## Rules of Department of Revenue
### Division 10–Director of Revenue
#### Chapter 23–Motor Vehicle

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(Rescinded July 14, 1982)


12 CSR 10-23.020 Dealer Registration
(Rescinded April 29, 1991)


12 CSR 10-23.030 Bona Fide Established Place of Business
(Rescinded April 29, 1991)


12 CSR 10-23.040 Cancellation of Dealer Registration
(Rescinded June 11, 1983)


12 CSR 10-23.050 Dealers’ Monthly Reports

PURPOSE: The director of the Department of Revenue is charged with the responsibility of receiving dealers’ monthly sales reports and securing power of attorney forms. This rule establishes time limits and guidelines concerning the submission of those reports.

(1) Every motor vehicle and boat dealer shall file a monthly sales report on a form prescribed by the director of revenue in accordance with section 301.280, RSMo. This report shall be completed in full and actually received by the Department of Revenue on or before the fifteenth day of the month following the month for which the sales are being reported. (Example: Sales occurring during the month of July must be filed on or before August 15.)

(A) If any due date for filing the report falls on a Saturday, Sunday or legal holiday in this state, the report shall be considered timely if it is filed on the next day which is not a Saturday, Sunday or legal holiday.

(B) If any monthly sales report required to be filed on or before a prescribed date is delivered after that date by United States mail, postage prepaid and addressed to the Department of Revenue, the date of the United States postmark stamped on the envelope shall be deemed to be the date of filing. Official United States postmarks will suffice as proof of mailing. Reports may also be submitted by certified mail, registered mail or the dealer may obtain a validated certificate of mailing or receipt from the United States Post Office to establish date of mailing.

(2) If no sales occur in any given month, a report must be submitted for that month indicating no sales.

(3) No motor vehicle or boat dealer, his/her agent or representative shall willfully or knowingly make a false statement in any monthly sales report required by section 301.280, RSMo and this rule; nor shall s/he, his/her agent or representative omit any information requested or fail to report any sale made by the dealership.

(4) Every motor vehicle and boat dealer shall retain copies of the sales reports submitted to the Department of Revenue as part of the records to be maintained at the dealership location as provided in section 301.560.1, RSMo and shall hold them available for inspection by appropriate law enforcement officials, officials of the Department of Revenue and the Motor Vehicle Commission.

(5) Every motor vehicle dealer shall submit the original secure power of attorney form (see 12 CSR 10-23.420) in which the dealer is listed as purchaser and a copy of the corresponding certificate of title with the dealer’s monthly sales reports as provided in 12 CSR 10-23.420. Secure power of attorney forms and copies of the corresponding titles received by a dealer in a particular month should be submitted with the sales report completed for that month.


Burtrum Brothers Motor Co., Inc. v. Director of Revenue, Case No. RV-86-0650 (A.H.C. 11/10/87). The Administrative Hearing Commission upheld the Department of Revenue’s determination that petitioner failed to make the requisite number of sales. The Administrative Hearing Commission found that the “sales” reported by petitioner were sham transactions in that the buyer never took possession of the vehicles, titles remained in the petitioner’s possession and the titles were not assigned to the alleged purchaser. Furthermore, the commission rejected the argument that respondent’s only remedy when insufficient sales are made is to refuse to renew registration for the following year. The Administrative Hearing Commission held that the Department of Revenue may revoke a registration for petitioner’s attempt to conceal its ineligibility by reporting sham transactions.
INSTRUCTIONS
1. All reports must be completed in full, signed and mailed to the address above.
2. Reports must be RECEIVED by the 15th day of each month following the month for which sales were reported.
3. A separate report must be submitted for each month. If no sales, enter "NO SALES."
4. REPORT ALL SALES - retail/wholesale - motor vehicles, cycles, trailers, atv's and boats.
5. The ORIGINAL Secure Power of Attorney (DOR-3020) or the second copy of Form 3020S and a copy of the
   front and back of the corresponding title must accompany this sales report for each vehicle sold, if applicable.
6. DO NOT REPORT MOBILE HOME SALES OR OUTBOARD MOTOR SALES.
7. Retain a copy of each report for your records. Refer any questions to (314) 751-8637 or (314) 751-8638.

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<th>NAME OF BUYER</th>
<th>ADDRESS OF BUYER</th>
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AS AN OFFICER, PARTNER OR OWNER OF THE DEALERSHIP, I HEREBY
CERTIFY THAT THE STATEMENTS CONTAINED IN THIS REPORT ARE TRUE
AND CORRECT TO THE BEST OF MY KNOWLEDGE AND BELIEF.

SIGNATURE: X

TITLE: __________

DATE: __________

Rebecca McDowell Cook
Secretary of State
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<th>NAME OF BUYER</th>
<th>ADDRESS OF BUYER</th>
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12 CSR 10-23.070 Regulation of Dealer License Plates

PURPOSE: The director of the Department of Revenue is charged with the responsibility of regulating the license plates issued to dealers. This rule establishes safeguards to prevent unauthorized use of dealer plates.

(1) Whenever a dealer is no longer entitled to registration pursuant to section 301.251, RSMo through voluntary cessation of business, abandonment of a bona fide established place of business, failure to make four (4) sales per year, suspension or revocation of its registration, sale of the business, declaration of bankruptcy or for any other reason, the dealer license plates issued to that dealer immediately shall be surrendered to the director regardless of the unexpired time remaining in the registration period applicable to that license plate.

(2) Dealer license plates are issued primarily for the purpose of allowing a potential buyer to test drive a motor vehicle owned and held for resale by a dealer. A secondary purpose is to allow the transportation of vehicles owned by a dealer or manufacturer and held for the purpose of resale. Therefore, dealer plates may be displayed only on a motor vehicle or trailer that is—
(A) Owned by the manufacturer/dealer; and
(B) Held for resale.

(3) Vehicles on which the plates are displayed may be operated by—
(A) A customer who is test driving the motor vehicle;
(B) An owner, officer or employee of the manufacturer/dealer;
(C) A buyer as provided in section 301.140.3, RSMo; or
(D) A customer who is test driving a truck or a trailer under loaded conditions provided a written demonstration agreement signed by the prospective customer and the dealer is present in the vehicle. The motor vehicle or trailer may be test driven for no more than twenty-four (24) hours if the vehicle is being operated in Missouri or for one (1) round trip only if being test driven outside Missouri. The written demonstration agreement must be on the dealership’s stationery and include the following items:
1. A statement that the vehicle is being used for demonstration purposes only;
2. A description of the vehicle; that is, year, make and vehicle identification number;
3. The name of the person or company demonstrating the vehicle;
4. The dealer number;
5. A statement of the type of property being transported;
6. The date and time the demonstration began; and
7. If the vehicle is being demonstrated on a round trip outside Missouri, the estimated date the vehicle will be returned to the dealership.

(4) Section 301.253, RSMo provides that dealer plates may be displayed on any motor vehicle used by an employee or officer and owned by the manufacturer, distributor or dealer, but shall not be displayed on any motor vehicle or trailer hired or loaned to others or upon any regularly used service or wrecker vehicle. Therefore, dealer license plates may not be displayed on the following:
(A) Motor vehicles or trailers that are rented or leased;
(B) Motor vehicles or trailers that are loaned to someone other than an owner, officer or employee of the dealership (for example, a dealer may not loan a motor vehicle displaying a dealer license plate to his/her customer while the customer’s vehicle is being serviced or repaired);
(C) Motor vehicles or trailers that are used for hauling or towing;
(D) Motor vehicles or trailers used by anyone who is not an officer or employee of the manufacturer/dealer, this includes relatives of employees and officers;
(E) Motor vehicles or trailers that are not for resale; and
(F) Any boat or vessel.

(5) Dealer plates displayed on all motor vehicles, other than motorcycles and motortricycles, must be twelve inches by six inches (12” × 6”) in size.

12 CSR 10-23.100 Personalized License Plates

PURPOSE: This rule establishes categories of specialized personalized license plates as well as the procedure for application for and issuance of the personalized license plates.

(1) Personalized license plates, including collegiate license plates, are Missouri license plates containing letters or numbers or combinations of letters and numbers which are issued to an applicant requesting a particular and specialized arrangement of letters, numbers or combinations of letters and numbers. The combination of letters and/or numbers may include one apostrophe (’) or one dash (—).

(2) The letters or numbers or combinations of letters and numbers on personalized license plates shall not exceed six (6) characters in length, in addition to a dash or an apostrophe; except that motorcycle, motortricycle, Purple Heart, collegiate and disabled persons’ personalized license plates shall be limited to five (5) characters in length. If the applicant chooses to include a dash (—) or an apostrophe (’) in the letters or numbers or combination of letters and numbers on a Purple Heart, collegiate or disabled person personalized plate, then the character length shall be restricted to four (4).

(3) Collegiate license plates may be issued to any motor vehicle subject to the registration fees according to horsepower, as provided in section 301.055, RSMo, or to beyond local property-carrying commercial motor vehicles licensed for a gross weight not to exceed twelve thousand pounds (12,000 lbs.), as provided in section 301.057, RSMo. Other personalized license plates may be issued to any motor vehicle, other than a commercial motor vehicle licensed for more than twelve thousand pounds (12,000 lbs.), in any one (1) of the following categories:
(A) Motorcycles and Motortricycles—regular plate, disabled veteran plate and disabled person plate, former Prisoner of War (POW) plate, historic plate, national guard plate and fire department plate;
(B) Recreational Motor Vehicles—regular plate, disabled person plate, national guard plate, Purple Heart plate and fire department plate;
(C) All Other Motor Vehicles Other Than Commercial Motor Vehicles—regular plate, disabled person plate, disabled veteran plate, street rod plate, former POW plate, historic plate, national guard plate, Pearl Harbor survivor, military reserve, Purple Heart plate and fire department plate;
(D) Commercial Motor Vehicles Licensed for Twelve Thousand Pounds (12,000 lbs.) or Less—local plate, beyond local plate, disabled veteran plate, disabled person plate, street rod plate, former POW plate, national guard plate, Purple Heart plate and fire department plate.
(E) Commercial Motor Vehicles Licensed for Beyond Local Twelve Thousand Pounds (12,000 lbs.)—Pearl Harbor survivor and military reserve plate;
(F) Shuttle Bus—regular plate;
(G) Van Pool—regular plate; and
(H) Historic—regular plate.

(4) The decision of the director of revenue as to whether a motor vehicle is a commercial motor vehicle licensed for more than twelve thousand pounds (12,000 lbs.) for the purpose of registration shall be final and conclusive.

(5) No personalized license plate, including collegiate license plates, will be issued which will conflict with any license number used or to be used in the regular license plate numbering system. Example: No personalized license plate containing numbers only will be issued with more than four (4) characters and no personalized license plate will be issued containing one (1) letter followed by more than three (3) numbers and no plates will be issued containing a number immediately preceded by the letter D as the first character in the combination.

(6) No two (2) owners shall be issued identical plates; and no plates shall be issued containing or suggesting any profane or obscene word or phrase.

(7) No refunds will be made on the unused portion of any license plates surrendered for personalized license plates, including collegiate license plates.

(8) Personalized license plates, including collegiate license plates, are not assigned to a particular vehicle until the plates are actually issued to the owner of that vehicle by the Department of Revenue.

(9) Personalized license plates, including collegiate license plates, shall not be transferred from one (1) owner to another, except that the holder of a personalized plate may follow the procedures established by the director in order to display his/her personalized plate on a vehicle leased by the holder after approval by the director; and they shall not be transferred from one (1) vehicle category to another. This includes any request for transfer by gift, trust, will or judicial proceeding.

(10) The director of revenue shall reserve the right to approve or disapprove any request for personalized license plates, including collegiate license plates, or the transfer of license plates from one (1) vehicle to another in the same category.

(11) The director of revenue may reject and return any original application or reapplication (renewal) which is incomplete.

(12) The month of expiration on all personalized license plates will be July of each year, except for motorcycles, motortricycles, special personalized license plates issued to members of the United States Congress, Missouri State Senate, Missouri House of Representatives and the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general in accordance with section 301.144, RSMo and collegiate license plates.

(13) The month of expiration on all personalized license plates for motorcycles and motortricycles will be April of each year. Special personalized license plates issued to the United States Congress, Missouri State Senate, Missouri House of Representatives and the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general, which are issued in accordance with section 301.144, RSMo will expire in January of each year. The month of expiration on all collegiate license plates will be October of each year.

(14) Any person desiring to obtain personalized license plates, including collegiate license plates, must make original application for the plates on a form approved by the director of revenue and shall pay a fee of fifteen dollars ($15) in addition to the regular registration fees. Application forms will be available to the public at all branch offices, fee agent offices and Jefferson City offices of the department.

(15) Each application for personalized license plates, including collegiate license plates, shall be submitted to the Department of Revenue, P.O. Box 100, Jefferson City, MO 65105. Each application shall be accompanied by a personalized license plate fee of fifteen dollars ($15), a current emblem-use authorization statement in the case of collegiate license plates and shall contain the following:

(A) The name and address of the applicant; 
(B) The type of motor vehicle for which the personalized plates are requested; 
(C) The letters, numbers or combination of letters and numbers desired; and 
(D) The location of the Department of Revenue branch office or fee office at which the applicant wishes to pick up personalized license plates or, when applicable, exchange regular plates for personalized license plates.

(16) An applicant may receive his/her personalized license plates, including collegiate license plates, by surrendering his/her regular registration plates and paying any additional fees due on a prorated basis or by not surrendering his/her plates and paying the full registration fee.

(17) Upon approval of an application for personalized license plates, including collegiate license plates, the Department of Revenue will contact the applicant with instructions as to the date and location at which the personalized plates may be obtained and the outstanding plates exchanged.

(18) An applicant may request that personalized license plates, including collegiate license plates, be issued to any particular motor vehicle which s/he owns, other than a commercial vehicle licensed for more than twelve thousand pounds (12,000 lbs.), provided that the vehicle is of a category for which the personalized plates were manufactured.

(19) Once an owner obtains personalized license plates, including collegiate license plates, s/he shall have first priority on those plates for each of the following years that s/he makes timely and appropriate reapplication (renewal) for those plates and pays the annual fee of fifteen dollars ($15) and any special plate fee required by law, in addition to the regular registration fees and for collegiate license plates, submits a new emblem-use authorization statement.

(20) Personalized license plates, including collegiate license plates, for which the Department of Revenue has not received a reapplication (renewal) will be held for sixty (60) days from the date of expiration before being issued to a new applicant.

(21) Original applications, except for motorcycle, motortricycle, collegiate license plates and special personalized license plates issued to members of the United States Congress, Missouri State Senate, Missouri House of Representatives and for the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general, in accordance with section 301.144, RSMo, filed prior to March 1 of any calendar year shall be treated as applications for personalized license plates with an expiration month of the coming July. Original applications except for motorcycle, motortricycle, collegiate license plates and special personalized license plates issued to members of the United States Congress, Missouri State
Senate, Missouri House of Representatives and the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer, and attorney general, in accordance with section 301.144, RSMo, filed after the last day of February of any calendar year will be treated as applications for personalized license plates to be issued in the coming July with an expiration month of the succeeding July.

(A) Example One: Original application filed on February 29, 1984, will result in personalized license plates which expire in July of 1984.

(B) Example Two: Original application filed on March 1, 1984, will result in personalized license plates issued in July of 1984 with an expiration month of July 1985.

(22) Original applications for personalized license plates for motorcycles and motortricycles filed prior to January 1 of any calendar year shall be treated as applications for personalized license plates with an expiration month of the coming April. Original applications for personalized license plates for motorcycles and motortricycles filed after December 31 of any calendar year will be treated as applications for personalized license plates to be issued in the coming April with an expiration month of the next succeeding April.

(A) Example One: Original application filed on December 31, 1983, will result in personalized license plates which expire in April of 1984.

(B) Example Two: Original application filed on January 1, 1984, will result in personalized license plates issued in April of 1984 with an expiration month of April 1985.

(23) Original applications for special personalized license plates issued to members of the United States Congress, Missouri State Senate, Missouri House of Representatives and for the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general, in accordance with section 301.144, RSMo, filed prior to October 1 of any calendar year shall be treated as applications for special personalized license plates with an expiration month of the coming January. Original applications for special personalized license plates issued to members of the United States Congress, Missouri State Senate, Missouri House of Representatives and the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general, in accordance with section 301.144, RSMo, filed after the last day of September of any calendar year will be treated as application for special personalized license plates to be issued in the coming January with an expiration month of the next succeeding January.

(A) Example One: Original application filed on September 30, 1989, will result in special personalized license plates which expire in January 1990.

(B) Example Two: Original applications filed on October 1, 1989, will result in special personalized license plates issued in January of 1990 with an expiration of January 1991.

(24) Original applications for collegiate license plates filed prior to July 1 of any calendar year shall be treated as applications for collegiate license plates with an expiration month of the upcoming October, with the exception of plates issued during the first year of issuance (1990). In this case, applications filed prior to July 1, 1991, will result in the issuance of collegiate license plates expiring in October 1991. Original applications filed after the last day of June of any calendar year will be treated as applications for collegiate license plates to be issued in the upcoming October with an expiration month of the next succeeding October.

(A) Example One: Original application filed between June 30, 1990 and June 30, 1991, will result in the issuance of collegiate license plates which expire in October of 1991 since the application was filed during the first year of issuance.

(B) Example Two: Original application filed on or after July 1, 1991, will result in collegiate license plates issued in October of 1991 which expire in October of 1992.

(25) Reapplications (renewals) for personalized license plates, except for motorcycles, motortricycles, collegiate license plates and special personalized license plates issued to members of the United States Congress, Missouri State Senate, Missouri House of Representatives and the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general, in accordance with section 301.144, RSMo, shall be filed with the Department of Revenue prior to the last day of July each year.

(26) Reapplications (renewals) for personalized license plates for motorcycles and motortricycles shall be filed with the Department of Revenue prior to the last day of April each year.

(27) Reapplications (renewals) for special personalized license plates issued to members of the United States Congress, Missouri State Senate, Missouri House of Representatives and the following statewide elected officials: governor, lieutenant governor, secretary of state, state auditor, state treasurer and attorney general, in accordance with section 301.144, RSMo, shall be filed with the Department of Revenue prior to the last day of January each year.

(28) Reapplications (renewals) for collegiate license plates shall be filed with the Department of Revenue prior to the last day of October each year.

(29) The director of revenue may recall any personalized license plates, including collegiate license plates, erroneously issued under this rule.

(30) Applicants for any personalized license plates, including collegiate license plates, shall be required to comply with all Missouri laws and regulations relating to the titling and registration of motor vehicles.


**NAME OF OWNER MUST APPEAR AS SHOWN ON CERTIFICATE OF TITLE**

<table>
<thead>
<tr>
<th>NAME OF OWNER</th>
<th>LAST, FIRST, MIDDLE</th>
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**ADDRESS**

<table>
<thead>
<tr>
<th>CITY, STATE, ZIP CODE</th>
<th>TELEPHONE NUMBER</th>
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**TYPE OF LICENSE PLATE TO BE ISSUED**

**PASSenger Vehicles Only - Indicate One Type Below**

- [ ] Regular
- [ ] Disabled Person
- [ ] Disabled Veteran
- [ ] Street Rod
- [ ] Former P.O.W.
- [ ] National Guard
- [ ] Fire Department
- [ ] Pearl Harbor Survivor
- [ ] Collegiate - List College

**Trucks Only - Indicate One Type Below**

- [ ] Beyond Local 6,000 lbs.
- [ ] Regular
- [ ] Disabled Person
- [ ] Street Rod
- [ ] National Guard
- [ ] Fire Department
- [ ] Collegiate - List College
- [ ] Former P.O.W.
- [ ] National Guard
- [ ] Fire Department
- [ ] Pearl Harbor Survivor
- [ ] Collegiate - List College

**Local 6,000 lbs.**

- [ ] Regular
- [ ] Disabled Person
- [ ] Street Rod
- [ ] National Guard
- [ ] Fire Department

**Local 12,000 lbs.**

- [ ] Regular
- [ ] Disabled Person
- [ ] Street Rod
- [ ] National Guard
- [ ] Fire Department

**Motorcycle**

- [ ] Motortricle
- [ ] Recreational Vehicle - Indicate One Type Below

- [ ] Regular
- [ ] Disabled Person
- [ ] Disabled Veteran
- [ ] Former P.O.W.
- [ ] National Guard
- [ ] Fire Department

**Shuttle Bus - Regular Only**

- [ ] Van Pool - Regular Only

**IMPORTANT:** Personalized license plates will not be issued. Indicate name of license office where plates are to be picked up.

<table>
<thead>
<tr>
<th>OFFICE NAME</th>
<th>OFFICE NUMBER</th>
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**Street Address**

<table>
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<th>CITY</th>
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</table>

I hereby make application for the personalized license plate indicated to be issued to the above listed vehicle owner.

**Signature of Owner or Applicant**

**DISTRIBUTION:** White - Department of Revenue

**Code of State Regulations**
IMPORTANT

All Missouri personalized license plates are renewed annually in July except personalized Motorcycle and Motortricycle plates which expire in April and personalized Collegiate plates which expire in October.

FEES: The personalized plate fee is in addition to the regular registration fee (except Disabled Veteran and Former P.O.W.) prescribed by law and is payable annually upon renewal. A personalized license plate fee of $15.00 must accompany this application when you are applying for Regular, Disabled Person, Disabled Veteran, Former P.O.W., or Collegiate personalized plates. When applying for Armed Forces Reserve, National Guard, or Street Rod personalized plates, a fee of $15.00, along with the Special Plates Application, DOR Form 2765, and an additional $15.00 ($30.00 total) must accompany this application. When applying for Pearl Harbor Survivor or Fire Department personalized plates, a fee of $15.00, along with the Special Plates Application, DOR Form 2765, and an additional $12.00 ($27.00 total) must accompany this application. The personalized plate fee may not be returned/refunded if your application is approved.

Personalized license plates will only be issued to those vehicles that are titled and registered in the state of Missouri. Collegiate license plates must be accompanied by an emblem use authorization statement from the college.

NOTE: IF PERSONALIZED LICENSE PLATES ARE NOT RENEWED WITHIN 60 DAYS OF EXPIRATION, THEY MAY BE REISSUED TO ANOTHER APPLICANT.

The pink copy of the validated DOR Form 1716 is proof your “Application for License Plates” has been received by the Department of Revenue and your license plate is being manufactured. You will receive additional notification in approximately four (4) to six (6) weeks when your license plates have been forwarded to the license office you indicated on this application.

INSTRUCTIONS FOR SELECTING YOUR PERSONALIZED LICENSE PLATE NUMBER

A personalized license plate may consist of not more than six (6) characters per choice, except motorcycle and motortricycle, which are limited to five (5) characters or four (4) characters plus a dash. Disabled Person license plates are limited to four (4) characters. The wheelchair accessibility symbol is displayed on Disabled Persons plates. One DASH (—) may be displayed with the characters. Plates containing or suggesting profane, obscene, inflammatory or offensive words, or phrases, will not be issued.

The following examples of letter and number combinations may be used for selecting your personalized license plate:

1. One to six letters, example A or ROBERT.
2. One letter followed by one to three numbers, example of A11 or A123A. The letter D cannot be used in this combination.
3. Two letters followed by one, two, or three numbers, example AB4 or AB234.
4. Three letters followed by one or two numbers, example ABC2 or ABC23.
5. Four letters followed by one or two numbers, example ABCD4 or ABCD45.
6. Five letters followed by one number, example ABCDE4.
7. One to four numbers, example 8 or 9999.
8. One number followed by one, two, four or five letters, example 4A, 4AB, 4ABCD, or 4ABCD.
9. Two numbers followed by one to four letters, example 23A, or 23ABCD.
10. Three numbers followed by one or two letters, example 123A or 123AB.
11. Four numbers followed by one or two letters, example 1234A or 1234AB. Combinations of the letters HP, WP, WA, WB, and WC cannot be used.
12. Five numbers followed by one letter, example 12345A. The letters M, Q, V, Y, and X cannot be used.
13. A DASH — can be displayed on a personalized license plate with as many as six (6) characters, example 2—BE, or TOO—BAD. Small letters, apostrophes, signs, symbols, etc. cannot be used.
14. All characters will be centered as one word unless a dash is requested. Only one dash is permitted, which limits the plate to two (2) distinct words. For example: JACk-SR, STEVE-1.

THE DEPARTMENT WILL NOT APPROVE A PERSONALIZED LICENSE CONFIGURATION WHICH HAS ALREADY BEEN ISSUED OR WHICH IS IN CONFLICT WITH THE REGULAR LICENSE NUMBERING SYSTEM.

ALL COPIES of this application must be submitted to the address below. If payment is made by check, either the drivers license number of the person issuing the check or (if the person does not have a drivers license) the date of birth must be recorded on the check. Make check or money order (do not send cash) payable to the Missouri Department of Revenue and forward with this application to: MISSOURI DEPARTMENT OF REVENUE, MOTOR VEHICLE BUREAU, PERSONALIZED LICENSE PLATE SECTION, P.O. BOX 100, JEFFERSON CITY, MO 65105-0100. If you have questions, call (314) 751-4509.
12 CSR 10-23.110 Hearing Held Pursuant to Section 301.257, RSMo
(Rescinded April 29, 1991)


12 CSR 10-23.120 Business Records of Manufacturers, Dealers and Boat Dealers
(Rescinded December 3, 1992)


William R. Newmann, d/b/a Goodfellow Auto Sales & Salvage, Inc. v. Director of Revenue, Case No. RV 86-0286 (A.H.C. 8/30/88). The Administrative Hearing Commission found that petitioner failed to maintain complete records and files on motor vehicles and motor vehicle parts acquired for resale in the business office at the registered location during normal business hours and that suspension of its auto salvage dealer’s license was proper.

12 CSR 10-23.130 Legal Name on Title Application

**PURPOSE:** This rule sets forth the requirements for making application for a motor vehicle or trailer certificate of title.

(1) Any person(s) making application for a certificate of title for a motor vehicle or trailer must make the application using his/her or their full legal name. For the purpose of section 301.190, RSMo, the legal name is deemed to be the name that appears on that person’s Missouri operator’s or chauffeur’s license.

(2) The legal name for any business making application for a certificate of title for a motor vehicle or trailer is deemed to be the name or the fictitious name as registered with the secretary of state.


12 CSR 10-23.140 Motor Vehicle Title Services

**PURPOSE:** This rule establishes the requirements that must be met for registration as a title service agent.

(1) Motor vehicle title service agents registering pursuant to section 301.114.2., RSMo shall file an application with the Department of Revenue on a form provided by the director of revenue. The application shall be filed annually together with the following:

(A) Proof of registration with the Office of the Secretary of State, either Certificate of Incorporation or fictitious name registration, if required;

(B) A corporate surety bond on a form approved by the director of revenue. The bond requirements are—

1. The amount of the bond must be twenty-five thousand dollars ($25,000);

2. The bond must be executable in the name of the State of Missouri for the benefit of any aggrieved party. The proceeds are to be payable to the aggrieved party upon receipt by the director of a final judgment from a court of competent jurisdiction against the title service agent;

3. The effective date for the bond must be on or before the date the application is received by the motor vehicle bureau;

4. The bond must state that it is conditioned upon the applicant’s compliance with the provisions of the statutes applicable to all requirements for the lawful obtaining or receiving of certificates of ownership for motor vehicles;

5. The bond must state that it is an indemnity bond for loss sustained by any person by reasons of an act of the title service agent when that act could constitute grounds for suspension or revocation of the title service agent’s registration; and

6. The bond must state that in the event of cancellation by the surety, the Department of Revenue will receive notice of cancellation prior to the cancellation;

(C) Address where business is to be conducted (not a post office box) and the established business hours; and

(D) Registration fee.

(2) A title service agent must file a separate application and shall be issued a separate license for each location owned and operated by the agent.

(3) All registrations expire on June 30 of each year and applications for renewal must be filed in a timely manner to assure registration for the year beginning July 1.

(4) Any title service agent who changes the site of either the principal or a branch location must comply with all provisions of section 301.114, RSMo before the application may be accepted.

(5) Whenever a title service agent is no longer entitled to registration pursuant to section 301.114, RSMo through voluntary cessation of business, abandonment of the registered place of business, suspension of registration, sale of a business, declaration of bankruptcy or for any other reason, the title service agent immediately shall surrender his/her license to the director of revenue regardless of the unexpired time remaining in the registration period applicable to that license. No portion of the registration fee will be refunded.

(6) The agent must maintain reasonable business hours to allow contact by any authorized representative of the department, member of the Missouri State Highway Patrol or any authorized peace officer. Reasonable business hours will be considered to be 9:00 a.m. to 4:00 p.m., four (4) days a week. If the title service is closed, the agent, by notice, must inform the public of a reasonable method of making appointments and the hours during which the agent will be present. An agent may make written application to the Department of Revenue for approval of more limited hours of operation than those required in this section and may operate during the hours upon written approval by the Department of Revenue.

(7) Any changes in the application information must be reported immediately to the motor vehicle bureau.


APPLICATION FOR TITLE SERVICE CERTIFICATE OF REGISTRATION
Valid only for business address shown below (301.114 RSMo)

Title Service Name: ____________________________ Telephone: ( )
Street: ____________________________ City: ____________________________
State: ____________________________ County: ____________________________ Zip Code: ____________________________

Type of Ownership (Check One):
A. ☐ Individual B. ☐ Partnership C. ☐ Corporation

D. If applicable, papers of incorporation filed in which state?

List all owners below: (If corporation, indicate principal officers)

1. Full Legal Name ____________ Birthdate ____________ Street ____________ City ____________ State ____________ Zip Code ____________ Home Telephone ____________

2. Full Legal Name ____________ Birthdate ____________ Street ____________ City ____________ State ____________ Zip Code ____________ Home Telephone ____________

3. Full Legal Name ____________ Birthdate ____________ Street ____________ City ____________ State ____________ Zip Code ____________ Home Telephone ____________

4. Full Legal Name ____________ Birthdate ____________ Street ____________ City ____________ State ____________ Zip Code ____________ Home Telephone ____________

I do solemnly verify that the concern named herein is a bona fide title service business, and that I do have the authority to make the statements contained and to sign this application.

______________________________ ____________________________
Signature of Authorized Applicant Date

IMPORTANT

1. A title service agent must file a separate application and shall be issued a separate license for each location owned and operated by such agent.

2. Copies of the following must be submitted with application for approval of registration:
   a. Proof of registration with the Secretary of State, either Certificate of Incorporation, or Fictitious Name Registration; and,
   b. a corporate surety bond in the amount of twenty-five thousand dollars ($25,000.00).

3. Whenever a title service agent is no longer entitled to registration pursuant to Section 301.114, for whatever reason, the title service agent shall immediately surrender his license to the Director of Revenue.

   "Any false statement in this application is a violation of the law and may be punished by fine or imprisonment or both" (301.420 RSMo).

DISTRIBUTION: White Copy – Office, Pink Copy – Applicant, Yellow Copy – Audit
Dear Title Service Applicant:

Enclosed is your title service registration renewal application for the 1990-1991 registration year. Please read and follow the instructions very carefully to prevent the rejection of your application and interruption of your business.

All title service registrations expire June 30th of each year. To guarantee that your application is approved before the June 30th expiration date, please submit the application and all requirements by June 23, 1990.

If you have any questions, please call (314) 751-4469.

Thank you for your immediate attention to these matters.

CENTRAL BRANCH SECTION
Special Registration Unit
5506 (4-10-90)
MISSOURI TITLE SERVICE REGISTRATION INSTRUCTIONS

Note: Title Service Registrations Expire June 30th of Each Year
Renewals Should Be Submitted By June 23, 1990

Who Must Register?

Missouri law (301.114 RSMo.) requires any person who carries on or conducts a business, the purpose of which is to act as an agent for a fee in obtaining a certificate of ownership of a motor vehicle, to register as a motor vehicle title service agent.

Registration Requirements

Any person who registers as a Missouri title service agent must submit the following (A separate application and the required documents must be submitted for each location operated):

1. Application, DOR-2509 (7-84) - must be completed in full and signed by the owner, partner or corporate officer listed on the application;

2. Corporate Surety Bond - A corporate surety bond in the amount of twenty-five thousand dollars ($25,000.00). Attached are the bond requirements and a sample bond that may be used. If the bond is due to expire, a notarized letter or form signed by the bonding company stating the bond is still in full force and effect must be submitted. The letter must indicate an expiration date or state that the bond is non-expiring, and shall in all cases state that the Department of Revenue will be notified in case of cancellation by either party.

3. Fees - A check or money order for the $50.00 annual registration fee made payable to the Missouri Department of Revenue (Do not send cash).

4. Missouri law (301.114 RSMo.) requires all title service applicants to be of good moral character. Good moral character is determined through a criminal record check made by the Missouri State Highway Patrol of all owners, partners, or principal officers (if a corporation) listed on the application.

The required documents must be mailed to the address shown below. Failure to submit any of the required documents or fees as herein provided will result in the rejection of the application and cause a delay in registration. Mail all applications to the following address: Department of Revenue, Motor Vehicle Bureau, Special Registration Unit, P.O. Box 3325, Jefferson City, Missouri 65105-3325. Applications which are hand delivered will not be approved the same day they are delivered.
CORPORATE SURETY BOND

Missouri law requires that every applicant for a Motor Vehicle Title Service license shall furnish, at the time of application, a corporate surety bond in the penal sum of $25,000.00. The bond shall be on a form provided by the Director of Revenue. The requirements of the bond are as follows:

1. The bond must be executed in the name of the State of Missouri for the benefit of any aggrieved party.

2. The title service name must be listed as principal of the bond.

3. The effective date of the bond must be on or before the date of the application for title service license.

4. The bond must state that it is conditional upon the applicant’s compliance with the provisions of the statutes applicable to all requirements for the lawful obtaining or receiving of certificates of ownership for motor vehicles.

5. The bond must state that it is an indemnity bond for loss sustained by any person by reason of an act of the title service, when that act could constitute grounds for suspension or revocation of the title service’s registration.

6. The amount of the bond must be $25,000.00 and must specify that the liability of the surety bond shall in no event exceed $25,000.00.

7. The bond may or may not state that it is payable to the aggrieved party only after final judgment of a Missouri Court against the title service.

8. The bond must indicate an expiration date or state that it is a non-expiring bond, and shall, in all cases, state that the Department of Revenue will be notified in case of cancellation by either party.

9. The principal (title service agent) must sign the bond and have his signature witnessed or notarized.

10. The authorized agent of the bonding company must sign the bond and have his signature witnessed or notarized.

If a completed bond form does not accompany the title service’s application for registration, the application will be rejected. The attached sample bond meets all the requirements set forth by Missouri law and may be used as a sample.
SAMPLE BOND

MISSOURI TITLE SERVICE

KNOW ALL MEN BY THESE PRESENTS, that we ______________ Title Service Name
as Principal, and ______________ Bonding Company, a corporation organized and
existing under the laws of the State of ________________, having its
principal place of business at __________________________, as
Surety, are held and firmly bound unto the State of Missouri, in the penal sum
of Twenty-Five Thousand Dollars ($25,000.00) for the payment of which, well and
truly to be made, we bind ourselves, our heirs, executors, administrators,
successors and assigns, jointly and severally, firmly by these present.

THE CONDITION of the above obligation is such that WHEREAS the Principal
has applied for the issuance of a Motor Vehicle Title Service license and
presents this bond in accordance with said statute.

NOW, THEREFORE, if the aforesaid Principal shall faithfully comply with the
provisions of the State of Missouri statutes applicable to all requirements for
the lawful obtaining or receiving of certificates of ownership for
motor vehicles, and shall indemnify any person dealing or transacting business
with the principal for any loss sustained by any person by reason of the acts of
principal provided such acts of Principal constitute grounds for suspension or
revocation of Principal’s registration, then this obligation to be void;
otherwise, to remain in full force and effect.

The aggregate liability of the Surety of all persons shall, in no event,
exceed the amount of this bond during any one license year.

The bond shall be effective ______, 19____ and shall expire ______, 19____ (Bond can be listed as "non-expiring").

This bond may be cancelled by the Surety giving written notice to the
Principal and Missouri Director of Revenue, stating the date of cancellation,
which in no event shall be less than thirty (30) days after receipt of said
notice by the Director of Revenue; however, the Surety shall remain liable for
any and all acts of the Principal covered by this bond up to the date of
cancellation.

Dated this ____________________________ day of _________________________, 19____.

WITNESS TO PRINCIPAL’S SIGNATURE

__________________________  ____________________________
Signature                  Signature of Title Service (Principal)  (Seal)

WITNESS TO SURETY’S SIGNATURE

__________________________  ____________________________
Signature                  Signature of Bondsman (Surety) (Seal)
12 CSR 10-23.150 Administrative Hearing Held Pursuant to Section 301.119, RSMo

PURPOSE: This rule establishes the procedures that will be utilized by the director and title service agents for compliance with section 301.119, RSMo.

(1) A title service agent receiving a notice of revocation/suspension for failure to satisfy the requirements of state law must request a hearing by the date stated on the notice of revocation/suspension. Failure to request the hearing by that date will be considered a waiver of the right to an administrative hearing and will make final, for the purposes of review, the director’s decision.

(2) The date of the United States postmark shall be deemed the date of filing. If the request for hearing is delivered by hand, the date of filing shall be deemed to be the date received by the director of revenue or his/her official representative. If any date for performing any act falls on a Saturday, Sunday or legal holiday in this state, the act shall be considered timely provided it is performed on the next succeeding business day.

(3) Hearings will be held in Jefferson City, Missouri. Cases will be placed on the administrative docket in the order in which they are received.

(4) Parties requesting hearings will be notified by first class mail of the date and time of the hearing. A copy of the notice will be sent to the attorneys of record and the parties involved.

(5) Parties requesting hearings will be allowed one (1) continuance at the discretion of the hearing officer, provided good cause is shown. All requests for continuances shall be made in writing, state good cause for the continuance and be signed and verified by the party making the requests or his/her attorney or authorized representative. All requests for continuance must be filed not later than six (6) days prior to the date of the scheduled hearing. The following events or conditions shall constitute good cause to continue a hearing:

(A) Death of a party, representative, or an attorney of a party, or a witness to an essential fact;

(B) Incapacitating illness of a party, or representative, or attorney of a party or witness to an essential fact. The request must contain a written statement by an attending physician reciting the nature and probable duration of the illness; and

(C) Unavailability of a party, representative or attorney or material witness due to an unavoidable emergency.

(6) Cases under section 301.119, RSMo shall be considered contested cases as that term is defined in Chapter 536, RSMo.

(7) Hearing procedures are as follows:

(A) The director of revenue or his/her representative shall state to the requesting party that the director has determined that the title service agent has failed to comply with the provisions of Chapter 301, RSMo and the basis for this decision by the director;

(B) The requesting party may present any new facts which s/he feels may show compliance with the applicable provisions of Chapter 301, RSMo;

(C) Parties may present testimony by affidavit. Affidavits may be filed at the time of hearing or after notice of setting of the hearing. Parties will submit the original and three (3) copies of affidavits;

(D) Failure to appear at the hearing at the stated time will make the decision of the director final as of that date; and

(E) The provisions of Chapter 536, RSMo apply to hearings held pursuant to section 301.119, RSMo.

(8) The director shall make findings of fact and conclusions of law and enter his/her decision. All parties will be mailed a copy of the findings of fact and conclusions of law. No decision will be given at the time of the hearing.

(9) The effective date of the director’s decision shall be the date set out in the notice of revocation/suspension or the date set in the hearing decision letter, whichever date is later.

(10) Parties may present briefs of law at the time of the hearing.


12 CSR 10-23.160 Good Moral Character of Motor Vehicle Dealers, Manufacturers, Boat Dealers, Salvage Dealers and Title Service Agents

PURPOSE: The director of the Department of Revenue is charged with the responsibility of determining that applicants for registration as motor vehicle dealers, salvage dealers and title service agents are of good moral character. This rule establishes the guidelines which will be used to determine if the applicant is eligible for registration.

(1) Except with a showing of evidence to the contrary, the following will be considered prima facie evidence on which the registration of a motor vehicle dealer, manufacturer, boat dealer, salvage dealer or title service agent will be denied because of lack of good moral character if the applicant:

(A) Has ever been convicted in any federal or state court of a felony relating to the acquisition or transfer of motor vehicles, trailers, motor vehicle parts or boats;

(B) Within five (5) years preceding the application, has been convicted in any federal or state court of a felony, within the last three (3) years, or has been convicted in any federal or state court of a misdemeanor relating to the acquisition or transfer of motor vehicles, trailers, motor vehicle parts or boats; and

(C) Within three (3) years preceding the application, has been convicted in any federal or state court of a misdemeanor, or has shown contempt of laws in civil or administrative proceedings; or has had a motor vehicle dealer registration, manufacturer registration, boat dealer registration, salvage dealer registration or title service agent registration revoked in this or another state and has demonstrated through conduct since the date of the occurrence that no substantial improvement in character or reliability has occurred. A determination by the director of revenue that conduct subsequent to the occurrence in question demonstrated a failure to improve character or reliability will be made only following a notice to the applicant and a subsequent hearing before the director of revenue or his/her representative.

(2) Any dealer or applicant who receives notice of denial or revocation and desires to contest the prima facie of the fact(s) recited in subsection (1)(A) or (B) may request a hearing for the purpose of showing substantial rehabilitation or improvement in character sufficient to rebut the presumption created by the cited subsections. Request for a hearing should be submitted to the Director, Motor Vehicle and Driver’s Licensing Division, P.O. Box 629, Jefferson City, MO 65105.

12 CSR 10-23.170 Registration of Corporation Motor Vehicles/Emission System Inspection Areas

PURPOSE: The director of the Department of Revenue is charged with the responsibility to determine that every application for registration of a motor vehicle contains all the information required by law. It is required in certain areas of the state, as part of the annual motor vehicle inspection certificate required for registration, that motor vehicles be tested to determine that the emission system is functioning within specified standards. Certain corporations based within the emission system inspection areas operate motor vehicles which are situated outside of the emission system inspection areas. This rule provides that the emission system inspection requirement does not apply to corporate motor vehicles based and operated exclusively outside of emission system areas.

(1) The requirement that an application for registration of a motor vehicle within an emission system inspection area contain a certificate of emission system inspection shall not apply to motor vehicles owned by corporations based within the inspection areas only upon presentation of the following:
   (A) A notarized affidavit stating that the motor vehicle in question is based and operated exclusively in an area of the state not subject to emission system inspection requirements; and
   (B) A tax receipt or certified collector’s statement showing that the state and county tangible personal property taxes for the preceding year have been paid by the applicant in the county where the motor vehicle(s) is situated or that no taxes were due.


12 CSR 10-23.180 Replacement Vehicle Identification Plates

PURPOSE: This rule clarifies the issuance of replacement vehicle identification number plates stamped with the original vehicle identification number assigned by the manufacturer of the motor vehicle or trailer by the Department of Revenue.

(1) Upon certified application, the Department of Revenue may authorize the issuance of one (1) metal replacement vehicle identification number (VIN) plate with the original VIN stamped on the plate. The plate will be designed by the department in order to distinguish the replacement plate from the original plate. Before the issuance of any replacement plate, a physical inspection of the vehicle to determine the true and complete VIN must be made by an officer of a law enforcement agency approved by the Department of Revenue for that purpose. The inspecting officer shall certify the inspection in the appropriate place on the application and may retain a copy.

(2) After the replacement VIN plate is issued, the Department of Revenue will forward a copy of the application for replacement VIN (see 12 CSR 10-23.426) plate accompanied by the replacement plate itself to the original inspecting law enforcement agency who will make contact with the vehicle owner.

(3) The attachment of the replacement plate to the vehicle must be made by or under the supervision of the original inspecting law enforcement officer. A certification attesting to the attachment of the plate shall be made on a copy of the application by the officer and the copy will then be returned by the officer to the Department of Revenue. No replacement VIN plate other than one provided by the Department of Revenue shall be affixed to any motor vehicle or trailer.

(4) The fee for the replacement VIN plate will be seven dollars and fifty cents ($7.50).


12 CSR 10-23.185 Obscene License Plates

PURPOSE: This rule establishes the guidelines for issuing personalized motor vehicle license plates.

(1) Language or symbols which are obscene or profane are not protected by the United States or Missouri Constitution. The language or symbols shall not be allowed on any personalized motor vehicle license plate issued under the provisions of section 301.144, RSMo. In determining whether or not requests for personalized motor vehicle license plates contain language or symbols which are obscene or profane, the Department of Revenue will use the standards in section (2).

(2) The following terms, as used in this rule, shall be defined as follows:
   (A) Obscene—Language or symbols which represent or describe ultimate excretory functions or sexual acts in a patently offensive manner or make lewd reference to the male or female sexual organs and appeal to the prurient interests of the average person applying contemporary community standards (see Miller v. California, 415 U.S. 15, 93 S.Ct. 2607 (1973)). Prurient interests, as used in this definition, shall mean shameful or morbid interest in nudity, sex or excretion that goes substantially beyond customary limits or candor in description or representation of these matters (see Haldeman v. United States, C.A. Kan., 340 F2d 59 (10th Cir., 1965)); and
   (B) Profane—Language or symbols which are irreverent or contemptuous of things regarded as sacred or that imply divine condemnation (see Baker v. State, 16 Ariz. App. 463, 494 P2d, 68 (1972) and Duncan v. United States, 48 F2d 128 (9th Cir., 1931)).

(3) No motor vehicle license plate will be issued by the Department of Revenue if the language or symbols on the plate are obscene or profane. In order to make this determination, the Department of Revenue will look to the way the average person applying contemporary community standards would view the license plate. Factors which the Department of Revenue may consider in this regard include, but are not limited to:
   (A) An explanation by the registrant as to why s/he chose particular language or symbols to be on his/her personalized motor vehicle license plate;
   (B) Complaints from the public regarding a license plate with the same letters, numbers or symbols as that requested or held by the registrant;
   (C) Complaints from the public regarding a license plate with similar letters, numbers or symbols as that requested or held by the registrant;
   (D) Dictionary definitions of the language or symbols requested by the registrant; and
(E) Information from other states regarding motor vehicle plates which have not been issued by them because they found them to be obscene or profane.

(4) The Department of Revenue shall recall any personalized motor vehicle license plate which it has already issued if it determines that a plate is obscene or profane.


# Application for Replacement of Vehicle Identification Number Plate

**Missouri Department of Revenue**  
**Motor Vehicle Bureau**

## Application for Replacement of Vehicle Identification Number Plate

**SEE INSTRUCTIONS ON REVERSE**

**Validation Only**

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<th>License Number</th>
<th>Loss of VIN Plate Report To</th>
<th>Date</th>
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**Reason Required**

- [ ] Lost  
- [ ] Stolen  
- [ ] Mutilated  
- [ ] Destroyed

I certify that the statements above are true and that I am the registered owner of the above described vehicle.

**Notary Seal**

**Applicant's Signature**

**Sworn to and described before me this**

**Day of** _, 19_

**Notary Public**

**Commission Expiration**

I certify that on ________ I physically inspected the above described vehicle after the applicant provided satisfactory proof of ownership and found the vehicle identification number to be:

**Law Enforcement Agency**

**File Number**

**Inspecting Officer**

**Badge Number**

I certify that on ________ I did affix the replacement vehicle identification plate number ________ issued by the Department of Revenue to the above vehicle.

**Law Enforcement Agency**

**Law Enforcement Officer**

**Badge Number**

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**DOR-923 (9-96)**
12 CSR 10-23.190 Temporary Permits Sold by a Registered Missouri Motor Vehicle Dealer

PURPOSE: This rule clarifies the sale by registered Missouri motor vehicle dealers of temporary permits to operate motor vehicles and trailers on the streets and highways of Missouri.

(1) A registered dealer may provide no more than one (1) two (2)-piece set of temporary permits per motor vehicle or trailer sold by his/her dealership. The temporary permits shall be effective for the number of days provided by law and shall be nonrenewable. No dealer shall sell a permit for use on any motor vehicle or trailer other than a motor vehicle or trailer sold by the dealer or his/her authorized employees at the dealer’s own certified place of business except that a franchised motor vehicle dealer may issue a temporary permit for use on a motor vehicle the dealer delivers to a purchaser pursuant to a courtesy delivery arrangement made with another franchised dealer or manufacturer.

(2) The sale of all temporary permits, except those permits issued pursuant to a courtesy delivery arrangement, shall be recorded in the appropriate space on the dealer's monthly sales report by notation of the true, complete permit number next to the corresponding motor vehicle or trailer sale listed.

(3) A registered dealer may charge no more than the fee prescribed by law for each set of temporary permits as specified in section 301.140.4., RSMo.

(4) Upon each sale of a set of temporary permits, each dealer shall fully complete all information on the temporary permits in accordance with Department of Revenue instructions and complete all appropriate records of issuance found within the booklet of permits. If the permit is issued pursuant to a courtesy delivery arrangement, the dealer issuing the permit must record the words courtesy delivery on the corresponding permit and on the permit record within the permit booklet. The information listed shall be true, accurate and complete. Temporary permits that are spoiled shall be marked void and the appropriate space on the permit record shall be marked void and on the permit record.

(6) No temporary permits shall be issued for use on a motor vehicle unless there is a valid certificate of inspection and approval for the particular motor vehicle in accordance with section 307.380, RSMo. Dealers shall enter the true, accurate and complete motor vehicle inspection certificate number on the temporary permit record.

(7) Upon a finding that a dealer has failed to comply with any of the provisions of this rule, the department may reduce the number of temporary permits issued to a dealer or refuse a dealer’s request for temporary permits.


12 CSR 10-23.200 Nonnegotiable Certificate of Title to a Motor Vehicle or Trailer (Rescinded September 9, 1993)


12 CSR 10-23.210 Congressional Medal of Honor License Plates

PURPOSE: This rule clarifies procedures for issuance of Congressional Medal of Honor license plates.

(1) Congressional Medal of Honor license plates are Missouri license plates containing letters or numbers or combinations of letters and numbers which may be established by the director of revenue.

(2) The license plates shall bear the words CONGRESSIONAL MEDAL OF HONOR in blue lettering on two (2) lines with letters approximately one inch (1”) in height on a white background. Immediately to the left of these words shall appear a one (1) or two (2) digit number. The upper left-hand corner of the plate will bear a reproduction of the Congressional Medal of Honor in gold. On the top of the license plate shall appear the words MISSOURI and JUL.

(3) Congressional Medal of Honor license plates will be issued only to recipients of the Congressional Medal of Honor and may be issued to any motor vehicle other than a commercial motor vehicle licensed for more than twelve thousand pounds (12,000 lbs.).

(4) Congressional Medal of Honor license plates shall be issued only to motor vehicles which are owned solely or jointly by recipients of the medal.

(5) Any person desiring to obtain Congressional Medal of Honor license plates must make application for the set of two (2) plates.

(6) Each initial application for Congressional Medal of Honor plates shall be submitted to the Department of Revenue, P.O. Box 100, Jefferson City, MO 65105 and shall be accompanied by a letter from the United States Veterans Administration verifying the person was a recipient of the Congressional Medal of Honor. Upon approval, Congressional Medal of Honor license plates will be issued from the Motor Vehicle Bureau Central Office. Subsequent annual renewal may be accomplished at any branch or fee agent office statewide.

(7) Applicants for Congressional Medal of Honor license plates shall be required to comply with all Missouri laws and rules relating to the titling and registration of motor vehicles.

(8) Applications for renewal of Congressional Medal of Honor license plates shall be filed with the Department of Revenue prior to the last regular work day of July each year.

(9) Each person qualifying for a Congressional Medal of Honor license plate may license only one (1) motor vehicle with a Congressional Medal of Honor license plate.
12 CSR 10-23.220 Motor Vehicle Fee and Tax Refund Requests

PURPOSE: This rule clarifies when a request for refund of motor vehicle fees and taxes will be approved or denied.

(1) The Department of Revenue will approve a request for refund unless the request is made pursuant to circumstances including, but not limited to, the following:

(A) In any case of a casualty loss when the loss of a motor vehicle or trailer was partial rather than total;

(B) In any case of a total casualty loss where the date of sale of a replacement vehicle, as evidenced by the date the notary acknowledged the transferor’s signature, on a Manufacturer’s Statement of Origin or a Missouri certificate of title was more than ninety (90) days prior to or after the date the casualty loss proceeds were certified to the loss payee;

(C) In any case where the date of sale of an original vehicle, as evidenced on the Missouri certificate of title by a notary seal, dates more than ninety (90) days before or after the date of purchase of a new replacement vehicle. The date of sale of a new vehicle shall be evidenced on the Manufacturer’s Statement of Origin or a Missouri certificate of title was more than ninety (90) days prior to or after the date the casualty loss proceeds were certified to the loss payee;

(D) In any case where the date of sale of an original vehicle, as evidenced on the Missouri certificate of title by a notary seal, dates more than ninety (90) days before or after the date of purchase of a used replacement vehicle. The date of purchase of the used replacement vehicle shall be evidenced on the Missouri certificate of title by the date the notary acknowledged the signature of the transferor;

(E) In any case where the original vehicle sold or destroyed is owned by a title holder of record other than the title holder of the replacement vehicle. The title holder(s) of the original vehicle must be, in fact, the same as the title holder(s) of the replacement vehicle in order to qualify for the tax exemption number on the date the vehicle was purchased;

(2) The Department of Revenue will refund taxes erroneously paid in connection with the titling of a motor vehicle or trailer that is later determined to have been stolen or when a purchase of a motor vehicle is rescinded within sixty (60) days of the purchase date.

(3) Proceeds, as used in section 144.027, RSMo, are defined as the amount in the form of cash or a check actually received from the insurance company. The deductible amount under the policy shall not be added to the amount of the check to total the proceeds.

12 CSR 10-23.250 Legal Sale of Motor Vehicle or Trailer

PURPOSE: This rule clarifies that, as of August 28, 1989, the form of warranty prescribed by the director of revenue for assignments of title to motor vehicles does not require acknowledgment of the transferor’s signature by a notary public. In addition, this rule clarifies that assignments of title made on or after August 28, 1989, which do not include a notarial acknowledgment of the transferor’s signature, are not procedurally defective.

(1) Any assignment of a motor vehicle or trailer certificate of title made on or after August 28, 1989, and before February 11, 1991, is not procedurally defective by reason of the transferor’s signature not being acknowledged by a notary public.

(2) Beginning on August 28, 1989, an assignment of a certificate of title does not require an acknowledgment of the transferor’s signature by a notary public. As of that date, the form of warranty of title prescribed by the director of revenue for the proper assignment of certificate of title pursuant to section 301.210, RSMo, removed any requirement that the transferor’s signature be notarized.
12 CSR 10-23.255 Replacement Vehicle Identification Number Tabs—DR and DRX Numbers

PURPOSE: This rule clarifies the issuance of Department of Revenue vehicle identification number tabs to motor vehicles and trailers which were never assigned a vehicle identification number plate by their manufacturer; have had a number destroyed, removed, covered or altered; or were reconstructed with various major component parts of other motor vehicles or trailers which have conflicting or different vehicle identification number plate numbers.

(1) Upon certified application, the department may authorize the issuance of one (1) adhesive vehicle identification number (VIN) tab which shall be affixed in an upright position to the inside facing of the driver’s door adjacent to the number it is replacing on a motor vehicle; or in a prominent, upright position on the left side near the corner of a trailer and which shall serve as the VIN of the motor vehicle or trailer.

(2) Before the issuance of any VIN tab to a motor vehicle, a physical inspection of the motor vehicle to determine the need for a replacement vehicle identification number tab (DR Number) must be made by an officer of a law enforcement agency approved by the department for that purpose. The inspecting officer shall certify the inspection on a Vehicle Examination Certificate provided by the department and may retain a copy. The inspecting officer shall also provide a copy of the Vehicle Examination Certificate to the owner. If the Vehicle Examination Certificate indicates conflicting VINs for the public VIN and the police VIN, and at least three (3) or more new or used major component parts have been used in reconstructing the vehicle, the department will issue a replacement vehicle identification number tab (DR Number) for the inspecting officer to affix to the motor vehicle as described in section (1).

(3) Before issuance of any VIN tab to the owner of a homemade trailer, the owner must submit the inspection certificate along with a completed Department of Revenue Form 50, Application for DRX Number.

(4) Before issuance of any VIN tab to the owner of a manufactured trailer, the need for a DR Number must be established through inspection of the trailer by a designated, official Motor Vehicle Inspection Station. If the manufactured trailer does not have a VIN, the inspection station will record UNKNOWN in the appropriate area on the inspection certificate. The department will issue, upon certified application for title by the owner, a DR Number for the trailer. The DR Number tab shall be affixed by the owner as described in section (1).

(5) If the make of a manufactured trailer cannot be determined by the inspection station, the station will record the make as UMFG on the inspection certificate. In addition, if the manufactured trailer lacks a VIN, the department will issue, upon certified application for title by the owner, a DRX Number for the trailer. The DRX Number tab shall be affixed by the owner as described in section (1).


MISSOURI DEPARTMENT OF REVENUE
MOTOR VEHICLE BUREAU
APPLICATION FOR DRX NUMBER

ANY FALSE STATEMENT IN THIS APPLICATION IS A VIOLATION OF LAW AND MAY BE PUNISHED BY FINE, IMPRISONMENT OR BOTH. (301.420 RSMo.)

VALIDATION ONLY

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<td>CITY</td>
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YEAR MAKE | ASSIGNED DRX NUMBER | HMDE | DRX- | MO | YEAR |

APPLICANT STATES THAT HE IS THE LAWFUL OWNER OF THE HOMEMADE TRAILER DESCRIBED IN THE TITLE APPLICATION. HE FURTHER STATES THAT HE WILL ATTACH THE ASSIGNED TRAILER IDENTIFICATION NUMBER PLATE IN AN APPROPRIATE PLACE ON THE RIGHT FRONT WHERE IT WILL BE EASILY ACCESSIBLE AND NOT SUBJECT TO DEFAECENT OR DESTRUCTION.

OWNER'S SIGNATURE

X

STATE SUBSCRIBED AND SWORN BEFORE ME THIS COUNTY (OR CITY OF ST. LOUIS) DAY OF 19

NOTARY PUBLIC EMBOSSE SEAL NOTARY PUBLIC SIGNATURE MY COMMISSION EXPIRES

NOTARY PUBLIC NAME (TYPED OR PRINTED)

USE RUBBER STAMP IN CLEAR AREA BELOW.

MO 860-0356 (6-89) DISTRIBUTION: WHITE - ORIGINAL CANARY - AGENT PINK - APPLICANT DOR-80 (6-89)
12 CSR 10-23.260 Inspection of Foreign Motor Vehicles Prior to Titling

PURPOSE: This rule sets forth the procedures for issuance of Missouri certificates of title to foreign motor vehicles not specifically manufactured for importation into this country.

Editor's Note: The secretary of state has determined that the publication of this rule in its entirety would be unduly cumbersome or expensive. The entire text of the material referenced has been filed with the secretary of state. This material may be found at the Office of the Secretary of State or at the headquarters of the agency and is available to any interested person at a cost established by state law.

(1) Some vehicles are not manufactured for importation into the United States. In order for a certificate of title to be issued, the department requires any motor vehicle imported by a registered Missouri motor vehicle dealer, or an individual, which vehicle is not manufactured for importation into the United States, to be inspected by a member of the Missouri State Highway Patrol. At the time of the inspection, the Missouri State Highway Patrol will complete a Vehicle Examination Certificate, DOR Form 551. This form indicates that the vehicle identification number has been verified and is correct.

(2) Some motor vehicles which are purchased by Missouri residents in another country and imported into the United States are manufactured for importation into the United States and conform to all legal standards. The ownership document for these vehicles is usually a Manufacturer’s Statement of Origin similar to the type issued for a motor vehicle constructed by an American manufacturer.

   (A) Any application for title to a motor vehicle imported into the United States which is accompanied by a Manufacturer’s Statement of Origin need not be accompanied by a DOR Form 551(B). If problems are encountered at the time the application is entered into the Department of Revenue’s computer, the central office will inform the applicant to contact the Missouri State Highway Patrol to request that they inspect the vehicle and complete a Vehicle Examination Certificate.

AUTHORITY: section 301.190, RSMo 1986.*

MISSOURI DEPARTMENT OF REVENUE
MOTOR VEHICLE BUREAU
VEHICLE EXAMINATION CERTIFICATE
AND AFFIDAVIT

1. APPLICANT'S NAME

2. STREET ADDRESS

3. CITY

4. STATE

5. ZIP CODE

6. TELEPHONE NUMBER

7. SALVAGE BUSINESS NO. (IF APPLICABLE)

8. CHECK WHICH OF THE PARTS LISTED BELOW WERE INSTALLED ON THE MOTOR VEHICLE AND FILL IN THE REQUESTED INFORMATION FOR EACH. PHOTOCOPIES OF THE FRONT AND BACK OF THE CERTIFICATE OF TITLE OR JUNKING CERTIFICATE TO THE VEHICLE(S) FROM WHICH EACH OF THE PARTS LISTED BELOW WERE TAKEN MUST BE SUBMITTED ALONG WITH CORRESPONDING DESCRIPTIVE, NOTARIZED BILLS OF SALE, (EXCEPT MOTOR/ENGINE AND TRANSMISSION)

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<td>FRONT-END ASSEMBLY</td>
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<td>MOTOR/ENGINE</td>
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<td>TRANSMISSION</td>
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9. LIST ANY OTHER ESSENTIAL PARTS SUCH AS BUMPER, HOOD, FENDER, GRILLE, TRUNK LID, DOORS AND ATTACH CORRESPONDING BILLS OF SALE.

I DO HEREBY CERTIFY THAT THE ABOVE INFORMATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE. IF A "DRP" NUMBER IS ASSIGNED, I FURTHER PLEDGE THAT THIS NUMBER SHALL BE AFFIXED TO THE MOTOR VEHICLE, AS DIRECTED BY THE DEPARTMENT OF REVENUE, WITHIN FIVE DAYS AFTER ASSIGNMENT.

10. SIGNATURE OF OWNER OR AUTHORIZED AGENT

NOTARY PUBLIC EMBOSSED SEAL

STATE OF

SUBSCRIBED AND SWORN BEFORE ME, THIS

DAY OF

19

NOTARY PUBLIC SIGNATURE

MY COMMISSION EXPIRES

NOTARY PUBLIC NAME (TYPED OR PRINTED)

FOR AUTHORIZED LAW ENFORCEMENT AGENCY USE ONLY - DO NOT WRITE BELOW THIS LINE

11. MAKE

12. YEAR

13. PUBLIC VIN

14. MILEAGE

15. CYL.

16. POLICE VIN

17. MODEL

18. ENGINE VIN

19. COLOR

20. TRANSMISSION VIN

21. BODY STYLE

22. EPA STICKER

23. CHECK WHICH OF THE FOLLOWING PARTS WERE CHANGED

☐ COWL  ☐ REAR CLIP  ☐ FRAME  ☐ BODY  ☐ CAB  ☐ FRONT CLIP  ☐ FRONT-END ASSEMBLY  ☐ MOTOR/ENGINE

24. THIS VEHICLE IS A NON-USA STD MOTOR VEHICLE (CHECK IF APPLICABLE)

25. I CERTIFY TO THE BEST OF MY KNOWLEDGE THAT MY PHYSICAL INSPECTION OF THIS VEHICLE ON

DISCLOSED THAT NO PERTINENT SERIAL NUMBERED PARTS OR VEHICLE IDENTIFICATION NUMBERS CAME FROM OR BELONG TO STOLEN VEHICLES.

I FURTHER CERTIFY THAT THE INFORMATION IN ITEMS 11 THRU 25 IS TRUE AND ACCURATE IN FORM AND CONTENT.

27. LAW ENFORCEMENT AGENCY

28. FILE NUMBER

29. EXAMINING OFFICER'S SIGNATURE

30. EXAMINING OFFICER'S PHONE NUMBER

31. BADGE NUMBER

MO 860-0113 (4-89)

DISTRIBUTION: WHITE - APPLICANT SUBMIT TO REVENUE  CANARY - EXAMINING OFFICER  PINK - REVENUE  GOLDENROD - OFFICE AUDIT COPY

12 CSR 10-23—REVENUE

Division 10—Director of Revenue

11/30/99  Rebecca McDowell Cook
Secretary of State
FORM 551

PLEASE REVIEW THE DEFINITIONS BELOW TO DETERMINE HOW YOUR MOTOR VEHICLE WILL BE CLASSIFIED AND TITLED.

REBUILT MOTOR VEHICLE - A motor vehicle which has been repaired or restored to its original appearance and design by means of repaired sheet metal and/or by replacement of new or major parts such as the bumper, hood, fender, grille, trunk lid, and doors of the same vehicle make, model, or description excluding major component parts (see definition of major component parts below). An original Missouri certificate of title will be issued for a rebuilt motor vehicle which conforms to this definition.

RECONSTRUCTED MOTOR VEHICLE - A vehicle that is altered from its original construction by the addition or substitution of two or more new or used major component parts, excluding motor vehicles made from all new parts, and new multistage manufactured vehicles.

MOTOR CHANGE MOTOR VEHICLE - A vehicle manufactured prior to August, 1957, which receives a new, rebuilt or used engine, and which used the number stamped on the original engine as the vehicle identification number.

SPECIALY CONSTRUCTED MOTOR VEHICLE - A motor vehicle which has not been originally constructed under a distinctive name, make, model, or type by a manufacturer of motor vehicles (EXAMPLE - DUNE BUGGY). The term "specially constructed motor vehicle" includes kit vehicles. The Missouri Certificate of Title issued will be stamped "Specially Constructed".

KIT MOTOR VEHICLE - A motor vehicle assembled by a person other than a generally recognized manufacturer of motor vehicles by the use of a "glider kit" or replica purchased from an authorized manufacturer and accompanied by a manufacturer's statement of origin. The "kit" may include the cab, drive train, etc. The Missouri Certificate of Title issued will be stamped "Specially Constructed".

NON-USA-STD MOTOR VEHICLE - A motor vehicle not originally manufactured in compliance with United States emissions or safety standards.

MAJOR COMPONENT PARTS - Include the following parts of a motor vehicle: rear clip, cowl, frame, front end assembly, front clip, body and cab.

**MAJOR COMPONENT PARTS**

I. FRONT-END ASSEMBLY - An entire unit consisting of that portion of the body from the firewall forward, i.e., hood, both fenders, inner skirt of fenders, radiator or core support, and grille.

II. FRONT CLIP - All parts of the front-end assembly plus complete cowl. It may include instrumentation and steering column. It requires cutting of vehicle floor and windshield post.

III. CAB - The passenger compartment of a common truck. It is a one-piece sheet metal construction which may or may not include glass, instrumentation, steering column, and seat.

IV. REAR CLIP - The complete rear sheet metal assembly formed by severing the vehicle across the floor and either through the windshield post or through the rear window post.

V. COWL - The sheet metal formed by severing the vehicle across the floor in the vicinity of the front seat and severing the windshield posts. It does not include parts forward of the firewall. If a cowl is included as an integrated part of a front clip, front-end assembly, or rear clip, it will not be considered a major component part for the purpose of determining the number of such parts used in reconstructing a vehicle.

VI. FRAME - The steel basic structure which runs the entire length of some vehicles and onto which the suspension parts are bolted to the lower side and the body is bolted to the top side. Unibody vehicles do not have this type of frame.

VII. BODY - The shell, either of a unibody or frame-type passenger vehicle, which consists of a one-piece, integrated sheet metal construction extending from the firewall back. The body includes a cowl but not a front-end assembly. It may or may not include an interior, doors, and deck lid.

These definitions are provided for general reference only. They are subject to change. The Department of Revenue's current Administrative Rule on this subject shall control.
12 CSR 10-23.265 Statements of Non-Interest

PURPOSE: This rule sets forth the requirements to retitle when an assignment of title is erroneously completed.

(1) Whenever an assignment of title is erroneously completed or the sale of the vehicle is not consummated within sixty (60) days after the assignment of title, the seller of the vehicle must comply with one (1) of the requirements outlined as follows:

(A) If the seller of the vehicle is not a Missouri registered motor vehicle dealer, the seller of the vehicle must obtain a duplicate certificate of title from this department before the ownership of the vehicle may be transferred to another individual. The seller will be required to submit the following documents in order to obtain the duplicate title:

1. Application for Duplicate Title, DOR-108;
2. The mutilated certificate of title;
3. A statement signed by the seller and the individual (purchaser) to whom the vehicle was assigned stating the date and reason the sale was not completed;
4. A statement from any lienholder which may have been recorded in the assignment of title; and
5. Required duplicate title fee;

(B) If the seller of the vehicle is a Missouri registered motor vehicle dealer, the dealership will not be required to obtain a duplicate certificate of title in the previous owner’s name but will be required to obtain an original title in the name of the dealership before the ownership of the vehicle may be transferred to another individual or dealership. The dealership will be required to submit the following documents in order to obtain the original title:

1. Application for Title, DOR-108;
2. The mutilated certificate of title;
3. A statement signed by a representative of the dealership and the individual (purchaser) to whom the vehicle was assigned stating the date and reason the sale was not completed;
4. A statement from any lienholder which may have been recorded in the assignment of title; and
5. Required title fee; and

(C) If the assignment of title by the dealership occurred on an original certificate of title issued in the name of that dealership, the dealership would be required to make an application for duplicate title as required in subsection (1)(A).

12 CSR 10-23.270 Watercraft Identification Plates

PURPOSE: This rule sets forth the procedures for issuance of watercraft identification plates.

(1) Every watercraft sold in this state after January 1, 1970, must have die stamped on or within three feet (3') of the transom or stern a factory number or serial number. If the watercraft does not have a factory or serial number, the owner must make application to the Department of Revenue for the issuance of a new or replacement identification number plate to be affixed to the watercraft. Upon application, the Department of Revenue may authorize the issuance of one (1) metal identification plate which will serve as the identification number of the watercraft.

(2) Before the issuance of any metal identification plate, a physical inspection of the watercraft shall be made by an officer of a law enforcement agency approved by the Department of Revenue for that purpose. The physical inspection of the watercraft will determine either the true and complete identification number for the watercraft or that no identification number exists. The inspecting officer shall certify the physical inspection on the Boat/Outboard Motor Certification provided by the department.

(3) If the physical inspection of the watercraft discloses that the watercraft is homemade, the assigned identification number will begin with the prefix MOZ followed by the last two (2) numeric digits of the calendar year the watercraft was constructed, a three (3) numeric digit control number and four (4) numeric digits which will identify the month and year of issuance.

(4) If the physical inspection of the watercraft discloses the true and complete identification number, the assigned identification number will contain the same identification number as placed on the watercraft by the manufacturer of the watercraft.

(5) If the physical inspection of the watercraft discloses that the watercraft is manufactured and the true and complete identification number cannot be determined, the assigned identification number will begin with the prefix MOM followed by the last two (2) numeric digits of the calendar year the watercraft was manufactured, a three (3) numeric digit control number and four (4) numeric digits which will identify the month and year of issuance.

(6) After the identification plate is issued, the watercraft owner will affix the identification plate on or within three feet (3') of the transom or stern of the watercraft.

(7) The fee for identification plate will be seven dollars and fifty cents ($7.50) per identification plate.

12 CSR 10-23.275 Recognition of Nonresident Disabled Person Windshield Placards

PURPOSE: This rule sets forth the criteria by which Missouri will recognize and honor vehicles displaying disabled person windshield placards issued to nonresident operators of these vehicles by another state, District of Columbia, or territory or possession of the United States of which the operator is a resident.

(1) Missouri shall honor disabled person windshield placards displayed in or on vehicles of nonresident operators at all times when the vehicles are operated by nonresidents within this state and specifically when the vehicles are located in parking spaces