

JUL 8 1992

WHEREAS, the leadership of the United States in the quality of products and services is being challenged strongly by foreign competition and

Ray D. Bleat

SECRETARY OF STATE

WHEREAS, quality is recognized worldwide as a major competitive factor; and

WHEREAS, we in Missouri believe that quality of our products and services is essential to the future well-being and success of all Missourians; and

WHEREAS, Missouri businesses must produce quality products and provide quality services if they are to be successful; and

WHEREAS, Missouri educational institutions must provide quality instruction if they are to produce top-notch graduates; and

WHEREAS, Missouri government agencies must place emphasis on quality if they are to deliver effective and efficient service; and

WHEREAS, we in Missouri want to encourage Missouri business organizations, educational institutions, and government agencies to pursue total quality in all they do,

NOW THEREFORE, I, JOHN ASHCROFT, GOVERNOR OF THE STATE OF MISSOURI, by virtue of the authority vested in me by the Constitution and laws of Missouri, hereby create and establish the Missouri Quality Award.

The Missouri Quality Award will be administered by the Excellence In Missouri Foundation, a privately funded, not-for-profit organization. It will be the goal of this organization and The Award Program to promote quality in business, education and government throughout Missouri.

The Missouri Quality Award will be patterned after the Malcolm Baldrige National Quality Award and will recognize the achievements of those organizations which implement a total quality philosophy and improve the quality of their products and services, thereby providing an example for others to follow. It will lead to the continuous improvement of quality, customer satisfaction, and global competitiveness of Missouri organizations by educating Missourians about quality improvement, fostering the pursuit of quality in all aspects of Missouri life, and recognizing excellence in quality leadership.

This executive order shall be effective July 1, 1992.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, on this 29th day of June, 1992.

John Ashcroft

GOVERNOR

ATTEST:

Ray D. Bleat
SECRETARY OF STATE