
**Rules of
Department of Highway
and Transportation
Division 10—Missouri Highway and Transportation
Commission
Chapter 6—Outdoor Advertising**

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**Title 7—DEPARTMENT OF
HIGHWAY AND
TRANSPORTATION**

**Division 10—Missouri Highway and
Transportation Commission
Chapter 6—Outdoor Advertising**

7 CSR 10-6.010 Public Information

PURPOSE: This rule informs interested persons how they may obtain information and materials about state outdoor advertising control.

(1) General Information. Sections 226.500—226.600, RSMo regulate outdoor advertising in Missouri adjacent to the interstate and primary highway systems. The Missouri General Assembly has delegated authority to the Missouri Highway and Transportation Commission to implement these statutes. The Missouri Highway and Transportation Commission has adopted administrative rules, 7 CSR 10-6, under these statutes. These rules have the force and effect of law and should be read together with the statutes.

(2) Organization. The Missouri Highway and Transportation Commission controls and acts by and through the Missouri Highway and Transportation Department which is directed by the chief engineer. The state of Missouri is geographically divided into ten (10) Missouri Highway and Transportation Department districts with a district office in each district. Each district office is headed by a district engineer who is responsible to the chief engineer for supervising all activities of the Missouri Highway and Transportation Department within that particular district. The following counties are included in the indicated district: District No. 1 includes: Andrew, Atchison, Buchanan, Caldwell, Clinton, Daviess, DeKalb, Gentry, Harrison, Holt, Nodaway and Worth. District No. 2 includes: Adair, Carroll, Chariton, Grundy, Howard, Linn, Livingston, Macon, Mercer, Putnam, Randolph, Saline, Schuyler and Sullivan. District No. 3 includes: Audrain, Clark, Knox, Lewis, Lincoln, Marion, Monroe, Montgomery, Pike, Ralls, Scotland, Shelby and Warren. District No. 4 includes: Cass, Clay, Henry, Jackson, Johnson, Lafayette, Platte and Ray. District No. 5 includes: Benton, Boone, Callaway, Camden, Cole, Cooper, Gasconade, Maries, Miller, Moniteau, Morgan, Osage and Pettis. District No. 6 includes: Franklin, Jefferson, St. Charles, St. Louis and the City of St. Louis. District No. 7 includes: Barry, Barton, Bates, Cedar, Dade, Jasper, Lawrence, McDonald, Newton, St. Clair and Vernon. District No. 8 includes: Christian, Dallas, Douglas, Greene, Hickory,

Laclede, Ozark, Polk, Stone, Taney, Webster and Wright. District No. 9 includes: Carter, Crawford, Dent, Howell, Iron, Oregon, Phelps, Pulaski, Reynolds, Ripley, Shannon, Texas and Washington. District No. 10 includes: Bollinger, Butler, Cape Girardeau, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, St. Francois, Ste. Genevieve, Scott, Stoddard and Wayne.

(3) How to Obtain Information and Materials. Information and materials regarding outdoor advertising control, including copies of sections 226.500—226.600, RSMo, administrative rules, application forms, maps of the interstate and primary highway systems and district maps showing the location of district offices and the counties within each district, may be obtained in person, by writing or by telephoning the District Engineer, Missouri Highway and Transportation Department: District No. 1, 3602 North Belt Highway—P.O. Box 287, St. Joseph, MO 64502, (816) 387-2350; District No. 2, U.S. Route 63—P.O. Box 8, Macon, MO 63552, (816) 385-3176; District No. 3, Highway 61 South—P.O. Box 1067, Hannibal, MO 63401, (314) 248-2490; District No. 4, 5117 East 31st Street, Kansas City, MO 64128, (816) 921-7104; District No. 5, 1511 Missouri Boulevard—P.O. Box 718, Jefferson City, MO 65102, (314) 751-3322; District No. 6, 1590 Woodlake Drive, Chesterfield, MO 63017-5712, (314) 340-4100; District No. 7, 3901 East 32nd Street—P.O. Box 1445, Joplin, MO 64802, (417) 629-3300; District No. 8, 3025 East Kearney—P.O. Box 868, Springfield, MO 65801, (417) 866-3576; District No. 9, U.S. Business Route 63 North—P.O. Box 220, Willow Springs, MO 65793, (417) 469-3134; and District No. 10, U.S. Route 61 North of U.S. Route 60—P.O. Box 160, Sikeston, MO 63801, (314) 472-5333.

(4) Forms are available from the district engineer in each district.

*Auth: section 226.530, RSMo (1986).
Original rule filed April 11, 1972, effective April 30, 1972. Rescinded and readopted: Filed May 16, 1977, effective Oct. 15, 1977. Amended: Filed Jan. 16, 1990, effective June 11, 1990. Amended: Filed June 15, 1993, effective Jan. 31, 1994.*

**Original authority 1965, amended 1972.*



OAA-1
MHTD 9-90
MHTD 1-94

Sheet 1 of 2

APPLICATION FOR
TRANSFER OF
OUTDOOR ADVERTISING PERMIT

OFFICE USE ONLY

.....
. Permit No. _____
. Sign No. _____
. Date Transferred _____
.....

The undersigned hereby applies to the Missouri Highway and Transportation Commission to transfer an outdoor advertising permit issued by the Missouri Highway and Transportation Commission. See 7 CSR 10-6.070(6) (C).

(1) The new owner will be _____
(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - include area code)

(2) The sign is located adjacent to route _____ in
_____ County, _____ mile(s) _____
(to nearest 1/10 mile) (north, south, east, west)
of _____
(nearest state highway intersection, county or municipal boundary)
on the _____ side of the highway.
(north, south, east, west)

(3) The sign has a _____ display advertising
(poster, painted, etc.)

(product, service, message, etc.)

(4) The sign has physical dimensions, including trim but excluding base or apron, supports and other structural members, of _____ feet in height by _____ feet in width, for a total of _____ square feet in area.

(5) The sign was purchased or acquired on _____,
19____, from _____
(name of previous sign owner)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - including area code)

(6) This application must be accompanied by a release from previous sign owner.

(7) A fee of \$10.00 per application is attached. Make payment by check, draft or money order payable to: "Director of Revenue - Credit State Road Fund".

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(8) Indicate name of current land owner: _____
(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - including area code)

(9) Indicate name of individual to be contacted by the district engineer if additional information is required: _____
(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - including area code)

Mail application and payment to the district engineer for the county in which the sign is located. See 7 CSR 10-6.010(3) for addresses. Incomplete or incorrectly completed application forms shall be rejected or returned by the district engineer.

(applicant's name - type or print)

(address: route or street, P. O. Box)

(city, state, zip code)

(telephone no. - include area code)

(signature of applicant or authorized representative)

(date)



OAR-5
MHTD 8-89
MHTD 9-90
MHTD 1-94

Sheet 1 of 3

NOTICE TO REMOVE OUTDOOR ADVERTISING

Date Mailed _____

To: _____ (sign owner) _____ (owner or occupant of land)

_____ (address) _____ (address)

_____ (Certified Mail Receipt No.) _____ Certified Mail Receipt No.)

This notice is given to you by the Missouri Highway and Transportation Commission under Section 226.580.3 RSMo and 7 CST 10-6.080(2). You are advised a determination has been made that an unlawful sign is being maintained adjacent to Route _____ in _____ County _____ mile(s) _____ (north, south, east, west) of _____ (state highway intersection or municipal boundary) on the _____ side of the highway, identified as sign number _____ (north, south, east, west) and permit number _____ and by the enclosed photograph. (if any)

The sign is an unlawful sign under Section 226.580 RSMo for the reason(s) checked below:

- _____ The sign was erected after January 1, 1968, or before March 30, 1972, contrary to the:
 - _____ sizing provisions of Section 226.540(2) RSMo 1969.
 - _____ lighting provisions of Section 226.540(1) RSMo 1969.
 - _____ spacing provisions of Section 226.540(3) RSMo 1969.
 - _____ location provisions of Sections 226.520 and 226.540 RSMo 1969.
 - _____ other: _____

- _____ The sign was erected after March 30, 1972 contrary to:
 - _____ the sizing provisions of Section 226.540(2) RSMo, as amended.
 - _____ lighting provisions of Section 226.540(1) RSMo, as amended.
 - _____ spacing provisions of Section 226.540(3) RSMo, as amended.
 - _____ location provisions of Section 226.520 and 226.540 RSMo, as amended.



_____ other:

_____ Failure to obtain or maintain a permit for a sign for which a permit and biennial inspection is required under Section 226.550 RSMo, as amended. See 7 CSR 10-6.080(2) (B).

_____ The sign is obsolete. See 7 CSR 10-6.080(2) (C).

_____ The sign is not in good repair. See 7 CSR 10-6.080(2) (D).

_____ The sign is not securely affixed to a substantial structure. See 7 CSR 10-6.080(2) (E).

_____ The sign attempts or appears to attempt to regulate, warn or direct the movement of traffic or interferes with, imitates, or resembles an official traffic sign, sign, or device. See 7 CSR 10-6.080(2) (F).

_____ The sign is erected or maintained upon trees or painted or drawn upon rocks or other natural features and does not qualify as a landmark sign under Section 226.545 RSMo, as amended. See 7 CSR 10-6.080(2) (G).

_____ The sign was erected after August 13, 1976, beyond 660 feet of the right of way outside an urban area visible from the main traveled way of an interstate or primary highway with the purpose of its message being read from such traveled way contrary to Section 226.527 RSMo, as amended. See 7 CSR 10-6.080(2) (H).

_____ other:

The sign is an unlawful directional sign under section 7 CSR 10-6.020, directional and other official signs for the reasons checked below:

_____ The sizing provisions of Section 226.520 RSMo, as amended.

_____ Lighting provisions of Section 226.520 RSMo, as amended.

_____ Spacing provisions of Section 226.520 RSMo, as amended.

_____ Location provisions of Section 226.520 RSMo, as amended.

_____ Message content and descriptive words provisions of Section 226.520 RSMo as amended. See 7 CSR 10-6.020(7) (E).

The basis of unlawfulness may be corrected by the sign owner or the owner or occupant of the land on which the sign is located within _____ days after receipt of this notice by removing the sign or by taking the other suggested remedial action checked below:



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____ Removal of the sign, including support structure, is the only remedial action possible under Sections 226.500 to 226.600 RSMo, as amended.

____ Removal of the directional sign is the only remedial action possible under Section 226.550 RSMo or unlawful sign under Section 226.580 RSMo and 7 CSR 10-6.80.

____ File an application for permit.

____ Display an advertising message.

____ Repair the sign.

____ Securely attach the sign to a substantial structure.

____ Other or comments:

Failure to take the remedial action to comply with Sections 226.500 to 226.600 RSMo within the specified time shall result in the sign being removed by the Missouri Highway and Transportation Commission. The sign owner, but not the owner or occupant of the land, shall be solely liable for the cost of removing the sign.

If the sign owner or the owner or occupant of the land disagrees with the determination that the sign is unlawful for the specified reason(s), then either may request an administrative hearing before the Missouri Highway and Transportation Commission. A hearing examiner will hear evidence under CH 536 RSMo on the issue of whether or not the sign is an unlawful sign under Section 226.580 RSMo. The request for hearing must be received by the undersigned district engineer within 30 days of receipt of this notice. See Section 226.580 RSMo and 7 CSR 10-6.090.

A copy of Sections 226.500 to 226.600 RSMo, the administrative rules and application forms may be obtained in person, by writing or telephoning the undersigned district engineer or authorized representative.

MISSOURI HIGHWAY AND TRANSPORTATION COMMISSION

By _____
(District Engineer or Authorized Representative)



OAA-7
MHTD 8-89
MHTD 9-90
MHTD 8-92
MHTD 1-94

Sheet 1 of 2

APPLICATION FOR PERMIT TO ERECT AND MAINTAIN
DIRECTIONAL AND OTHER OFFICIAL SIGNS
(EXISTING AND NEW SIGNS TO BE ERECTED)

OFFICE USE ONLY

.....
. Permit No. _____
. Sign No. _____
. Date Issued _____
. Date Rejected _____
.....

The undersigned applicant hereby applies to the Missouri Highway and Transportation Commission for a permit to erect and maintain a directional or other official sign under Section 226.550 RSMo and 7 CSR 10-6.070.

(1) The sign will be owned by _____,
(name)

(address: route or street, P. O. Box No., city, state, zip code)

(telephone no. - include area code)

(2) The sign will be located on real property owned by _____
(name)

(address: route or street, P. O. Box No., city, state, zip code)

_____. The sign will be erected under a _____
(telephone No. - include area code) (written or
_____ lease executed or to be executed _____, 19____.
oral)

(3) The sign will be located adjacent to Route _____ in _____

County, _____ miles _____
(to nearest 1/10 mile) (north, south, east, west)
of _____
(nearest state highway intersection, county or municipal boundary)
on the _____ side of the highway.
(north, south, east, west)

(4) The undersigned represents the proposed sign will have a
_____ display with the written message being:
(poster, painted, etc.)

(5) Attach a copy or sketch or display design. The proposed sign will have physical dimensions, including trim but excluding base or apron, supports and other structural members of _____ feet in height by _____ feet in width, for a total _____ square feet in area.



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Sheet 2 of 2

(6) Complete this paragraph only if this application is for a directional sign. See 7 CSR 10-6.020. The proposed sign will provide directional information to _____ which is located _____ miles from the proposed sign _____ other directional sign for the activity or attraction located on the route listed above within 75 air miles of the activity or attraction, which are located _____

(activity or attraction) (to nearest 1 air mi.) (how many) (list direction and air mileage from the activity or attraction for each sign-attach additional sheet if required to complete listing)

(7) A fee of \$28.50 is attached. Submit payment by check, draft or money order payable to: "Director of Revenue - Credit State Road Fund". Fee requirement only is waived for tax exempt religious organizations desiring to erect a sign less than seventy-six square feet.

(8) Indicate name of individual to be contacted by district engineer if additional information is required: _____ (name)

_____ (address: route or street, P. O. Box No., city, state, zip code)

_____ (telephone no. - include area code)

Mail application and payment to the district engineer for the county in which the sign is located. See 7 CSR 10-6.010(3) for addresses. Incomplete or incorrectly completed applications shall be rejected or returned by the district engineer. Do not begin installation of the sign until after receipt of the outdoor advertising permit issued by the Missouri Highway and Transportation Commission pursuant to this application.

_____ (applicant's name-type or print)

_____ (address: route or street, P. O. Box)

_____ (city, state, zip code)

_____ (signature of applicant)

_____ (date)

Comments _____
