

Secretary's Council on Library Development

James C. Kirkpatrick Building
600 W Main
Jefferson City, MO 65101
State Library Conference Room, 2nd Floor
Jefferson City, MO

April 6, 2018

Members present: Regina Cooper, Rebecca Hamlett, Melissa Hopkins, Shirley Lawler, Rebecca Marcum Parker, Mary Beth Revels, Susan Burton, Sam Richardson, Heather Hufstedler, Barbara Sheinbein, Katrina Stierholz

Absent: Beth Ann Caldarello, Mollie Dinwiddie, Christie Lundy, Sen. Jamilah Nasheed, Rep. Tommie Pierson, Sen. Jeanie Riddle, Rep. Kathryn Swan, Rita Gulstad,

Guests: Gerald Brooks, Lysha Thompson, April Roy, Robin Westphal, Patsy Luebbert, Gerald Hirsch

Staff present: Debbie Musselman, Nicole Kleffner, Matthew Butler, Waheedah Bilal, Abbey Rimel, Trish Vincent, Regina Anderson, Kelley Kallmeyer, Donna Riegel, Lisa Stock, Amy Nickless, Don Branch

The quarterly meeting of Secretary's Council was held on Friday, April 6, 2018. Cooper served as meeting chair. The meeting was called to order at 10:00 AM.

Council members and staff introduced themselves.

Votes on Meeting Minutes

Cooper asked for a vote and review of the November 16, 2017 meeting minutes. No corrections were noted. Revels motioned to approve, Lawler seconded. Minutes approved, none opposed.

New State Librarian Appointment; Trish Vincent

Robin Westphal is the new state librarian and will start on April 9th. Vincent is hoping to try some different things with Westphal on board. Westphal provided information on her work and personal experience.

The House budget committee added a million dollars to the FY2019 State Aid budget over the Governor's recommended budget, though Secretary Ashcroft was hoping for a larger sum.

Vincent also reported that Library Development staff is working on a human resources/personnel law workshop and webinar series with an accompanying guide with a goal of especially helping smaller libraries address human resources concerns.

Missouri and Federal Legislative Updates with MLA and MASL representatives; Lysha Thompson, Debbie Musselman, Gerald Brooks, April Roy

Thompson has served as the legislative chair for the last two years with the Missouri Association of School Librarians (MASL). MASL has worked towards filing a bill that would require each school to have a librarian. Representative Patricia Pike backed the plan this year and filed House Bill 2411.

At the federal level, Musselman explained that the State Library received its full LSTA FY2018 award of \$3,000,439. This is an increase of \$69,715 over last year's level. The Museum and Library Services Act expired in 2016, but there is support for its reauthorization. There are representatives that support this bill, but it has not moved forward. While President Trump's FY2019 budget eliminated IMLS support, it is anticipated the House and Senate will restore the budget to the same funding level that IMLS received this year.

For the Missouri Library Association (MLA) Brooks mentioned that 10 Missouri library supporters will attend National Library Legislative Day in Washington D.C., which is far more than have attended in recent years. At the State level, House Bill 2012 was sent to the Senate with a \$1,000,000 increase in State Aid bringing it to \$3,323,776, \$2,000,000 for the REAL Program, and \$800,000 in Athletes and Entertainers Tax funds. Roy explained that the State Aid budget increase will allow more funding for public libraries to add new programs.

Missouri SFY2019 LSTA plan; Regina Anderson

As Musselman stated earlier, the State Library received \$3,000,439 for its LSTA SFY2019 Plan budget, which was \$69,715 more than expected. Anderson explained that the extra funds will go towards the complete grants once statewide project contracts are finalized.

In the LSTA Plan, statewide projects in goal 1 are to establish or enhance electronic access to library and information services. These projects are contracted out and at this point the State Library doesn't know the exact costs. Anderson does not expect costs to increase by more than 3-5%. The programs in goal 1 include Show Me the World Courier Service with a funding increase over the prior year; Show Me the World Integrated Library System Consortium (Missouri Evergreen) with a decrease in funding over the prior year; Show Me the World Interlibrary Loan with an increase in funding over the prior year; and Missouri Digital Heritage with a decrease in funding over the prior year. LSTA SFY2019 Plan Goal 2 funding for statewide projects will remain the same and includes support for Racing to Read and Wolfner Talking Book and Braille Library. LSTA SFY2019 Plan Goal 3 will have a decrease in the budget from SFY2018 to SFY2019, since fewer webinars will be offered.

In the LSTA SFY2019 Plan, competitive grants goal 1 through 3, a new STEM Program grant opportunity was added. STEM grants provide funds to public libraries to create new or enhance current efforts to serve patrons of all ages through STEM-based programs. Applications were due in February 2018 for projects beginning May 2018.

Motion made to approve the LSTA FY2019 Plan as presented, seconded and passed unanimously.

Mid-America Library Alliance; Susan Burton

The Mid-American Library Alliance (MALA) was established 35 years ago, and Burton served at MALA for 25 years. She will retire by the end of 2018, and, MALA plans to evaluate and update their services and strategic plan once new staff is settled. MALA will continue

interlibrary loan and online training but will likely cut back on in-person training. Burton discussed that MALA is seeking new ideas and suggestions for how the organization should move forward from its membership.

Axis 360 Accessibility Review; Amy Nickless and Don Branch

Nickless and Branch presented on their assessment of the accessibility of Axis 360.

Reference Services Update; Waheedah Bilal

Tammie Busch joined Reference Services in September as Reference Librarian, specializing in cataloging and metadata. The position was open since 2014, so Busch has worked to catch up on tasks and processes that were backlogged. Bilal and staff have been developing a new strategic plan, since there has not been one since 2014. The first task was to complete a thorough SWOT analysis to determine the division's strengths, weaknesses, opportunities, and threats.

Wolfner Talking Book and Braille Library Update; Donna Riegel, Abbey Rimel

On June 2, 2018, the Wolfner Talking Book and Braille Library will celebrate its 80th Anniversary. Staff members have tentatively planned a reception with light hors d'oeuvres, a program with a Missouri author, and an exhibit that features Wolfner Library history.

The summer reading club started in 1987. In 2018, Wolfner Library will use the national slogan of "Libraries Rock" and hold a kick off event at the Missouri School of the Blind. Wolfner expects a 15% increase in participation over 2017, which would be approximately 141 readers. The teen poetry contest opened up again last fall, and six patrons submitted nine poems. The Wolfner Library Early Literacy Program was utilized by 35 participants.

The Adult Book Club started in 2016 and has three opportunities available: Novel Reads, Big Ideas and Good Books. Currently, there are 7 participants that attend each Club plus others who filter in based on the book selected.

Recent productions from the recording studio include 12 adult reading level books, 5 young adult books, and 8 children's books.

Library Development Update; Debbie Musselman, Lisa Stock

Musselman introduced Kelley Kallmeyer, Technician 2, Regina Anderson, Grants Officer, and Lisa Stock, Adult Services Consultant, as new staff since Secretary's Council last met in person.

The following long term grant applications were received in February 2018 and are currently undergoing review: 7 Digital Imaging grants, 4 Library Service Improvement grants, 12 Racing to Read grants, 8 Spotlight on Literacy grants, 8 STEM Program grants, and 17 Technology Ladder grants.

Stock reported a partnership is developing with the Missouri Department of Economic Development-Division of Workforce Development. The goal of this partnership is to raise awareness of how public libraries can support local workforce development efforts through providing space, training and resources.

Stock reported the Missouri State Library is also exploring a partnership with Oasis Institute, which promotes healthy aging through lifelong learning, active lifestyles and volunteer engagement. Oasis is seeking host locations to provide health programs statewide.

Stock reported the Missouri Adult Community Engagement discussion list (MOACE) continues to grow and is becoming an avenue for communication about Adult Services issues and programming across the state. The Adult Services Coordinators Group, which consists of the Adult Services Coordinators from Missouri's seven largest library systems, had its first meeting in February and will meet in conjunction with the Youth Services Coordinators group in May.

Musselman noted new logos have been developed for the Missouri State Library and Wolfner Talking Book and Braille Library. The logos were developed in-house by Communications staff.

State Historical Society of Missouri / Missouri Digital Heritage Partnership; Patsy Luebbert, Gerald Hirsch, Matt Butler

The State Library is currently restructuring its model for LSTA grant funding of projects involving newspaper digitization. The State Historical Society of Missouri (SHSMO), the state newspaper repository by statute, works with many libraries throughout the state as a partner for newspaper digitization. Traditionally, libraries serve as the fiscal agent for these Digital Imaging Grant projects, and SHSMO supervises the digitization and metadata work. However, this approach limits projects to areas and titles associated with libraries able to administer such grant projects. If SHSMO administered newspaper projects directly, this would enable them to more effectively target newspapers from underserved communities. The State Library and SHSMO look forward to continuing their partnership in making historic newspapers accessible to new generations through digitization.

Next Meeting: July 27, 2018

Adjournment

Cooper called for adjournment. Revels moved, Parker seconded. None opposed. Meeting adjourned at 1:30 p.m.