### Rules of Department of Highway and Transportation
Division 10—Missouri Highway and Transportation Commission
Chapter 6—Outdoor Advertising

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Title 7—DEPARTMENT OF HIGHWAY AND TRANSPORTATION
Division 10—Missouri Highway and Transportation Commission
Chapter 6—Outdoor Advertising

7 CSR 10-6.010 Public Information

PURPOSE: This rule informs interested persons how they may obtain information and materials about state outdoor advertising control.

(1) General Information. Sections 226.500—226.600, RSMo regulate outdoor advertising in Missouri adjacent to the interstate and primary highway systems. The Missouri General Assembly has delegated authority to the Missouri Highway and Transportation Commission to implement these statutes. The Missouri Highway and Transportation Commission has adopted administrative rules, 7 CSR 10-6, under these statutes. These rules have the force and effect of law and should be read together with the statutes.

(2) Organization. The Missouri Highway and Transportation Commission controls and acts by and through the Missouri Highway and Transportation Department which is directed by the chief engineer. The state of Missouri is geographically divided into ten (10) Missouri Highway and Transportation Department districts with a district office in each district. Each district office is headed by a district engineer who is responsible to the chief engineer for supervising all activities of the Missouri Highway and Transportation Department within that particular district. The following counties are included in the indicated district: District No. 1 includes: Andrew, Atchison, Buchanan, Caldwell, Clinton, Davidson, DeKalb, Gentry, Harrison, Holt, Nodaway and Worth. District No. 2 includes: Adair, Carroll, Chariton, Grundy, Howard, Linn, Livingston, Macon, Mercer, Putnam, Randolph, Saline, Schuyler and Sullivan. District No. 3 includes: Audrain, Clark, Knox, Lewis, Lincoln, Marion, Monroe, Montgomery, Pike, Ralls, Scotland, Shelby and Warren. District No. 4 includes: Cass, Clay, Henry, Jackson, Johnson, Lafayette, Platte and Ray. District No. 5 includes: Benton, Boone, Callaway, Camden, Cole, Cooper, Gasconade, Maries, Miller, Moniteau, Morgan, Osage and Pettis. District No. 6 includes: Franklin, Jefferson, St. Charles, St. Louis and the City of St. Louis. District No. 7 includes: Barry, Barton, Bates, Cedar, Dade, Jasper, Lawrence, McDonald, Newton, St. Clair and Vernon. District No. 8 includes: Christian, Dallas, Douglas, Greene, Hickory, Laclede, Ozark, Polk, Stone, Taney, Webster and Wright. District No. 9 includes: Carter, Crawford, Dent, Howell, Iron, Oregon, Phelps, Pulaski, Reynolds, Ripley, Shannon, Texas and Washington. District No. 10 includes: Bollinger, Butler, Cape Girardeau, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, St. Francois, Ste. Genevieve, Scott, Stoddard and Wayne.

(3) How to Obtain Information and Materials. Information and materials regarding outdoor advertising control, including copies of sections 226.500—226.600, RSMo, administrative rules, application forms, maps of the interstate and primary highway systems and district maps showing the location of district offices and the counties within each district, may be obtained in person, by writing or by telephoning the District Engineer, Missouri Highway and Transportation Department:

- District No. 1, 3602 North Belt Highway—P.O. Box 287, St. Joseph, MO 64502, (816) 387-2350;
- District No. 2, U.S. Route 63—P.O. Box 8, Macon, MO 65525, (314) 385-3176;
- District No. 3, Highway 61 South—P.O. Box 1067, Hannibal, MO 63401, (314) 248-2490;
- District No. 4, 5117 East 31st Street, Kansas City, MO 64129, (816) 921-7101;
- District No. 5, 1511 Missouri Boulevard—P.O. Box 718, Jefferson City, MO 65102, (314) 751-3322;
- District No. 6, 1590 Woodlake Drive, Chesterfield, MO 6300.5712, (314) 340-4100;
- District No. 7, 3901 East 32nd Street—P.O. Box 1445, Joplin, MO 64802, (417) 629-3300;
- District No. 8, 3025 East Kearney—P.O. Box 868, Springfield, MO 65801, (417) 866-3576;
- District No. 9, U.S. Business Route 63 North—P.O. Box 390, Willow Springs, MO 65793, (417) 469-3134; and District No. 10, U.S. Route 61 North of U.S. Route 60—P.O. Box 160, Sikeston, MO 63801, (314) 472-5333.

(4) Forms are available from the district engineer in each district.

Auth: section 226.530, RSMo (1986).*

APPLICATION FOR TRANSFER OF OUTDOOR ADVERTISING PERMIT

The undersigned hereby applies to the Missouri Highway and Transportation Commission to transfer an outdoor advertising permit issued by the Missouri Highway and Transportation Commission. See 7 CSR 10-6.070(6)(C).

(1) The new owner will be ____________________________

(name)

(address: route or street, P.O. Box No., city, state, zip code)

(telephone no. - include area code)

(2) The sign is located adjacent to route ___________________ in

________________________ County, ___________________ mile(s) (to nearest 1/10 mile) (north, south, east, west)

or ___________________

(nearest state highway intersection, county or municipal boundary)

on the ___________________ side of the highway.

(north, south, east, west)

(3) The sign has a __________________________ display advertising

(product, service, message, etc.)

(4) The sign has physical dimensions, including trim but excluding base or apron, supports and other structural members, of _________ feet in height by _________ feet in width, for a total of _________ square feet in area.

(5) The sign was purchased or acquired on ___________________,

19___, from ____________________________

(name of previous sign owner)

(address: route or street, P.O. Box No., city, state, zip code)

(telephone no. - including area code)

(6) This application must be accompanied by a release from previous sign owner.

(7) A fee of $10.00 per application is attached. Make payment by check, draft or money order payable to: "Director of Revenue - Credit State Road Fund".

4 CODE OF STATE REGULATIONS (1/3/94) Judith K. Moriarty Secretary of State
(8) Indicate name of current land owner: ____________________________

(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - including area code)

(9) Indicate name of individual to be contacted by the district engineer if additional information is required: ____________________________

(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - including area code)

Mail application and payment to the district engineer for the county in which the sign is located. See 7 CSR 10-6.010(3) for addresses. Incomplete or incorrectly completed application forms shall be rejected or returned by the district engineer.

__________________________
(applicant's name - type or print)

__________________________
(address: route or street, P. O. Box)

(cities, state, zip code)

__________________________
(telephone no. - include area code)

__________________________
(signature of applicant or authorized representative)

__________________________
(date)
NOTICE TO REMOVE OUTDOOR ADVERTISING

Date Mailed ____________________

To: ______________________________

(sign owner) ____________________

(owner or occupant of land)

______________________________

(address)

______________________________

(address)

(Certified Mail Receipt No.) __________________

(Certified Mail Receipt No.)

This notice is given to you by the Missouri Highway and Transportation Commission under Section 226.580.3 RSMo and 7 CST 10-6.080(2). You are advised a determination has been made that an unlawful sign is being maintained adjacent to Route __________ in __________ County ______ mile(s) ______ (north, south, east, west) of __________ (state highway intersection or municipal boundary) on the __________ side of the highway, identified as sign number __________ and permit number __________ and by the enclosed photograph.

The sign is an unlawful sign under Section 226.580 RSMo for the reason(s) checked below:

____ The sign was erected after January 1, 1968, or before March 30, 1972, contrary to the:

____ sizing provisions of Section 226.540(2) RSMo 1969.

____ lighting provisions of Section 226.540(1) RSMo 1969.

____ spacing provisions of Section 226.540(3) RSMo 1969.

____ location provisions of Sections 226.520 and 226.540 RSMo 1969.

____ other:

________________________________________

________________________________________

____ The sign was erected after March 30, 1972 contrary to:

____ the sizing provisions of Section 226.540(2) RSMo, as amended.

____ lighting provisions of Section 226.540(1) RSMo, as amended.

____ spacing provisions of Section 226.540(3) RSMo, as amended.

____ location provisions of Section 226.520 and 226.540 RSMo, as amended.
Failure to obtain or maintain a permit for a sign for which a permit and biennial inspection is required under Section 226.550 RSMo, as amended. See 7 CSR 10-6.080(2) (B).

The sign is obsolete. See 7 CSR 10-6.080(2) (C).

The sign is not in good repair. See 7 CSR 10-6.080(2) (D).

The sign is not securely affixed to a substantial structure. See 7 CSR 10-6.080(2) (E).

The sign attempts or appears to attempt to regulate, warn or direct the movement of traffic or interferes with, imitates, or resembles an official traffic sign, sign, or device. See 7 CSR 10-6.080(2) (F).

The sign is erected or maintained upon trees or painted or drawn upon rocks or other natural features and does not qualify as a landmark sign under Section 226.545 RSMo, as amended. See 7 CSR 10-6.080(2) (G).

The sign was erected after August 13, 1976, beyond 660 feet of the right of way outside an urban area visible from the main traveled way of an interstate or primary highway with the purpose of its message being read from such traveled way contrary to Section 226.527 RSMo, as amended. See 7 CSR 10-6.080(2) (H).

The sign is an unlawful directional sign under section 7 CSR 10-6.020, directional and other official signs for the reasons checked below:

- The sizing provisions of Section 226.520 RSMo, as amended.
- Lighting provisions of Section 226.520 RSMo, as amended.
- Spacing provisions of Section 226.520 RSMo, as amended.
- Location provisions of Section 226.520 RSMo, as amended.
- Message content and descriptive words provisions of Section 226.520 RSMo as amended. See 7 CSR 10-6.020(7) (E).

The basis of unlawfulness may be corrected by the sign owner or the owner or occupant of the land on which the sign is located within _______ days after receipt of this notice by removing the sign or by taking the other suggested remedial action checked below:

Judith K. Moriarty  
Secretary of State

(1/3/94)
Removal of the sign, including support structure, is the only remedial action possible under Sections 226.500 to 226.600 RSMo, as amended.

Removal of the directional sign is the only remedial action possible under Section 226.550 RSMo or unlawful sign under Section 226.580 RSMo and 7 CSR 10-6.80.

File an application for permit.

Display an advertising message.

Repair the sign.

Securely attach the sign to a substantial structure.

Other or comments:

Failure to take the remedial action to comply with Sections 226.500 to 226.600 RSMo within the specified time shall result in the sign being removed by the Missouri Highway and Transportation Commission. The sign owner, but not the owner or occupant of the land, shall be solely liable for the cost of removing the sign.

If the sign owner or the owner or occupant of the land disagrees with the determination that the sign is unlawful for the specified reason(s), then either may request an administrative hearing before the Missouri Highway and Transportation Commission. A hearing examiner will hear evidence under CH 536 RSMo on the issue of whether or not the sign is an unlawful sign under Section 226.580 RSMo. The request for hearing must be received by the undersigned district engineer within 30 days of receipt of this notice. See Section 226.580 RSMo and 7 CSR 10-6.090.

A copy of Sections 226.500 to 226.600 RSMo, the administrative rules and application forms may be obtained in person, by writing or telephoning the undersigned district engineer or authorized representative.

MISSOURI HIGHWAY AND TRANSPORTATION COMMISSION

By

(District Engineer or Authorized Representative)
APPLICATION FOR PERMIT TO ERECT AND MAINTAIN
DIRECTIONAL AND OTHER OFFICIAL SIGNS
(EXISTING AND NEW SIGNS TO BE ERECTED)

OFFICE USE ONLY

. . . . . . . . . . . . . . . . . . .

. Permit No. 

. Sign No. 

. Date Issued 

. Date Rejected 

. . . . . . . . . . . . . . . . .

The undersigned applicant hereby applies to the Missouri Highway and Transportation Commission for a permit to erect and maintain a directional or other official sign under Section 226.550 RSMo and 7 CSR 10-6.070.

(1) The sign will be owned by ____________________________

(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - include area code)

(2) The sign will be located on real property owned by ____________________________

(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - include area code)

The sign will be erected under a ____________________________, 19

(written or oral)

(3) The sign will be located adjacent to Route _____ in _________

County, _________ miles ________________ (north, south, east, west)

(of _________ miles nearest state highway intersection, county or municipal boundary)

on the ________________ side of the highway.

(north, south, east, west)

(4) The undersigned represents the proposed sign will have a __________________________ display with the written message being:

(postor, painted, etc.)

(5) Attach a copy or sketch or display design. The proposed sign will have physical dimensions, including trim but excluding base or apron, supports and other structural members of _________ feet in height by _________ feet in width, for a total _________ square feet in area.
(6) Complete this paragraph only if this application is for a directional sign. See 7 CSR 10-6.020. The proposed sign will provide directional information to ___________________________ which is located ______________________________ miles (activity or attraction) from the proposed sign ___________________________ other directional sign for the (how many) activity or attraction located on the route listed above within 75 air miles of the activity or attraction, which are located ___________________________ (list direction and air mileage from the activity or attraction for each sign-attach additional sheet if required to complete listing)

(7) A fee of $28.50 is attached. Submit payment by check, draft or money order payable to: "Director of Revenue - Credit State Road Fund". Fee requirement only is waived for tax exempt religious organizations desiring to erect a sign less than seventy-six square feet.

(8) Indicate name of individual to be contacted by district engineer if additional information is required: ___________________________,

______________________________

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - include area code)

Mail application and payment to the district engineer for the county in which the sign is located. See 7 CSR 10-6.010(3) for addresses. Incomplete or incorrectly completed applications shall be rejected or returned by the district engineer. Do not begin installation of the sign until after receipt of the outdoor advertising permit issued by the Missouri Highway and Transportation Commission pursuant to this application.

______________________________

(applicant's name-type or print)

______________________________

(address: route or street, P. O. Box)

______________________________

(city, state, zip code)

______________________________

(signature of applicant)

______________________________

(date)