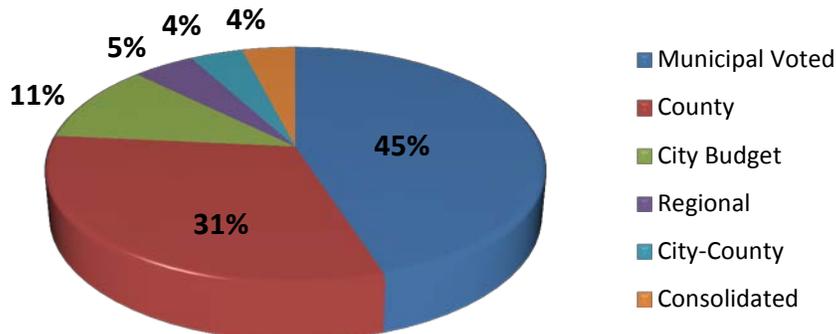


Reporting Period: 10/2013 to 10/2015

Public Library Districts Reporting: 149

- Municipal-Voted Tax: 69
- County: 47
- City Budget: 14
- Regional: 7
- City-County: 6
- Consolidated: 6

Tax-Supported Libraries by Legal Basis



Population Served¹: 5,476,144

91.4% of state population

Stationary Public Service Outlets: 361

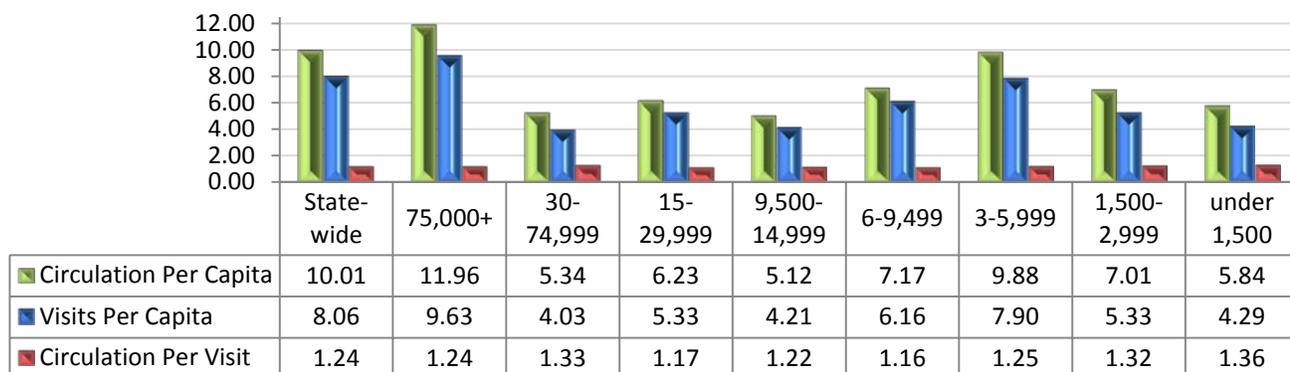
Bookmobiles: 26

This report summarizes data supplied by public libraries for the 2015 annual statistical report. While the greatest number of library districts operate on a calendar fiscal year, others are on a variety of cycles, which results in the data for this report coming from library fiscal years spanning October 2013 through September 2015. Data relating to library services, revenue and expenditures, collections and staffing are summarized and compared to previous years. Some statistics are affected by the withhold of funds for State Aid to Public Libraries and the REAL Program in the beginning of state FY2015, with the funds not released until April 2015.

Library Services

In-person annual visits have decreased over fiscal years 2011 through 2015 by 0.02%. In-person visits in fiscal year 2015 totaled 28.4 million, which is a decrease of 1,086,664 (3.7%) from FY 2014. Virtual visits were counted for the first time in FY15 and amounted to 15.6 million unique user sessions with 35 libraries contributing to this total. The importance of virtual library presences continues to increase as more materials and services are available through electronic measures, and the virtual visit element seeks to capture this data. With this being said, the virtual visits element was difficult for many libraries to obtain, due to the definition requiring the filtering of reoccurring IP addresses on a monthly basis. The definition for virtual visits will be changed to remove this requirement in 2016. In-person and virtual visits combine to 44.1 million total visits and is likely understated due to the 2015 virtual visits definition.

Visits Per Capita and Circulation Per Visit by Population of LSA-FY15



Computer sessions on library owned personal computers over the same five year time period decreased by 10.5% which is likely attributable to the increased use and availability of patron owned devices.

Per capita total visits were equivalent to each Missouri resident visiting a library 7.37 times. Of the 5,988,927ⁱⁱ Missouri citizens, 3.3 million or 55.5% of the total population are registered borrowers. These 3.3 million patrons checked out an average of 16.5 items per registered borrower in FY 2015. Total circulation encompassed over 54.8 million items with children’s circulation accounting for over 18.4 million items or 33.6 percent of the total. Likewise, of the 93,515 programs offered by public libraries, 47,088 were for children aged 11 and under. The children’s programs had a total attendance of over 1.7 million. Roughly 700 programs taught English to non-English or limited English speaking persons to meet a need in library communities.

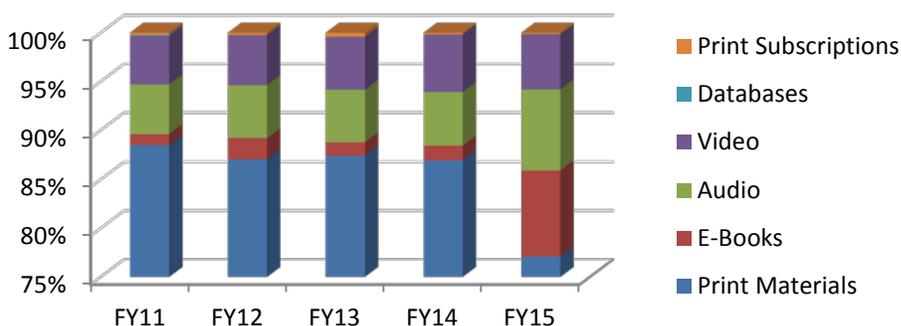
Over 3.5 million reference transactions were completed for patrons. Reference transactions include information contacts which involve the knowledge, use, recommendations, interpretation, or instruction in the use of one or more information sources by a member of the library staff. Through interlibrary loan (ILL), libraries provided 365,625 materials to other libraries and borrowed 409,057 materials from other libraries to include academic and out-of-state entities. ILL loans increased 8.3 percent and borrowing increased by 8.9 percent from FY2014.

Collections

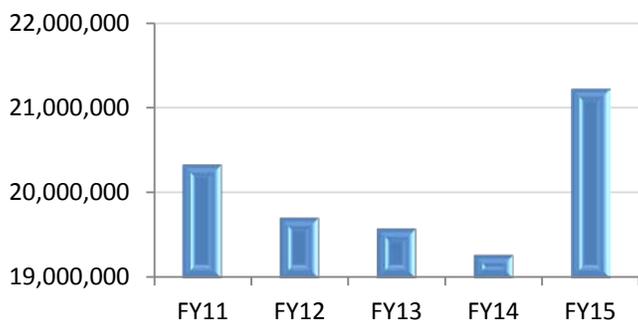
The cumulative physical collection of public libraries was 21.2 million items. This total was comprised of 16,363,564 print materials, 1,750,595 physical and downloadable audio units, 1,202,678 physical and downloadable video units, and 28,192 print subscriptions.

Libraries reported access to 1,871,690 electronic books for their patrons. Due to a change in the IMLS definitions, the collection figures include consortia, library held, and database held electronic materials (Ebrary, Hoopla, and Freanding), which had not been included in prior years. The inclusion of the consortia held electronic materials caused a duplication of the counts at the state level when multiple libraries count the same materials offered by the consortia.

Statewide % of Collection by Category and Fiscal Year



Reported Total Collection by Fiscal Year



However, at the library level the consortia numbers accurately portray the materials that patrons have access to through the local library. The addition of the consortia materials to the collection counts lowered the ratios in several categories on the Usage and Service Comparisons dataset and increased the total collection and percentage of ebooks, audio, and video to the total collection. One of the two consortia, Missouri Libraries to Go (MOLIB2GO), offered member libraries over 18,000 e-books, 5,100 downloadable audio books, and 551 downloadable videos. The Ebrary, Hoopla, and Freanding materials were

counted on a one use equals one circulation method. The number of databases, not their contents, were collected and amounted to 2,127 statewide for an average of 14 databases per library district. The contents of the databases are vast and would significantly outnumber all other materials counted in the PLS.

Staffing

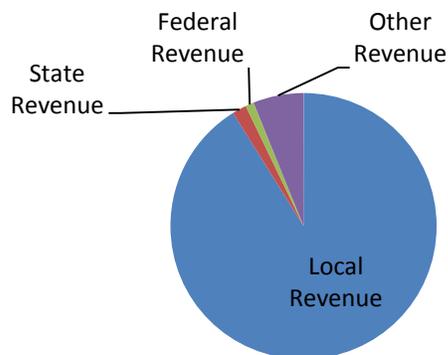
Missouri public libraries employed the equivalent of 3,157 full-time employees which is one full-time equivalent (FTE) per 1,735 persons in the Legal Service Area or LSA (with equal distribution). This is 17 more FTE than FY14, but still 22 fewer than FY11. The largest 14 libraries have 2,317 FTE, which equals one FTE per 1,595 persons and the remainder of the state has 840 FTE or one FTE per 2,120 persons in the LSA.

There are 313 librarians and 163 staff members with an American Library Association (ALA) accredited master's degree in Library Science (MLS) or Library and Information Science (MLIS). This breaks down to one librarian with a MLS/MLIS per 17,496 persons in the LSA. The 14 largest libraries employ 72.5 percent of Missouri's MLS librarians, 91.4 percent of the MLS staff, and 73.4 percent of all FTE employees and serve 67.5 percent of the statewide LSA. Statewide, 3,738 volunteers donated nearly 207,000 hours to a local library.

Operating Revenue

Statewide Totals

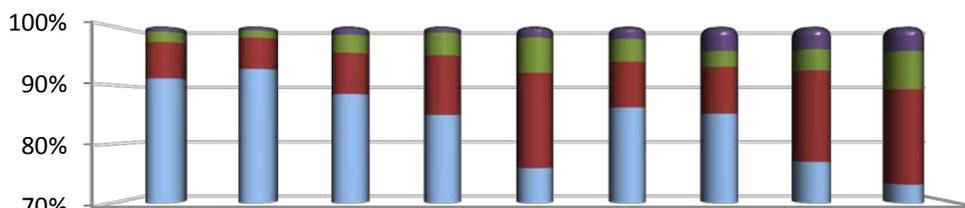
Operating Revenues:	\$251,525,104
Local Revenue:	\$229,210,474
State Revenue:	\$4,342,415
Federal Revenue:	\$2,523,100
Other Revenue:	\$15,449,115
LSA Per Capita Revenue:	\$45.93



Total local operating revenue (Local Revenue plus Other Revenue, which includes other local income such as memorials and gifts) comprised 97.27 percent of total income in FY 2015. Total operating revenue increased 7.9 million dollars from FY14 to FY15, with local revenue increasing over 6 million dollars, other local revenue increasing by \$1.3 million, reported state revenue increasing by approximately \$309,000, and federal revenue increasing by over \$310,000.

The breakdown of LSA per capita revenue (\$45.93) was State revenue of \$0.79, Federal funds of \$0.46, other local revenue of \$2.82, and local revenue of \$41.86. Whereas the statewide LSA per capita revenue was \$45.93, it was \$53.47 (1.9% increase) for the library group with a LSA over 75,000 persons and \$30.30 (7.8% increase) for libraries serving less than 75,000 persons. Statewide LSA per capita revenue increased by \$1.44, but was offset by a \$1.61 increase in LSA per capita expenditures. Statewide revenue equated to \$5.70 per visit and \$4.59 per circulation.

Operating Revenue by Source and LSA Population-FY15

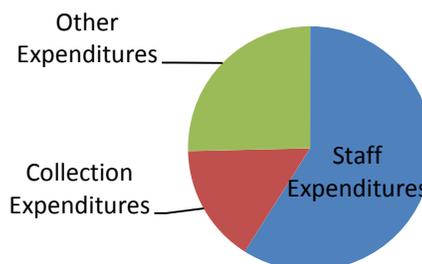


	State-wide	75,000+	30-74,999	15-29,999	9,500-14,999	6-9,499	3-5,999	1,500-2,999	under 1,500
■ LSTA/ Federal	1.00%	0.78%	1.49%	1.12%	2.00%	2.21%	4.27%	3.97%	4.23%
■ State Income	1.73%	1.20%	3.06%	3.83%	5.90%	3.83%	2.65%	3.58%	6.47%
■ Other Local Income	6.14%	5.30%	6.99%	10.13%	16.16%	7.76%	7.91%	15.45%	16.11%
■ Local Income	91.13%	92.71%	88.47%	84.91%	75.94%	86.19%	85.18%	77.00%	73.18%

Operating Expenditures

Statewide Totals

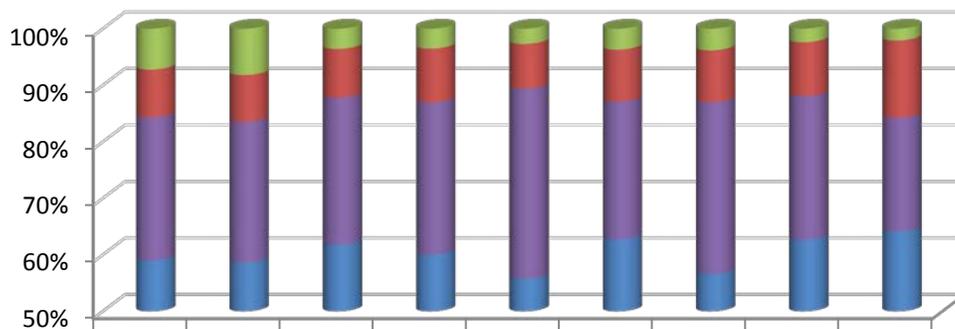
Operating Expenditures:	\$230,487,895
Staff Expenditures:	\$135,947,295
Collection Expenditures:	\$36,047,285
Other Expenditures:	\$58,493,315
LSA Per Capita Expenditures:	\$42.09



Cumulatively, public libraries spent 59 percent of operating revenue on employee related costs, which is a 1.7% decrease from FY14. Libraries serving an LSA over 75,000 spent 78.9 percent of the total personnel costs statewide and 58.6 percent of their operating expenditures on personnel. Libraries with LSA populations 74,999 and under spent 60.3 percent of their operating expenditures on personnel. Collection expenditures amounted to 15.6 percent of the statewide total operating expenditures, with electronic materials accounting for 26.4 percent (a 1.6 percent increase from FY14) of the total collection expenditures. Electronic materials spending increased by \$1,411,382, when compared to FY14.

While the statewide LSA per capita operating expenditure was \$42.09, it was \$49.52 for the library group with a LSA over 75,000 persons and \$26.67 for libraries serving 74,999 or less. FY15 LSA per capita expenditures increased by \$1.61, a 3.8% increase. Statewide expenditures equated to \$5.23 per visit and \$4.20 per circulation.

Operating Expenditures by Category and LSA Population-FY15



	State-wide	75,000 +	30-74,999	15-29,999	9,500-14,999	6-9,499	3-5,999	1,500-2,999	under 1,500
■ Collection Expenditures: Non-Print	7.23%	8.21%	3.58%	3.53%	2.70%	3.70%	3.82%	2.40%	2.08%
■ Collection Expenditures: Print	8.41%	8.28%	8.63%	9.53%	7.91%	9.23%	9.16%	9.52%	13.67%
■ Other Expenditures	25.38%	24.89%	26.06%	26.94%	33.64%	24.37%	30.41%	25.43%	20.14%
■ Personnel Expenditures	58.98%	58.63%	61.73%	60.00%	55.76%	62.69%	56.61%	62.65%	64.11%

ⁱ Population served is the Legal Service Area of the library.

ⁱⁱ Population and per capita figures based on 2010 decennial census population numbers.