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**Rules of  
Department of Highways  
and Transportation  
Division 10—Missouri Highways  
and Transportation Commission  
Chapter 12—Scenic Byways**

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**Title 7—DEPARTMENT OF  
HIGHWAYS AND  
TRANSPORTATION**

**Division 10—Missouri Highways and  
Transportation Commission  
Chapter 12—Scenic Byways**

**7 CSR 10-12.010 Scenic Byways**

*PURPOSE: This rule implements section 226.797, RSMo where the Missouri Highways and Transportation Commission is authorized to create a state system of scenic byways.*

(1) The commission may designate a road or highway under its jurisdiction as a scenic byway based upon consideration of the factors outlined in section (2).

(2) The commission shall consider the following factors in designating a road or highway as a scenic byway:

(A) Highway design which preserves and protects the natural beauty or scenery of the area;

(B) Significant scenic, natural, historical, cultural or recreational resources in the area;

(C) Adequate land area to accommodate safe enjoyment of scenic attractions;

(D) Compatibility of the scenic byway with recreational, aesthetic and environmental management needs of the area; and

(E) Presence of existing protected areas near or adjacent to the scenic byway such as national forests or federal or state parkland.

(3) If the commission designates a road or highway under its jurisdiction as a scenic byway, it may implement protective measures to preserve and protect the designated road which may include, but shall not be limited to:

(A) Acquisition of scenic easements;

(B) Controlled access; and

(C) Landscaping.

(4) The commission may remove any road or highway under its jurisdiction from the state system of scenic byways after consideration of the factors outlined in section (2) and determination that the road or highway no longer merits designation as a scenic byway.

*AUTHORITY: sections 226.020, 226.130(2) and 227.030, RSMo 1986 and 226.797, RSMo Supp. 1990.\* Emergency rule filed April 5, 1993, effective April 15, 1993, expired Aug. 3, 1993. Emergency rule filed July 30, 1993, effective Aug. 9, 1993, expired Nov. 29, 1993. Original rule filed April 5, 1993, effective Dec. 9, 1993.*

*\*Original authority: 226.020, 226.130 and 227.030, RSMo 1939 and 226.797, RSMo 1990.*

**7 CSR 10-12.020 Application Procedures**

*PURPOSE: This rule provides the public with the required application procedures necessary to nominate a road or highway for scenic byway designation.*

(1) Eligibility. Any agency, group or individual may nominate a road or highway for scenic byway designation by following the application procedures provided below. This includes the Missouri Highways and Transportation Department and the Scenic Byway Advisory Committee described in 7 CSR 10-12.030(5).

(2) Application. One (1) original and eight (8) copies of the application package for nominating a road or highway for official scenic byway designation should be sent to the Missouri Highways and Transportation Department, Transportation Planning and Policy Development Section, Attention: Scenic Byways Advisory Committee, P.O. Box 270, Jefferson City, MO 65102. This package should be in a typed eight and one-half inches by eleven inches (8 1/2" × 11") paper format and include the following in the order presented:

(A) The application should include a cover letter which requests nomination for scenic byway designation of the identified route and describes the benefits to state and local communities of such designation. Local support letters from the community may also be included;

(B) A table of contents for the application package should be included;

(C) A data sheet should be included which consists of:

1. Date of application;

2. Contact name and name of the nominating individual or organization;

3. Address, phone and fax numbers;

4. Route name and number;

5. Total mileage of the proposed scenic byway;

6. Communities adjacent to the proposed scenic byway (cities/counties/towns); and

7. Paragraph containing reasons for scenic byway designation;

(D) Beginning and ending locations of the proposed byway should be clearly identified on an official state or county map. Supplementary hand drawn maps may also be included to define features or points of inter

est. Distance from all points of interest to the proposed byway should be indicated;

(E) Descriptions of any or all of the following points of interest should be provided:

1. Cultural/historical/archeological;

2. Recreational resources;

3. Natural or scenic resources;

4. Seasonal aspects (fall foliage, etc.); and

5. Special events which occur along the route;

(F) A brief overview of the history of the area and sites which relate to the proposed byway's history is also recommended;

(G) Indicate how areas adjacent to the proposed byway are zoned including all commercial and industrial areas;

(H) Photographs in plastic covers of the area should be included. Videos or slides are also acceptable; and

(I) A corridor management plan provides the community's vision of the proposed byway and outlines a process of commitment to specific strategies and actions to manage the route over time. Guidelines for preparing a corridor management plan can be obtained from the Transportation Planning and Policy Development Section of the Missouri Highways and Transportation Department.

1. An action plan should be included in the corridor management plan. This action plan should provide general goals for a five (5)-year period and more specific goals for the first year. This action plan should include timelines and schedules for the following:

A. Protection for the maintenance of points of interest, scenic and historic qualities of the proposed byway;

B. Proposed improvements or developments along the route and any promotional or marketing activities;

C. Proposed public involvement allowing for local participation in the development of the management plan; and

D. Availability of financial resources with which to upgrade, develop, promote and otherwise make the scenic corridor available for its intended uses. If no funding is currently available, indicate how the applicant plans to locate funding sources.

2. Biennial reports of the progress of the corridor management plan shall be required to be submitted to the Missouri Highways and Transportation Commission by the applicant and affected governing bodies.

*AUTHORITY: sections 226.020, 226.150 and 226.797, RSMo 1994 and 226.798 and 226.799, RSMo Supp. 1995\* and section 1047 of the Intermodal Surface Transportation Efficiency Act of 1991, P.L. 102-240.*



Original rule filed April 10, 1996, effective Oct. 30, 1996.

\*Original authority: 226.020, RSMo 1939; 226.150, RSMo 1939, amended 1977; 226.707, RSMo 1990; and 226.798 and 226.799, RSMo 1995.

**7 CSR 10-12.030 Nomination Review Process**

*PURPOSE: This rule provides the public with the steps involved in reviewing nominations for designating a route as a scenic byway.*

(1) Initial Screening. The Transportation Planning and Policy Development Section of the Missouri Highways and Transportation Department shall perform an initial screening of all nomination application packages. The completeness and accuracy of the application and the zoning of the proposed byway is reviewed.

(A) If any deficiencies in the application are discovered, the applicant is notified and has ninety (90) days to resubmit the corrected application.

(B) If the application package appears complete, the Missouri Highways and Transportation Department shall send a letter to all affected governing bodies in the proposed byway area informing them of the nomination and requesting zoning information and a letter of intent.

(C) The Transportation Planning and Policy Development Section of the Missouri Highways and Transportation Department shall also compile a project prioritization report on the proposed byway including traffic, accident and other pertinent safety data.

(2) Scenic Byways Advisory Committee (SBAC) Review. The application package of the nominating organization, the data report compiled by the Missouri Highways and Transportation Department and the letters of intent from the affected governing bodies are then presented to the Scenic Byways Advisory Committee for their preliminary review.

(3) Scenic Byways Advisory Committee (SBAC). The SBAC consists of a member from each of the following:

- (A) The Missouri Division of Tourism;
- (B) The Missouri Department of Conservation;
- (C) The Missouri Department of Natural Resources;
- (D) The Outdoor Advertising Industry;
- (E) The Missouri Highways and Transportation Department;
- (F) The American Automobile Association;

(G) The University of Missouri-Historic Preservation; and

(H) Scenic Missouri, Inc.

(4) Evaluation of Scenic Qualities. The SBAC evaluates the following qualities regarding scenic byway nomination in its initial review:

(A) Significant scenic, natural, historical, cultural or recreational resources in the proposed byway area;

(B) Adequate land area to accommodate safe enjoyment of scenic attractions including a review of accident rates;

(C) Compatibility of the scenic byway with recreational, aesthetic and environmental management needs of the area; and

(D) Presence of existing protected areas adjacent to the proposed byway such as national forests, federal or state parkland.

(5) Rating Scale. This evaluation shall also include results of a matrix rating scale used for prioritization of proposed scenic byways. This rating scale is available from the Transportation Planning and Policy Development Section, Attention: Scenic Byways Advisory Committee, P.O. Box 270, Jefferson City, MO 65102.

(6) SBAC Recommendation. Following initial review, SBAC shall then either--

(A) Recommend forwarding the proposed byway application to the next step of the nomination process; or

(B) Notify applicant of needed corrections and the applicant shall have ninety (90) days to resubmit the corrected application.

(7) Notice of Intent. The Missouri Highways and Transportation Department shall then provide written notice of its intent to designate the road or highway as a scenic byway to newspapers of general circulation in the area(s) affected and to the governing body of each county and each municipality that has jurisdiction over all or part of the route.

(A) Within thirty (30) days following notice, the governing body of each county or municipality shall conduct a public hearing on the matter.

(B) Within ninety (90) days after the receipt of the notice from the department, each governing body of each county or municipality, after such hearing, shall approve or reject the proposed byway designation. The governing body shall notify the commission of approval or rejection and submit a summary of the public hearing to the commission.

(C) Support from all governing bodies is necessary for the nomination process to continue. If the proposed byway is under the joint

jurisdiction of two (2) or more municipalities, or one (1) or more municipalities and one (1) or more counties, or two (2) or more counties, scenic byway designation for that portion of the route shall not occur until the governing bodies of all affected municipalities and the county commissions of all affected counties approve of such designation.

(8) Final SBAC Review. SBAC shall review for final recommendation all information including the application package and summary of the public hearing.

(A) If the nomination is approved, SBAC shall present the proposed byway to the Missouri Highways and Transportation Commission for final approval and official designation as a scenic byway; or

(B) If the nomination is not approved, SBAC shall notify the applicant of deficiencies and the applicant shall have ninety (90) days to correct such deficiencies.

(9) Approval and Designation by Commission. The final step in the nomination process is to receive approval from the Missouri Highways and Transportation Commission. If the commission rejects such nomination, the applicant is given ninety (90) days to correct any deficiencies.

(10) Agreement Following Designation. After official designation as a scenic byway by the Missouri Highways and Transportation Commission, a written agreement between the commission and affected governing bodies shall be required. This agreement shall include:

(A) Provision for protection of scenic qualities or features;

(B) Provision for signing;

(C) Requirements for removing byway from system; and

(D) Route maintenance responsibilities.

(11) Signs. The Missouri Highways and Transportation Department shall produce and install standard signs along all state scenic byways. Additional signs may be purchased and installed by affected governing bodies subject to departmental approval.

(12) Outdoor Advertising. Upon official designation by the commission, no new advertising devices which are visible from the highway may be erected, except the following exceptions provided in section 226.520, RSMo (1994):

(A) On-premises advertising devices;

(B) Tourist-oriented directional and other official signs; and



(C) Advertising devices located in areas zoned commercial or industrial which are segmented as nonscenic.

(13) Biennial Review Process. The Scenic Byways Advisory Committee shall review all biennial reports submitted by affected governing bodies. Such reviews shall ensure that the governing bodies are maintaining provisions included in the initial written agreement and corridor management plan. If the byway—

(A) Still meets scenic byway standards as provided in section (4) of this rule, the route shall retain its designation as a scenic byway; or

(B) Contains deficiencies, affected governing bodies shall be notified and shall have ninety (90) days in which to correct such deficiencies.

(14) Periodic Review. Designated byways are subject to periodic review by the Missouri Highways and Transportation Commission with emphasis on the implementation of measures to ensure maintenance and enhancement of their scenic, historical, cultural, recreational and natural features. Failure to maintain and protect the scenic appearance of a byway may result in termination of official designation by the commission.

*AUTHORITY: sections 226.020, 226.150 and 226.797, RSMo 1994 and 226.798, 226.799 and 226.801, RSMo Supp. 1995\* and section 1047 of the Intermodal Surface Transportation Efficiency Act of 1991, P.L. 102-240. Original rule filed April 10, 1996, effective Oct. 30, 1996.*

*\*Original authority: 226.020, RSMo 1939; 226.150, RSMo 1939, amended 1977; 226.797, RSMo 1990 and 226.798, 226.799 and 226.801, RSMo 1995.*