already signed to call and thank them for their support.

### **Wolfner Library Updates**

Abbey Rimel, started off with the new staff updates: a circulation processing assistant in circulation department named Carl Haake, and a reader advisor in public services named Megan McCormack.

Wolfner Library started an early literacy program called Racing to Read for children with disabilities. She talked about staff member Lisa Hellman, Youth Services Librarian, who has worked hard making sure that the public libraries nationwide are promoting that everyone can participate in the Summer Library Program through their local library. Reading stated that the national consortium, Collaborative Summer Library Program, is paying travel costs for Hellman to attend the annual planning meeting and how Hellman has been supporting the Summer Library Program for the blind and visually impaired.

Wolfner Library is also offering a book club via conference calls; this is helping to reach patrons that can not get out of their homes.

### **Summit on Government Information**

Waheedah Bilal began by talking about one of the programs that they oversee: state and federal government documents. She introduced Marie Concannon, from MU Ellis Library to talk about a government documents summit. For the summit they are hoping to get all state agencies and other institutions that work with state documents together and compare services and programs. Bilal believes it is time to start saving the federal and state digital information for public access. They hope to hold the summit in November 2017, to get to know each other and develop the trust needed to work together.

### **Library Development Updates**

Becky Wilson talked about TumbleBooks, noting that 55% of public libraries are now participating in the program. During the past five months there have been 213,183 book views, and usage has increased in later months.

Jennifer Thompson talked about the Edge program, a technology evaluation tool that is for public libraries, led by the Urban Libraries Council. This is a new project for the state library. Reading stated it is a pilot to see how much the participating libraries benefit from the program.

### **State Librarian's Report**

Reading noted that Paul Matthews retired from Wolfner Library after 40 years of service; his wife Carol Matthews still works for Wolfner Library as a Reader Advisor, and started working even before P. Matthews.

### **Adjournment**

Revels called for adjournment. Cooper moved, Lundy seconded. None opposed. Meeting adjourned at 2:30 p.m.