Show Me Express features time-sensitive information about State Library programs and current news of interest to the Missouri library community.

YALSA Teen Services Competencies for Library Staff

The Young Adult Library Services Association (YALSA) has released brand new Teen Services Competencies for Library Staff. The document outlines the skills all library staff need to be able to effectively serve teens. The Competencies at a Glance summarize the full document and can be helpful in understanding if current library staff are in the developing, practicing, or transforming stage for each competency. Beginning in March 2018, there will be a series of webinars to discuss each of the ten competencies, with one webinar being held each month through December. Sign up early, as each webinar will be capped at 100 participants to ensure a quality learning experience.

Show Me Steps to Continuing Education Grant Opportunities

Show Me Steps to Continuing Education is an LSTA grant program for Missouri library personnel to participate in training opportunities when local funds cannot finance the entire cost. This grant is open to staff from public, school, academic and special libraries. Individuals may attend regional, state or national workshops, conferences, seminars, etc.

Upcoming conferences include, but are not limited to:

- Electronic Resources and Libraries in Austin, TX from March 4-7, 2018
- Public Library Association Conference in Philadelphia, PA from March 20-24, 2018
- Missouri Association of School Librarians Annual Conference in Osage Beach, MO from April 15-17, 2018
Libraries also have the option of bringing a trainer to the library for staff in-service training. Applications for individual training events are accepted 2-9 months prior to the continuing education event. Applications for group training events are accepted 3-12 months prior. The application forms are available online under LSTA Grant Application Forms. Questions about the grant program may be directed to Lisa Stock at lisa.stock@sos.mo.gov or (800) 325-0131.

NEW READERS' ADVISORY, BRANDING, AND PROGRAMMING BOOKS FROM THE MISSOURI STATE LIBRARY

Best Books for High School Readers: Grades 9-12 by Catherine Barr
Best Books for Middle School and Junior High Readers: Grades 6-9 by Catherine Barr
The Readers' Advisory Guide to Graphic Novels by Francisca Goldsmith
Transforming Our Image, Building Our Brand: the education advantage by Valerie Gross
Breakthrough Branding: positioning your library to survive and thrive by Suzanne Walters and Kent Jackson
Using Social Media to Build Library Communities edited by Scott W.H. Young and Doralyn Rossmann
From Video Games to Real Life: tapping into Minecraft to inspire creativity and learning in the library by Mary L. Glendening
Stories, Songs, and Stretches!: creating playful storytimes with yoga and movement by Katie Scherrer
50+Fandom Programs: planning festivals and events for tweens, teens, and adults by Amy J. Alessio, Katie LaMantia, and Emily Vinci
Nonfiction in Motion: connecting preschoolers with nonfiction books through movement by Julie Dietzel-Blair
Engaging Babies in the Library: putting theory into practice by Debra J. Knoll
Missouri Library Edge Cohort Update; Barton County Library is Profiled on Edge Website

Congratulations to Polk County Library, Washington Public Library, Barton County Library, Morgan County Library, West Plains Public Library, Farmington Public Library, and Stone County Library for completing the Edge cohort pilot program in September. Edge is a technology assessment and planning toolkit that is managed by the Urban Libraries Council. The State Library and the seven grant recipients were named in an article in the Edge national newsletter.

Special congratulations go to Carol Darrow and the Barton County Library. In addition to the newsletter, Barton County Library was profiled on the national Edge website. Barton County is a rural library with a population between 12,000 and 13,000 people. Completing the Edge assessment helped the library recognize the areas of most need and optimize the use of its budget and staff. With the help of a Technology Mini-grant, the library replaced the computers in their public computer lab and added a Wi-Fi printer that patrons can use to print from their personal wireless devices. They also added portable projectors and screens that can be used for technology training.

Barton also found that the Edge toolkit provided useful free resources. They used the toolkit as guidance for updating their website to connect more patrons with more resources. To meet the Edge Benchmarks, the library website now includes resources in the areas of government, health, legal help, languages, jobs, small business, and test preparation. They are also initiating an e-Card partnership with the local school district that will allow students to have access to the library’s digital materials and library computers.
A second round of the Edge program began in October. This year’s cohort members are Albany Carnegie Public Library, Sikeston Public Library, Caruthersville Public Library, De Soto Public Library, Montgomery City Public Library, Little Dixie Regional Libraries, Mexico-Audrain Public Library, Pulaski County Library, and Daviess County Library. If you are interested in learning more about the Edge program, please contact Jennifer Thompson at jennifer.thompson@sos.mo.gov.

**Upcoming Continuing Education Opportunities from the State Library**

**Twitter: Effective Use for Libraries** webinar on Wednesday, December 13, from 10-11 a.m.

Twitter is a social media tool that allows anyone to post a short 280-character message about anything over the internet, using a computer or mobile device. Currently, there are over 313 million monthly active users on Twitter. Some of those active users are library customers, and David Lee King will be sharing how to use Twitter to connect with that community. Registration is online at [Twitter: Effective Use for Libraries](#). This webinar will be archived for those who are unable to attend the live session. Direct questions about the webinar to Jennifer Thompson at jennifer.thompson@sos.mo.gov.

**Supporting Small Business Owners at the Library** webinar on Thursday, December 21, from 10-11 a.m.

Thriving small businesses are vital for a community’s economic growth and development. Join award winning librarian and author Barbara Alvarez to learn how to connect with small business owners, navigate the public library’s business community, develop sustainable and transformative relationships, and tailor specific library services and initiatives to better serve small business owners all while building stronger relationships with the business community. All attendees of this webinar will receive a free copy of Barbara’s book, *Embedded Business Librarianship for the Public Librarian*. Registration is online at [Supporting Small Business Owners at the Library](#). This webinar will be archived for those who are unable to attend the live session. Direct questions about the webinar to Lisa Stock at lisa.stock@sos.mo.gov.
**Adult Summer Reading Programs** webinar on Thursday, January 18th, from 10-11 a.m.
This webinar will provide staff in public libraries of all types, sizes, and budgets with a variety of ideas and tips for creating, planning, and implementing a successful adult summer reading program for summer of 2018, including successful outreach and marketing strategies, in correlation to the Collaborative Summer Library Program (CSLP) 2018 theme of music, with a slogan of Libraries Rock! Registration is online at [Adult Summer Reading Programs](#). This webinar will be archived for those who are unable to attend the live session. Direct questions about the webinar to Lisa Stock at [lisa.stock@sos.mo.gov](mailto:lisa.stock@sos.mo.gov).

**Goodreads: Effective Use for Libraries** webinar on Wednesday, February 7, from 10-11 a.m.
David Lee King will present on how libraries can use Goodreads to connect with their readers. Goodreads is one of the leading social media tools devoted to books and book reviews. Users can keep a list of books they have read, and they can share that list with other Goodreads users. It is a great way for people to find out what other people are reading. Registration is online at [Goodreads: Effective Use for Libraries](#). This webinar will be archived for those who are unable to attend the live session. Direct questions about the webinar to Jennifer Thompson at [jennifer.thompson@sos.mo.gov](mailto:jennifer.thompson@sos.mo.gov).

To be placed on the email list to receive **Show Me Express**, subscribe [online](#), or contact the Missouri State Library at (800) 325-0131.